

21st European Pharma & MedTech **PPM Conference – Autumn Edition**

- The most popular PPM conference for Pharmaceutical managers worldwide.
- November 8 9, 2022, London, UK (in-person event)

Decision Analysis & Portfolio Management: Master Class with Richard Bayney

The President & Founder of Project & Portfolio Value Creation

- The most well-known masterclass on Decision Analysis & Portfolio Management
- November 10 11, 2022, London, UK (in-person event)











PPM Summits Worldwide





Our conference program, our story to tell to the world.

Host



Katy Frolova
Event Organiser, Community &
Relationship Manager
Why Summits

This is not just another PPM conference. This is a conference which tells you a STORY.

One story, followed by another, **stories of exceptional people who happen to choose Project and Portfolio Management** as their way to bring needed medicines to improve the health of millions of people on our planet.

You will hear experts talk about the current issues in this ever-evolving industry. The best practice case studies on *how to build a portfolio function in an organization* and how it evolves to mature portfolio management organisation.

What is the **role of project management in different levels of maturity of PPM** in different organisations?

How to prioritize projects, what methodologies to use for risk and decision analysis? Building a winning cross functional team, working with external stakeholders. Considering market access.

Utilizing new ways of working including agile and digital tools.

Working with *innovation*, working with mature products, working in *R&D projects*, working in *manufacturing*. All topics we address, are addressed having our mission in our mind, bringing medicines to patients faster, sustainably for business needs.

Our visionary keynote presentations and best practice case studies will complement panel discussions with different speakers to better understand PPM challenges and solutions from different perspectives, with unique views coming from some of the most experienced passionate professionals.

Our conference will feature numerous assisted networking and matchmaking to create those critical business friendships that bring fruitful cooperation that will fill that missing piece in our mission to deliver the best projects faster.

Speakers and Panelists









Sierre Fabre

Arnaud Bocquet
Scientific and Portfolio Program Director
Pierre Fabre Group



SANDOZ A Novertis

Bahadir Cakmak Global Portfolio Pipeline Manager Sandoz





Beat Schybli
Portfolio Manager
Takeda





COO
Kuano
and Chair of the PIPMG





Finn Tram PMO Director Terumo Europe



Kite

Fabio De Martino
Global Head Quality Strategy & Business
Operations
Kite Pharma



lifeArc

Karen Skinner
Chief Project and Portfolio Officer
LifeArc





Jörn Lenz
Senior Global Portfolio & Database
Manager
medac GmbH



Luca Perer
Account Executive
Smartsheets





Marc Neckermann
Director Consulting
ProSymmetry



AstraZeneca 2

Maciej Szymaszek
Senior Director
Global Portfolio & Project Management
AstraZeneca



Dechra

Nicole Wirtherle

Head of Global Portfolio Management
Product Development
Dechra Pharmaceuticals PLC





Richard Bayney

President & Founder, Portfolio Manager
& Decision Analysist
PPVC





Patrick Kamba
Executive Director, Global Project
Management
PPD





Sarah Trewin
Head, Oncology Pipeline Project
Management
GSK



CAPTARIO

Stephanie Mardini Customer Success Manager Captario



Bicycle

Sandra Hirschberg Senior Director, Clinical Development, Oncology Bicycle Therapeutics



GSK

Sarah Kensit Head Pipeline Project Management Vaccines GSK



CAPTARIO

Shaineze Afir Senior Analyst Captario





Tom Halliwell
Senior Vice President & Head of
Operations
Ariceum Therapeutics



Night before the event

5.30pm Meet & Greet

Welcome to our event! We are so honored and grateful to have you with us!

Come and join us for some drinks, where you will be able to do an early bird registration along with some first hand networking! All the delegates will start arriving and we will all have a chance to get to know one another - the sooner the better. Drinks, conversations, hand shakes, smiles, hugs, whether with your old or new friends from the industry - everyone is welcome!

Day 1

8.30am KEYNOTE: EVOLUTION OF PMO and PORTFOLIO FUNCTION, VALUE GENERATION AND CREATION OF VALUE

We will listen to best advice from an experienced PPM professional on how to build a sustainable Portfolio Management function in the organization.

- What are the responsibilities and authorities of centralized PMO function?
- · What are the common challenges and how to tackle them?
- We will evaluate which tools and methodologies are best for different types of maturity of PMO organizations.

