

PORTFOLIO

BASEL | 2024

May 22-24

**“Where Great Minds Meet Today to Build a
Biotech Legacy Tomorrow ”**

Why did we create the **PORTFOLIO** Conference?



“When the stakes are high, I rise to my best.”

Echoing a sentiment reminiscent of Wilhelm Tell’s unwavering focus and precision, we venture into the pulsating heart of today’s pharmaceutical frontier. This is the era of synergy, agility, and limitless horizons. Whether you’re navigating the currents of R&D, orchestrating groundbreaking business developments, pioneering clinical trials, optimizing next-gen manufacturing, or revolutionizing supply chain with digital transformation, there’s a universal beacon guiding us: the pursuit of excellence in healthcare.

Enter the Portfolio Conference — the nexus of thought leadership.

Crafted meticulously for pharmaceutical and biotech mavericks, it’s where strategy meets vision, where passion converges with purpose. It’s the boardroom for portfolio maestros, the brainstorming hub for strategic alliance innovators, the rallying point for alpha project managers and the strategy hub for capital ventures.

We’re threading the fine line between today’s KPIs and tomorrow’s moonshots.

The pharma cosmos is in flux. Stakeholders are hungry for more; they crave innovation, speed, and value. Leadership? It’s no longer just about managing — it’s about inspiring, disrupting, and paving new roads. And let’s not forget, with AI and machine learning stepping into the spotlight, we’re not just changing the game; we’re setting a whole new playing field.

A call to reimagine, reinvent, and redefine.

Answer the call. A call to co-create the future of pharma, ensuring every voice shapes our collective odyssey. The Portfolio Conference isn’t just an event; it’s a movement, an evolution, a crescendo of what’s possible. Dive in, be part of the paradigm shift, and let’s craft legacies that future generations will celebrate.”



Who is behind the show?



"ALWAYS BE CURIOUS"

Is our guiding principle, shaping the Portfolio Conference's essence.

01



Project and Portfolio Management and Capital Projects

Our reach spans Europe and North America, covering Project and Portfolio Management and Capital Projects.

02



03

1500 participants and featured 250 speakers

In 2023 alone, our efforts drew over 1500 participants and featured 250 speakers, spanning Basel, London, Munich, Berlin, Philadelphia, Boston, Chicago, and San Francisco.



Why does the **PORTFOLIO** Conference stand out?



“PORTFOLIO” is Europe’s latest, largest and most interactive meeting for industry professionals, creating a unique platform for much needed dialogue focused on strategy, alignment, execution, partnerships and excellence

#portfolio #new #largescale #interactive #dialogue #strategy #innovations #disruption #partnerships
#excellence #execution #alignment