In a changing industry, survival increasingly depends on leading in categories and distinctive business capabilities. How can we create and generate value better, efficiently and sustainably?

Finn Tram, PMO Director, Terumo Europe

KEYNOTE: PRINCIPLES OF STRATEGIC BUSINESS SUCCESS IN PROJECT AND PORTFOLIO MANAGEMENT

Portfolio managers face some of the most complex challenges in the decision-making process. Questions, scenarios, outcomes, "what-ifs," plague your clarity on a regular basis. Anticipated success can prompt drilling down to questions like, "how much involvement in project management do I take on?" or "do I step into the clinical phase to ensure better portfolio success?" You are not alone. After this session, you will feel armed with a strategic approach you can be confident in. We will look into the chain effect and explore how technology feels too difficult to align within events, explore the challenge some of our clients face with different technologies regarding potential scenarios, cost, and most importantly, forecast durations. And exactly how it's realistically achievable.

We'll show how you can rely on and have confidence in the latest tools to support your decision process and successful outcomes. Using a case study wrapped around the concept of Moneyball, we can leverage the advantages of each stage of a project and clinical analysis to directly benefit the portfolio. Learn to examine all outcomes, investigate what you need to reach portfolio goals, explore which factors play the biggest role in optimizing your portfolio, and leverage uncertainty to elevate the business' strategic success.

Stephanie Mardini, Customer Success Manager, Captario Shaineze Afir, Senior Analyst, Captario

PANEL DISCUSSION: NEW AGILE THINKING - MAKING CONTINUES VALUE/IMPLEMENTATION OF AGILE METHODOLOGY ACROSS ORGANISATION

- Organizations face an accelerated pace of change today, and it often involves incorporating Agility in their processes, projects, and culture. Ever-changing technology, quicker response times, and changing requirements are some drivers pushing businesses worldwide to embrace Agility. Different times post COVID-19 has compelled organizations to prove that they can make significant adaptations in times of crisis.
- How do different cultures perceive Agility? Agile frameworks originated in organizations primarily based in western countries involving flat hierarchies. What do people in global companies from non-western countries think about Agility?

We will answer those and more as well:

- How does the new generation move forward? How to do our routines with agility?
- · How to structure teams taking inspiration from agile/high performing teams?

Finn Tram, PMO Director, Terumo Europe

Beat Schybli, Portfolio Manager, Takeda

Sandra Hirschberg, Senior Director, Clinical Development, Oncology, Bicycle Therapeutics

10.00am NETWORKING BREAK

10.30am CASE STUDY: BUILDING HIGH PERFORMING TEAMS – FROM THE PERSPECTIVE OF BUILDING MATRIX LEADERSHIP SKILLS IN THE PM ORGANISATION USING AN EXTERNAL PARTNER

Sarah Kensit, Head Pipeline Project Management Vaccines, GSK

11.00am KEYNOTE: RESOURCE MANAGEMENT – MATCHING PEOPLE & PRIORITIES

PMO organizations embracing resource management effectively maintain their competitive edge in times of resource constraints, skills scarcity, flat budgets, and ambitious R&D agendas. With the most efficient resource utilization at the top of the list, these organizations significantly reduce the overall project cycle time and maximize their portfolio's throughput.

We will share best practices, methods, and technologies easily...

- utilize resource modeling, what-if scenarios and resource BI for decision making
- align priorities, skills and staffing to corporate strategy
- adapt project capacity planning and resource forecasting techniques

Strategic resource management is critical in meeting business objectives, selecting and retaining the best talent while achieving true enterprise agility of an entire organization through robust resource transparency.

Marc Neckermann, Director Consulting, ProSymmetry

Day 1

11.30am PANEL DISCUSSION: VALUE GENERATION AND CREATION OF VALUE

In a changing industry, survival increasingly depends on leading in categories and distinctive business capabilities. How can we create and generate value better, efficiently and sustainably?