250+
Delegates

70
Conference
sessions

50+
Speakers

20+
Exhibitors

300
One on One
meetings

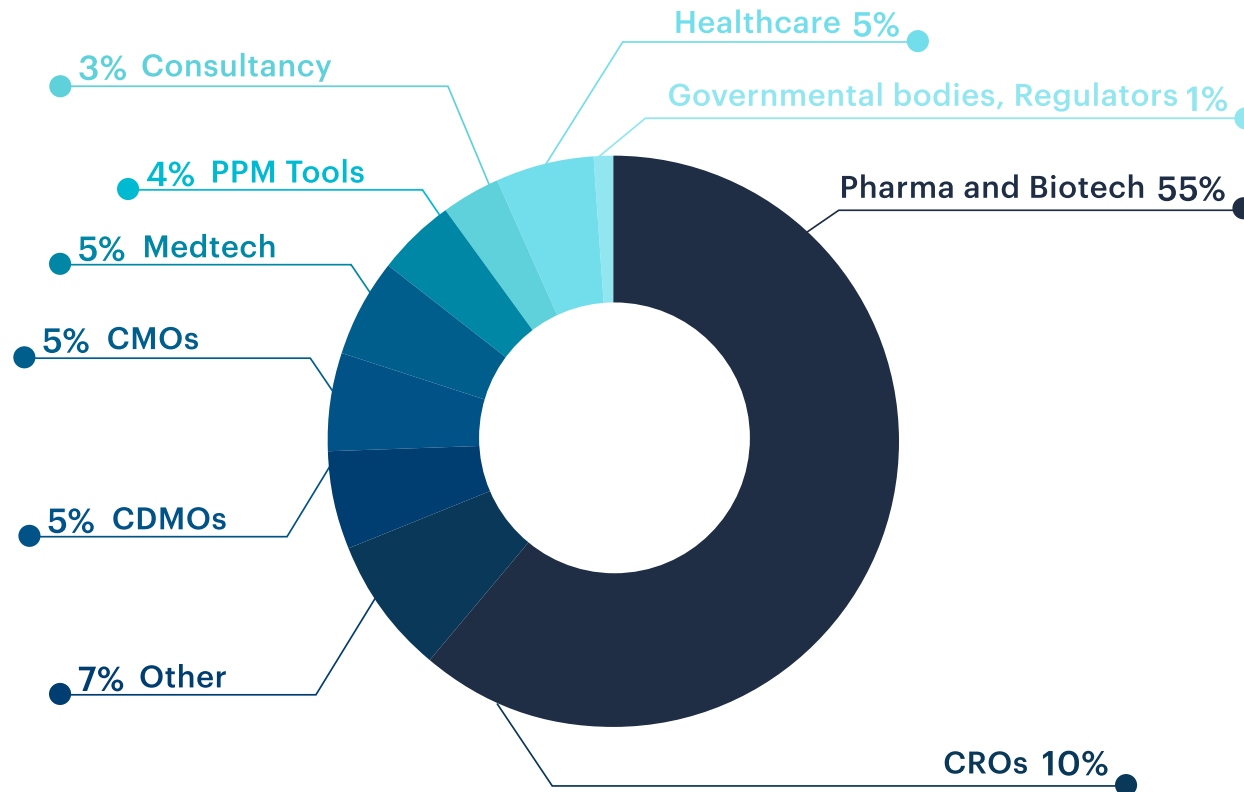
25
Workshops

3
Conferences

Who will attend the **PORTFOLIO** Conference?



Business scope:



Others:

Academia
Other Software
AI and Machine Learning
Data management
HR Solutions

Geography:

35% Switzerland
15% Germany
10% UK
10% Benelux
8% Eastern Europe
6% Scandinavia
5% Southern Europe
4% North America
3% France
3% Austria
1% Rest of the World

Seniority:

35% Directors
30% EVP, SVP, VP
20% Managers
15% C-Level, Founder, Partner

WHAT WILL BE DISCUSSED?



TRACK 1 - PROJECTS

DAY 2 - 3

Unlock the pursuit of excellence in project management with insights from industry leaders. Learn about strategic planning, stakeholder relationships mastery, agile methodologies, and effective data management in the ever-evolving pharmaceutical landscape across all domains, including R&D, clinical development, manufacturing, quality assurance, supply chain, and business development.

TRACK 2 - PORTFOLIO

DAY 2 - 3

Delve into pharma and biotech portfolio management, emphasizing superior decision-making, strategic alignment, and data-driven insights. Harness the potential of AI, understand pivotal governance practices, risk management strategies, and explore resource management techniques and PPM tools to drive value.

ALLIANCES:

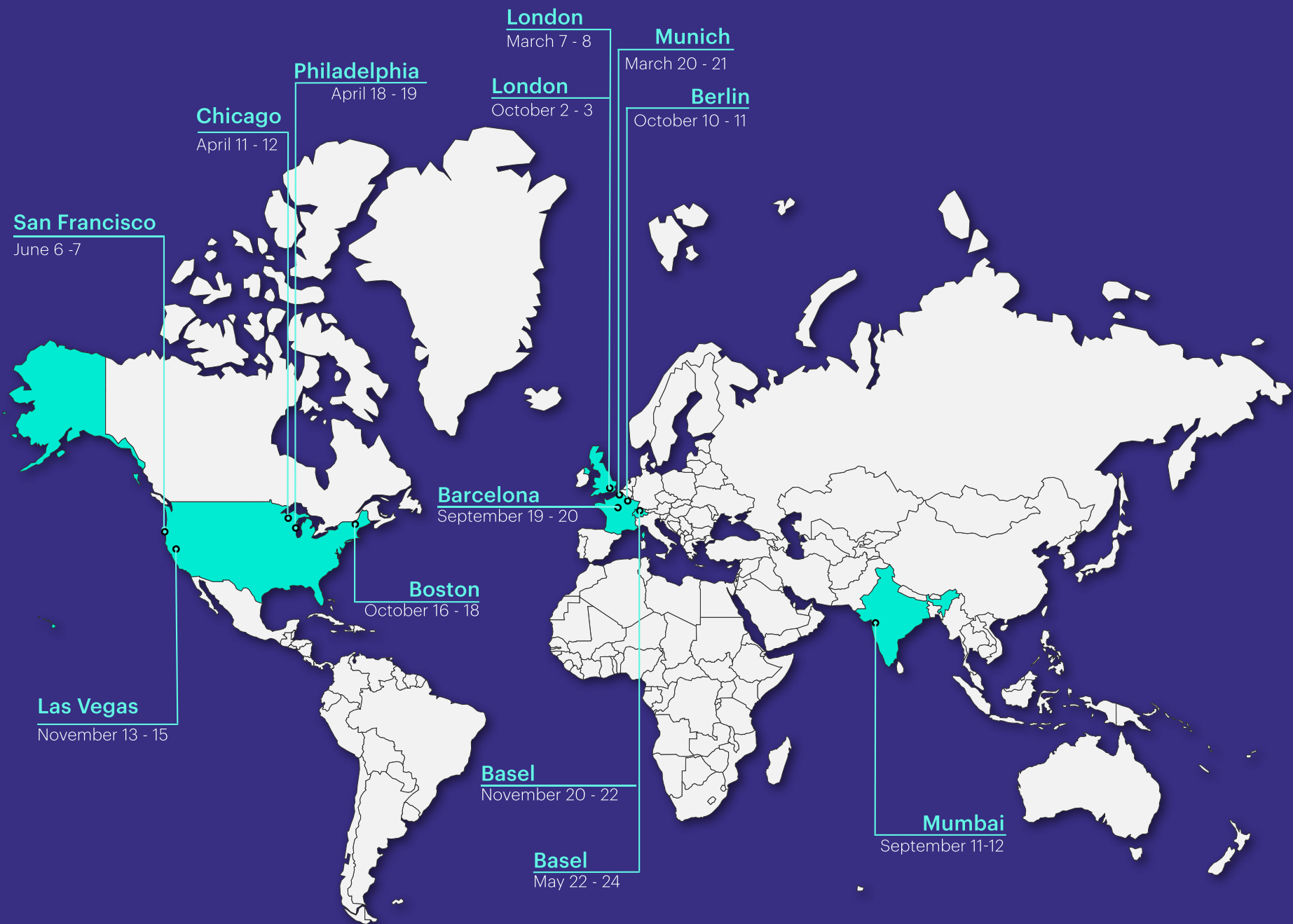
Strategic alliances and partnerships stand at the forefront of revolutionizing healthcare, underscoring their vital role in building a lasting biotech legacy. Participants will explore strategy formulation and alignment, risk management, portfolio synergy, regulatory navigation, and the essence of collaboration, setting the stage for transformative healthcare innovations.

TRACK 3 - CAPEX

DAY 2 - 3

Leading Capital Project managers from the industry will share insights on establishing new manufacturing facilities, expanding existing ones, and repurposing plants. Emphasis will be on the growing role of digitization, including the adoption of Artificial Intelligence, manufacturing automation, R&D improvements, and supply chain optimization, along with discussions on strategic government partnerships and country-specific production strategies.

2024 PPM Summits Worldwide

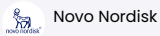


PORTFOLIO 2024 Speakers



Peter Luke

Corporate Project Vice President –
CapEx Projects



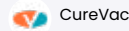
Bernd Marschmann

Vice President Head of Capital
Investment Project Procurement



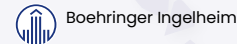
Arlene Derbaix

Vice President Product Development
Operations, Program and Portfolio
Management



Fernando Cardenas

Head of Project Controls for Global
CAPEX Engineering



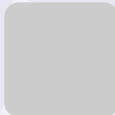
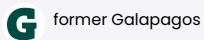
Arnaud Prin