Finn Tram, PMO Director, Terumo Europe

Denise Moody, COO, Kuano and Chair of the PIPMG

Fabio De Martino, Global Head Quality Strategy & Business Operations, Kite Pharma

12.00pm LUNCH BREAK

1.00pm CASE STUDY: HOW TO INCREASE BUSINESS DEVELOPMENT EFFICIENCY THROUGH OPTIMIZED PROCESSES AND DIGITALIZATION IN THE MEDIUM-SIZED PHARMACEUTICAL INDUSTRY

- Alignment of activities and decisions
- Streamlining processes to increase efficiency and shorten time to market
- Set up a one-stop shop for information
- Highlighting the importance of consistent data: from BD to Lifecycle

Jörn Lenz, Senior Global Portfolio & Database Manager, medac GmbH

1.30pm PANEL DISCUSSION: DEVELOPING AND UNDERSTANDING SOFT SKILLS - WHAT IS IT LIKE TO BE A WOMAN IN THE PHARMA INDUSTRY?

Join us for a panel on a very intimate and important topic discussed worldwide - women in power. What do soft skills represent and mean? How do they help the organisation? What and how does communication with organisations look like?

Nicole Wirtherle, Head of Global Portfolio Management, Product Development,

Dechra Pharmaceuticals PLC

Sarah Kensit, Head Pipeline Project Management Vaccines, GSK

Patrick Kamba, Executive Director, Global Project Management, PPD

Karen Skinner, Chief Project and Portfolio Officer, LifeArc

2.00pm CASE STUDY: USING TECHNOLOGY TO ADDRESS THE NEED FOR SPEED AND COMPLIANCE

Leaders are being asked to get products to market as quickly as possible—while ensuring quality and regulatory compliance at every step of the way. How have companies moved to new tools that empower teams to more efficiently manage projects, processes and resources, build innovation at scale, provide real-time visibility across the portfolio, and drive better patient outcomes?

Learn how Roche, Sagent, and Karyopharm do that and transform how they work, driving innovation and results.

Luca Perer, Account Executive, Smartsheets

2.30pm NETWORKING BREAK

3.00pm AFTERNOON ASK'N'LEARN ROUNDTABLE DISCUSSIONS (3.00-4.00pm)

Join roundtable discussions with our speakers, and engage in discussions on trending topics moderated by industry experts.

3.00pm 2 SETS OF ROUNDTABLE DISCUSSIONS

each delegate can choose to attend 2 discussions (see the topics on next page)

5.30pm CONFERENCE RECEPTION

Come and shake off any excess energy from the fruitful and insightful day 1 of the conference and join us for a cocktail hour accompanied by drinks and a great atmosphere to give you a chance to meet the chosen ones you weren't able to connect with during the day! We will see each other with drinks in our hands and with all the excitement gathered from our first day!



Day 1 Roundtable Discussions

ALL 4 ROUNDTABLE DISCUSSION TOPICS ARE TO RUN SIMULTANEOUSLY TWICE IN A ROW, SO EACH DELEGATE CAN CHOOSE TO ATTEND 2 ROUNDTABLE DISCUSSIONS.

1. HOW TO STRUCTURE TEAMS TAKING INSPIRATION FROM AGILE / HIGH PERFORMING TEAMS

Sandra Hirschberg, Senior Director, Clinical Development, Oncology, **Bicycle Therapeutics Finn Tram,** PMO Director, **Terumo Europe**

2. BUILDING HIGH-PERFORMING PROJECT TEAMS

Maciej Szymaszek, Senior Director, Global Portfolio & Project Management, AstraZeneca Sarah Kensit, Head Pipeline Project Management Vaccines, GSK

3. PORTFOLIO MANAGEMENT

Arnaud Bocquet, Scientific and Portfolio Program Director, Pierre Fabre Group Arléne Derbaix, Senior Director of Clinical Operations, GSK Bahadir Cakmak, Global Portfolio Pipeline Manager, Sandoz



Day 2

8.30am KEYNOTE: EVALUATING THE PROJECTS FROM THE IDEA PHASE BY USING THE KNOWLEDGE RESOURCES [GENERIC PORTFOLIO MINDSET]

In this keynote, we will hear the following:

- · Evaluating/Prediction/Understanding of the innovator;
- Product value
- Medical potential
- Product profile
- Ongoing studies
- IP Intelligence
- · Defining the details of the generic development;
- Competition level
- Markets
- Generic pricing
- Decision

Bahadir Cakmak, Global Portfolio Pipeline Manager, Sandoz

9am KEYNOTE: QUANTIFYING AND MANAGING PROJECT RISK IN BIOPHARMA

Across the BioPharma industry, risk analysis and risk management are performed by a variety of techniques that includes the following: heuristics, Risk Register (RR), Probability & Impact Matrix (PIM), industry attrition benchmarks, risk decomposition. Irrespective of the technique of choice, a fundamentally robust risk analysis should be transparent, defensible, and reproducible such that when aggregated over many projects and multiple years, demonstrate a high level of concordance between predicted and actual success rates.