Senior Account Manager



Benoit Schmitt

Independent Consultant



Clive Lambden

Program Management Lead, Rare
Disease Organization



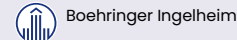
Daria Mikhailova

Director Portfolio Analytics



Fabrizio Consiglio

PMO Lead – Project Control Manager



**Christophe De
Vleeschouwer**

Director, Pipeline Project Management,



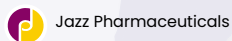
Lars Jasper

CapEx Early Phase Manager



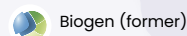
Eugene Farrelly

Associate Director Global Project
Management



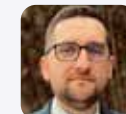
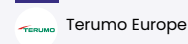
Eric Hajjar

Associate Director, Global Medical
Research Operations



Finn Tram

PMO Director



Blerim Shkodra


Sr Director Capital Procurement &
Category Leader



PORTFOLIO 2024 Speakers



Gitana Vaiciulyte
Program Manager

 Terumo Europe




Kamil Mroz
Senior Director, Project Management
Advisor

 GSK



Kirill Goncharuk
CEO & Founder

 CheckEye




Eric Leandri
CEO

 Altrativ



Francois Abiven
CEO

 INCONCRETO



Martin Hruby
Portfolio Leader

 Roche




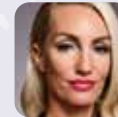
Mugunthan Maheswaran
Senior Project Manager, Technology,
Digital & Operational Excellence

 Roche




Michael Collins
Executive Director (Global Head)
Research and Development Project
Management

 CSL Behring




Zoe Lawson
Senior Scientist, Manufacturing
Science and Technology

 J&J J&J Innovative medicine



Norbert Nemes
Global Capex development &
execution

 Cerebral Partners Worldwide



Olha Shyrykhalova
Chief Marketing Officer

 Altris




Atef Haikal
Director Engineering & Global Capital
investments

 GSK




Jamie Cahill
CEO

 Glengarra



Mithun Mridha
PPM Practice Manager, Organizational
Transformation Consultant, Agile
Coach

 Capgemini



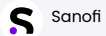
Patrick Oster
Global Head of Strategy, Healthcare
Operations

 Merck

PORTFOLIO 2024 Speakers



Reinhold Roessler
Global Project Management



Matthew Kokkonen
Director of Client Strategy
Management



Anna Kletzmayer
Global Portfolio Strategy Manager



Sebastian Kirbach
Global Program Manager



Tanita Sira
Global Portfolio Lead



Raffaele Marranzini
CEO



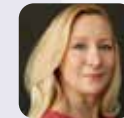
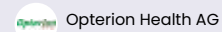
Ramzan Tabasum
Senior Director – Head of Biologics
Quality Control



Tom Halliwell
PIPMG Executive Committee Member
& Freelance PPM Consultant



Ulrike Grimm
Head of Project Management



Kelly Keen
Global Strategic Advisor CapEx & PPM



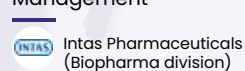
Irena Prasilova
CTO Portfolio Director



Michael Has
Director of Product Management, GenAI &
Hyperautomation



Dhawal Upadhyay
General Manager – Global Program
Management



Kevin Quernet
Solution Engineer



Sponsors and Exhibitors



Gold Sponsor



Silver Sponsors



Exhibiting Partners



TOWN HALL DISCUSSIONS

Join us for the first half of Day 1 at the PORTFOLIO CONFERENCE, where six engaging TOWN HALL panel discussions will feature 30 leading Pharmaceutical, Biotech, and Tech executives responsible for diverse fields, including portfolio management, global project management, strategic alliances, and capital investment, will convene to delve into the most crucial and strategic topics on building a biotech legacy. Gain valuable insights from industry pioneers as they share their experiences and visions for shaping the future of biotechnology.

8:45 OFFICIAL OPENING WITH WORDS FROM ORGANIZERS

9:00

TOWNHALL: BUILDING A BIOTECH LEGACY THROUGH DATA MANAGEMENT AND ANALYTICS

In this engaging Town Hall panel, seasoned Biotech executives will explore transformative "Data Management and Analytics." They'll discuss RWD, AI, data privacy, and more, shaping a visionary biotech legacy via data-based decision-making. Join us for this empowering discussion.