The following topics are addressed:

- 1. Project risk analysis based on risk decomposition, the Target Product Profile (TPP), and Clinical development Plan (CDP).
- a. Case Study: The Eli Lilly experience.
- 2. Building a core competency in risk analysis and risk management.

Richard Bayney, President & Founder, Portfolio Manager & Decision Analysist PPVC

9.30am PANEL DISCUSSION: PM HAS MATURED - IN WHAT WAYS?

The PM has really matured. Let's have a look at how agile has matured in IT, how agile in ppm - Can we be provoking organisation to look into a road map of organization? If so, how can we achieve benefits from it?

Finn Tram, PMO Director, Terumo Europe

Beat Schybli, Portfolio Manager, Takeda

Arléne Derbaix, Senior Director of Clinical Operations, GSK

10.00am NETWORKING BREAK

10.30am CASE STUDY: PORTFOLIO ENTRY SELECTION CRITERIA FOR EARLY RESEARCH PROGRAMS

This presentation aim to explain how Pierre Fabre oncology R&D select projects in Early Discovery Portfolio (from Target identification to early clinical stage projects)

- Presentation of Pierre Fabre at a glance
- R&D scope, Objectives And Strategy To Feed The Portfolio
- Overview of selection criteria for target identification and validation for portfolio entry
- Take Home Message

Arnaud Bocquet, Scientific and Portfolio Program Director, Pierre Fabre Group

11.00am CASE STUDY: ENTERING THE CELL & GENE THERAPY FIELD: SETTING UP A SUSTAINABLE & SCALABLE PLATFORM IN A NEW BUSINESS AREA TO HARNESS THE TRANSFORMATIVE POTENTIAL OF INNOVATIVE THERAPIES

- 4. From Cell Therapy to Cell & Gene Therapy: our journey to setting up a fully-fledged business unit inside a specialized pharmaceutical company
- 5. Santen Cell & Gene Therapy: leveraging the footprint of an existing pharmaceutical company while building a team with deep experience and expertise in CGT
- 6. Looking to the future: building a sustainable platform to change patient lives

11.30am PANEL DISCUSSION: ESTABLISHED PROJECT MANAGEMENT TEAM

It is critical for individuals and teams to continually update and advance their knowledge and skills in this rapidly evolving area. How can we establish a proper, well-functioning, established project management team? In this session, we will listen to professionals on their experiences throughout their career changes and development.

Nicole Wirtherle, Head of Global Portfolio Management, Product Development Dechra Pharmaceuticals PLC

Maciej Szymaszek, Senior Director, Global Portfolio & Project Management, AstraZeneca

Patrick Kamba, Executive Director, Global Project Management, PPD

Karen Skinner, Chief Project and Portfolio Officer, LifeArc

Sarah Trewin, Head, Oncology Pipeline Project Management, GSK

12.00pm LUNCH BREAK

00pm **KEYNOTE:** OPTIMISING RELATIONSHIPS TO ENSURE SUCCESS PROJECT DELIVERY

This keynote will address the following:

- What about the people side of project management?
- How do we deliver more with less resources?
- · How can we manage people on projects who still have to do their day job?
- How can we accelerate project delivery and ensure healthy teams?

Denise Moody, COO, Kuano and Chair of the PIPMG



Day 2

1.30pm RESERVED PRESENTATION: BRING PRODUCTS TO MARKET ON TIME WITH A SINGLE SOURCE OF TRUTH AND AUTOMATED REPORTING

- Getting meaningful insights into projects, programs and resources across portfolios
- Streamlining project data and delivering a more complete overview to leadership
- Moving from manual spreadsheets to an automated real-time view of the portfolio
- · Highlighting exceptions in the portfolio and providing drill-down exploration

2.00pm PANEL DISCUSSION: R&D PROJECTS DONE IN A LEANER WAY

Research and development projects are set up to achieve a range of objectives and business needs. While all of the challenges are exciting, we all know how time and resource consuming the R&D sector is. Can the projects be done in a leaner way while still benefiting all sides involved?