Benoit Schmitt, *Independent Consultant, former Galapagos*

Oliver Mast, *Global Head of Innovation Portfolio Excellence, Sanofi*

Mugunthan Maheswaran, *Senior Project Manager, Technology, Digital & Operational Excellence, Roche*

Fabrizio Consiglio, *PMO Lead – Project Control Manager, Boehringer Ingelheim*

Matthew Kokkonen, *Director of Client Strategy Management, CAPTARIO*

9:30

KEYNOTE: PRIORITIZATION IS NOT A PUSH THE BUTTON EXERCISE - HOW TO MAKE IT EFFECTIVE?

A list of prioritized projects, studies or activities is presented as the Gold Standard in Portfolio Management. However, we all need to keep in mind that a prioritization exercise is a push the button exercise where you enter some data into a system and you get a prioritized list. So in that case, why is it still relevant to work on prioritization methodology and what is the role of the Portfolio Management Team in such an exercise.

Arlene Derbaix, *Vice President Product Development Operations, Program and Portfolio Management, CureVac*

10:00 NETWORKING BREAK

10:30

KEYNOTE: SHIFT OF THE BIOPHARMA LANDSCAPE AND THE IMPACT ON PORTFOLIO MANAGERS

We will delve into the dynamic shifts within the biopharma industry and explore their profound impact on the portfolio manager's role. Drawing from personal experiences and reflective insights, this session will offer a perspective on adapting to change, seizing new opportunities, and redefining strategies to use the portfolio manager skillset in this new era.

Benoit Schmitt, *Independent Consultant, former Galapagos*

11:00

TOWNHALL: BRIDGING THE DIVIDE: NURTURING CROSS-FUNCTIONAL COLLABORATION IN PHARMA PROJECT MANAGEMENT

- Exploring instances where cross-functional collaboration significantly contributed to the success of projects
- Addressing unique challenges of fostering cross-functional collaboration
- Unpacking strategies for facilitating effective communication and knowledge sharing across different departments.
- Delving into situations where a lack of cross-functional collaboration impacted a project negatively
- Envisioning the future role of cross-functional collaboration in project management within the pharma sector

Eugene Farrelly, *Associate Director Global Project Management, Jazz Pharmaceuticals*

Mugunthan Maheswaran, *Senior Project Manager, Technology, Digital & Operational Excellence, Roche*

Sebastian Kirbach, *Global Program Manager, Roche*

Gitana Vaiciulyte, *Program Manager, Terumo Europe*

TOWN HALL DISCUSSIONS

11:30

Sneak Peak: AI Innovation brought by Ukrainian Tech Startups

During this session 2 Ukrainian start-ups will present their AI innovative solutions. Join us to learn about the newest technologies, breakthroughs and learn a bit more about initiatives that Why Summits organizes to support new ideas and Ukrainian Economy.

1. AI for OCT: Accelerating Ophthalmic Drugs Trials

Oliha Shyrykhalova, Chief Marketing Officer, **Altris AI**

2. AI-enabled mass screening approach to address nowadays overstretched health-care

Kirill Goncharuk, CEO & Founder, **CheckEye**

12:00 LUNCH BREAK**13:00**

BUILDING A DYNAMIC BIOTECH WORKFORCE: NURTURING TALENT AND INNOVATION

This Town Hall panel will address topics related to recruiting, training, development, and education in the biotech industry. The panelists' diverse experiences will offer valuable insights and strategies to create a skilled, diverse, and innovative workforce to drive success in the biotech field.

Kamil Mroz, Senior Director, Project Management Advisor, **GSK**

Michael Collins, Executive Director (Global Head) Research and Development Project Management, **CSL Behring**

Finn Tram, PMO Director, **Terumo Europe**

Peter Luke, Corporate Project Vice President - CapEx Projects

13:30

KEYNOTE and Q&A: LEADERSHIP UNDER PRESSURE IN FAST-TRACKED PHARMACEUTICAL PROJECTS

The stakes are always high in the world of pharmaceutical capital expenditure projects, where leaders grapple with stringent timelines and intense time pressures. Join industry veterans as they share their experiences, tactics, and lessons learned in navigating the relentless race against time to deliver successful project outcomes within compressed schedules. Invited Speaker, Senior executive CapEx management Novo Nordisk, Peter. C Luke