Nicole Wirtherle, Head of Global Portfolio Management, Product Development Dechra Pharmaceuticals PLC

Beat Schybli, Portfolio Manager, Takeda

Denise Moody, COO, Kuano and Chair of the PIPMG

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3.00pm 2 SETS OF ROUNDTABLE DISCUSSIONS

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4.30pm THAT'S A WRAP!

Day 2 Roundtable Discussions

ALL 4 ROUNDTABLE DISCUSSION TOPICS ARE TO RUN SIMULTANEOUSLY TWICE IN A ROW, SO EACH DELEGATE CAN CHOOSE TO ATTEND 2 ROUNDTABLE DISCUSSIONS.

1. ONCOLOGY PROJECTS - SPIN OFF - WHERE ARE THEY HEADING?

Tom Halliwell, Senior Vice President & Head of Operations, **Ariceum Therapeutics Sarah Trewin,** Head, Oncology Pipeline Project Management, **GSK**

2. GENERIC PRODUCTS AND GENERIC INDUSTRY

Bahadir Cakmak, Global Portfolio Pipeline Manager, Sandoz

3. METHODOLOGIES FOR RISK AND DECISION ANALYSIS

Jörn Lenz, Senior Global Portfolio & Database Manager, medac GmbH Richard Bayney, President & Founder, Portfolio Manager & Decision Analysist, PPVC

Decision Analysis & Portfolio Management Master Class

November 10 - 11, 2022, London, UK (in-person event)

with **Richard Bayney**

The President & Founder of Project & Portfolio Value Creation



REGISTER HERE



Meet The Masterclass Leader

Dr. Richard Bayney is President of **Project & Portfolio Value Creation (PPVC)**, a consulting boutique that he founded in 2008 which provides training and education in Project, Program, Portfolio, Resource, and Risk Management as well as Business, Strategic, Portfolio, and Scenario Planning services. He is an adjunct faculty member at the University of Pennsylvania.

Dr. Bayney is a 24-year veteran of the Pharmaceutical & Biotechnology industry at Merck & Co., Bayer Corp. and AG, Bristol-Myers Squibb, and Johnson & Johnson Pharmaceutical Research & Development. In his previous position at Johnson & Johnson, Richard was Vice President, Portfolio Management & Decision Analysis. Dr. Bayney obtained his M.Sc. and Ph.D. from the University of London, MBA from Columbia University, and PMP from the Project Management Institute.

An honor to have Dr. Bayney on board with us!

Key Topics

- Decision Making under Uncertainty and Risk
- Decision Analysis & Decision Trees
- Deterministic Integrated Asset Valuation
- Risk Analysis & Risk Management
- CREOPM A holistic Portfolio Management Framework
- Crossing the Chasm: From Drug Discovery through Clinical
- Development
- Project Prioritization
- Deterministic Portfolio Optimization
- Strategic, Portfolio, and Business Plans
- Decision-making and Portfolio Management capability
- Maturity Models

Audience

This masterclass is particularly interesting for industry professionals across Pharma, Biotech, Medical Devices, and Consumer Care involved in:

- Project, Program & Portfolio Management
- Research
- Clinical Development
- Resource Management
- Forecasting & Competitive Intelligence
- Marketing
- Licensing & Business Development
- Finance
- · Consultants are NOT permitted to attend



2022 PPM Summits World at a glance

- October 18 19, Basel, Switzerland
 Innovations in CAPEX project delivery in Pharma and Biotech
- November 1 2, San Francisco, California

 Project Program and Portfolio Risk Analysis Master Class with Richard Bayney, the President & Founder of Project & Portfolio Value Creation
- November 3 4, San Francisco, California

 17th American Pharma & MedTech PPM Conference West Coast
- November 8 9, London, UK

 21st European Pharma & MedTech PPM Conference Autumn Edition
- November 10 11, London, UK

 Decision Analysis & Portfolio Management Master Class with Richard Bayney, the President & Founder of Project & Portfolio Value Creation



Sponsorship

Exhibiting

With a large and senior audience and decision makers, thoroughly selected, exhibiting at any Summit at 2022 PPM SUMMIT WORLD is a popular sponsorship option with great value for solution providers.