Peter Luke, Corporate Project Vice President - CapEx Projects

14:15

TOWN HALL MEETINGS

Partnering meetings & roundtables

Unlock the full potential of your networking experience with Why Summits structured one-to-one meetings, exclusively tailored for pharmaceutical professionals. With precisely timed 15-minute-long sessions, our platform ensures efficient and productive interactions, maximizing your return on investment. Join us to forge valuable connections, explore collaborations, and stay ahead in the dynamic pharmaceutical landscape. In parallel, educational roundtables steered by some of the most seasoned professionals in biopharma project management will be held to ensure continuous education for all interested parties.

Q&A with speakers from day 1

Join speakers from this morning for engaging session where you can discuss your burning questions and options for future collaboration.

14:45 Networking Break

TOWN HALL DISCUSSIONS

15:15

ROUNDTABLE DISCUSSIONS:

1. CROSS-FUNCTIONAL TEAM COLLABORATION

Tom Halliwell, PIPMG Executive Committee Member & Freelance PPM Consultant

2. LEADERSHIP AND STAKEHOLDER MANAGEMENT

Finn Tram, PMO Director, Terumo Europe

Arlene Derbaix, Vice President Product Development Operations, Program and Portfolio Management, CureVac

3. INCORPORATING DIVERSITY AND INCLUSION ACROSS ORGANIZATION

Irena Prasilova, CTO Portfolio Director, MSD

4. STAKEHOLDER MANAGEMENT STRATEGIES IN BUSINESS DEVELOPMENT

Gitana Vaiciulyte, Program Manager, Terumo Europe

5. HOW TO STAY ON TOP OF THE WAVES OF EMERGING TECHNOLOGIES AND AI?

Eric Hajjar, Associate Director, Global Medical Research Operations, Biogen (former)

6. EXPLORING GLOBAL MARKET OPPORTUNITIES

Anna Kletzmayer, Global Portfolio Strategy Manager, Acino

16:15 End of Day 1

17:30 STREET SUMMIT – informal networking program after

Conference Agenda

DAY 2

TRACK 1 - PROJECTS

8.30

KEYNOTE: UNLOCKING THE ART OF PROJECT PLANNING AND EXECUTION

Gitana Vaiciulyte, Program Manager, Terumo Europe

9:00

RESERVED PRESENTATION: DATA-DRIVEN ARTIFICIAL INTELLIGENCE (AI) FOR A BETTER PROJECT AND PORTFOLIO OPTIMIZATION

Planisware, a B2B leader in project portfolio management solutions, will present its advanced AI-driven tools for optimizing project and portfolio management. With over 800,000 users worldwide, Planisware is trusted by 17 out of the top 20 pharmaceutical companies, including industry giants like Johnson & Johnson, Bayer, and Merck. The session will cover how Planisware's predictive analysis, particle swarm optimization, and efficient frontier discovery can help organizations select and prioritize the right projects while optimizing resource utilization and outcomes.

Arnaud Prin, Senior Account Manager, PLANISWARE
Kevin Quernet, Solution Engineer, PLANISWARE

9:30

PANEL DISCUSSION: MASTERING STAKEHOLDER MANAGEMENT: UNIFIED STRATEGIES FOR DIVERSE PHARMA DOMAINS

- The criticality of identifying and understanding key stakeholders in respective domains, internal and external
- Strategies employed for gauging stakeholder needs, expectations, and concerns effectively.
- Building and maintaining robust relationships with stakeholders: Tactics and experiences
- Influencing tactics for stakeholders, especially for those who are resistant to project goals.
- Resolving conflicts and disagreements that emerge among stakeholders: Best practices and experiences
- Stakeholder engagement in the decision-making process: Balancing diverse perspectives and interests

TRACK 2 - CAPEX

JOURNEY OF SUPPLY CHAIN MANAGEMENT & PROCUREMENT IN LARGE PHARMACEUTICAL PROJECTS

9:00

RESERVED PRESENTATION: NEXT LEVEL OF CAPEX EXECUTION BASED ON DYNAMIC SHARED OWNERSHIP

Explore strategic advantages and considerations surrounding the outsourcing of pharmaceutical manufacturing to Contract Development and Manufacturing Organizations (CDMOs). Exploring the new levels of symbiotic relationship between pharmaceutical companies and CDMOs, we examine key factors such as quality control, cost efficiency, and accelerated time-to-market. Discover how effective collaboration with CDMOs can streamline production processes, enhance product innovation, and drive overall manufacturing success in the ever more dynamic pharmaceutical landscape.

Bernd Marschman, Vice President Head of Capital Investment Project Procurement, Bayer AG

9:30

OPENING PANEL DISCUSSION: PROCUREMENT IN THE EARLY PHASE OF CAPEX PROJECT & PROCUREMENT EXCELLENCE

Early-phase procurement sets the foundation for project success by establishing cost-effective sourcing strategies, vendor relationships, and risk mitigation plans. Join industry experts as they uncover the pivotal decisions made during this phase, exploring how they shape project timelines, budgets, and overall outcomes. Gain actionable insights into leveraging early-phase procurement to drive efficiency, innovation, and stakeholder value in CAPEX projects.

Lars Jasper, CapEx Early Phase Manager, Bayer

Blerim Shkodra, Sr. Director Capital Procurement & Category Leader, Lonza
Invited speaker, Procurement

10:00 NETWORKING BREAK

Conference Agenda

DAY 2

TRACK 1 - PROJECTS

- Keeping stakeholders informed about project progress, changes, and potential issues: Role of tools and technologies.

Reinhold Roessler, Global Project Management, **Sanofi**

Sebastian Kirbach, Global Program Manager, **Roche**

Eric Hajjar, Associate Director, Global Medical Research Operations, **Biogen (former)**

Mithun Mridha, PPM Practice Manager, Organizational Transformation Consultant, Agile Coach, **Capgemini**

Finn Tram, PMO Director, **Terumo Europe**

Christophe De Vleeschouwer, Director, Pipeline Project Management, **GSK**

10:00

RESERVED PRESENTATION: Expand Your PPM Strategy: The Importance of PLM for Effective Portfolio Management

Raffaele Marranzini, CEO, **Platflow**

10:30 NETWORKING BREAK

11:00

KEYNOTE: UNLEASHING VALUE IN PHARMA MANUFACTURING BY IMPLEMENTING AI/ML USE CASE AND THE ROLE OF A PROGRAM MANAGER

Understand the importance of data analytics in drug substance manufacturing. Applying data analytics to unleash value and further evolve to AI/ML applications to have inflight guidance for the shopfloor. Sharing real-world experience, changes faced in AI/ML program management and how they were resolved, capabilities developed, applied operating model for the use case and best practices.

Mugunthan Maheswaran, Senior Project Manager, Technology, Digital & Operational Excellence, **Roche**

TRACK 2 - CAPEX

10:30

CASE STUDY: TOP INDUSTRY LEARNING: A.I. INNOVATIVE SOLUTIONS: PREDICTIVE MAINTENANCE & SUPPLY CHAIN INFORMATION ANALYTICS

Moving artificial intelligence from a buzzword to real-world solutions in capex supply chain management, presented in 2 real world industry applications: Predictive maintenance solution including IOT and Supply chain generative info, focusing on document & data analysis, from both technical and regulatory perspectives.

Eric Leandri, CEO, **Altrnativ**

Francois Abiven, CEO, **INCONCRETO**

CAPEX PROJECT CONTROL AND INNOVATIVE LEADERSHIP

11:00

CASE STUDY: PROJECT CONTROL IN CAPEX & CROSS-INDUSTRY LEARNING - BEST PRACTICE FROM THE SCHOOL OF BIOPHARMA PPM

Investigate the pivotal role of project control in ensuring success of multiyear project. Delve into best practices, strategies, dealing with pressure and meeting ever more challenging timelines to ensure competitive advantage of your products.

Fernando Cardenas, Head of Project Controls for Global CAPEX Engineering, **Boehringer Ingelheim**

11:30

KEYNOTE: CROSS-INDUSTRY LEARNING FOR EUROPEAN CAPEX MANAGEMENT

In the dynamic landscape of European manufacturing, cross-industry learning is a key to explore the complexities of resource relocation and its role in ensuring sustainable growth for manufacturing enterprises in Europe. Gain valuable insights into the strategic imperatives guiding European manufacturers as they navigate the path towards future resilience and competitiveness. Don't miss this opportunity to unravel the intricacies of strategic divestments and their pivotal role in shaping the future of European manufacturing.