Sponsorship includes:

- Selected Summit Three Access Passes
- Exhibition space
- Helping to prearrange face to face meetings with selected participants

Dinner Sponsorship

2022 PPM SUMMIT WORLD TOUR will host a series of dinners These dinners bring together thoughtfully selected groups of 15-20 peers from established pharma, biotech, healthcare, and medtech companies. The dines start with a 30 minute networking reception followed by a 60 minute seated dinner, with the option for participants to remain afterward to continue networking.

- Selected Summit Three Access Passes
- 30-minute reception, and 60 minute seated dinner

Speaking

Limited speaking opportunities are available for our sponsoring partners to demonstrate the expertise of their organization. Be sure to ask about these early so we can ensure your presentation flows seamlessly with the overall content. Speaking sponsorships has several options – keynote presentations, case study presentations, expert presentations, panel discussions, workshops or roundtable leadership. Speaking opportunities are available for experts in the field of Project and Portfolio Management, Contract Management, Consultancy, CMO, CRO, Data Management and Intelligence, Artificial Intelligence, Robotics, IoT and Digital Innovations

Additional sponsorship opportunities are available for those who wish to further customize their involvement.

Why did we create PPM Summit World Tour for the Health Industry?

"the most important thing to me, and millions of others, is our health."

Since growing up and moving houses a lot, I have always been surrounded by different communities, people from different backgrounds, from different cultures. From a very early age, I was always able to really talk to people, to understand them and to bring them together and to themselves.

I grew up as an only child, brought up by a single mother in the tiniest apartment you can imagine. We didn't have much but we had it all. Until one day, when things in life got twisted and I stopped seeing the closest people from my family, they were no longer there.

My gorgeous uncle, who was like a brother to me, got hit by a train at a very young age, and didn't make it after a few hours of resuscitation. The entire ambulance team couldn't save his life. This loss has carried its consequences when his father, my grandpa, my only father I ever had, couldn't understand the loss of his only son. He gave up and started medicating himself, heavily. A few years later, he died of a liver damage and a broken heart. I watched my family being torn apart and I found myself not understanding what was going on. I stood there, at the age of 12, unable to help, unable to understand, unable to find someone who could have helped. Health was only mentioned when someone stayed home with a flu and had to take medications for a headache. And all of a sudden, health turned to be something else than the picture drown on a box of a cough sirup. Mental health was of no subject, and there were no medications or drugs which could have saved either of the men in my life. Back there, in those heavy, painful moments, I promised myself to do what I can to be aware of possibilities for better life, for better health. To talk about health in a deeper manner, to open up about those unwanted and not so easy to hear conversations.

I am not, by any means, a studied doctor, or I cannot, by any chance, treat patients or give any advice. But, I always knew I wanted to help people, I was always drown to it. I have a gift to feel when someone is aching, I somehow feel the spot. Funny, because feelings don't really go hand in hand with data and science. (yet). So in my life, I opted for a balance to keep all of this in my life.

I embarked on a challenging and wonderful journey to study Traditional Chinese Medicine while understanding that the power of health lies within professionals who have dedicated their whole lives in healing the society through research, data, clinical trials and science. Here began my part in helping people becoming healthier. Creating a community of people who come together to share and exchange their knowledge and groundbreaking research. I can be your stone to turn to, when you are in the need of belonging somewhere in this fast paced world.

Joining Why Summits as a Community and Relationship Manager opened up doors to me to create an environment for professionals and experts who are not scared to change this world and make it healthier, stronger, more resilient.

Me being the social butterfly I am, I am here to create community of like-minded people who meet at our conference to meet, discuss and transform.

l look forward to meeting you in 2022, somewhere. Katy Frolova PPM Summit World Organizer

Contact us



SPEAKING:

Katy Frolova

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ATTENDING AND SPONSORING:

Srihari Kamban

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DISCLAIMER

Please note – all of the information in this document is subject to change at any time. Whilst every effort has been made to ensure the accuracy of the information, statements and decisions recorded in them, their status will remain that of a draft until such time as they are confirmed as a final version prior the subsequent meeting. Additionally, the user information is only valid at a certain moment in time and is subject to change due to movement and changes in bit rate requirements.



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