Atef Haikal, Director Engineering & Global Capital investments, **GSK**

Conference Agenda

DAY 2

TRACK 1 - PROJECTS

11:30

RESERVED PRESENTATION: Achieve Superpowers: Channel your stress and navigate transformation to achieve superior insights for decision making

Many organizations consistently face stressful challenges due to change. Change may be done to your organization or as part of a proactive effort to remain competitive. In this presentation we investigate stress as a superpower, familiarize ourselves with a few tools to manage change, and explore a couple use cases regarding improved data analytic driven decision making.

Matthew Kokkonen, Director of Client Strategy Management, **CAPTARIO**

12:00 NETWORKING LUNCH

13:00

WORKSHOP: FROM SOLO ACT TO SYMPHONY: WHAT SKILLS TO CULTIVATE INTERNALLY AND HOW TO PARTNER FOR SUCCESS

Eric Hajjar, Associate Director, Global Medical Research Operations, **Biogen (former)**

14:00

KEYNOTE: Successful PPM (Project and Program Management) IS ALL ABOUT SOFT/HUMAN SKILLS AND ABOUT THE ART OF SAYING “NO”

Ramzan Tabasum, Senior Director - Head of Biologics Quality Control, **Lonza**

14:30 NETWORKING BREAK

BREAKOUT SESSION

15:00

WORKSHOP: ACCELERATING PPM COLLABORATION IN MULTIGENERATIONAL WORKPLACES

Mithun Mridha, PPM Practice Manager, Organizational Transformation Consultant, Agile Coach, **Capgemini**

TRACK 2 - CAPEX

12:00 NETWORKING LUNCH

13:00

PANEL DISCUSSION: OPTIMIZING CAPEX EXECUTION STRATEGY - PROJECT CONTROL & RISK MANAGEMENT

Evaluate how having a global footprint can mitigate risks and ensure a steady flow of pharmaceutical products. Delve into case studies and methodologies that underscore the importance of harmonizing global operations with local nuances, and ensuring alignment within the wider portfolio strategy.

Fernando Cardenas, Head of Project Controls for Global CAPEX Engineering, **Boehringer Ingelheim**

Jamie Cahill, CEO, **Glengarra**

Atef Haikal, Director Engineering & Global Capital investments, **GSK**

13:30

KEYNOTE: CAPEX PROJECT DELIVERY MODELS: DEFINING THE BEST EXECUTION STRATEGY

Jamie Cahill, CEO, **Glengarra**

14:00

ROUNDTABLE DISCUSSION: CAPEX DELIVERY – EXCHANGING MAJOR CHALLENGES

Plenary discussion engaging all participants of the CapEx stream to share their obstacles in their daily work life as CapEx professionals. Discussing scarce of technology implementation, problems of workforce, quality & effects of global shift of manufacturing outside of EMEA space and its impacts on European CapEx projects

14:30 NETWORKING BREAK

TRACK 1 - PROJECTS

16:00

ROUNDTABLE DISCUSSIONS

1. OPTIMIZING PORTFOLIO BASED ON RISK AND RETURN ASSESSMENT

Arlene Derbaix, Vice President Product Development Operations, Program and Portfolio Management, **CureVac**

Ramzan Tabasum, Senior Director - Head of Biologics Quality Control, **Lonza**

2. STRATEGY FORMULATION AND ALIGNMENT

Patrick Oster, Global Head of Strategy, Healthcare Operations, **Merck**

Dhawal Upadhyay, General Manager - Global Program Management, **Intas Pharmaceuticals** (Biopharma division)

3. RISK MANAGEMENT AND COST-SHARING IN STRATEGIC ALLIANCES

Kamil Mroz, Senior Director, Project Management Advisor, **GSK**

Ulrike Grimm, Head of Project Management, **Opterion Health AG**

4. Leadership and stakeholder management in R&D

Reinhold Roessler, Global Project Management, **Sanofi**

17:00 End of Day 2

TRACK 2 - CAPEX

SUSTAINABILITY AS A KEY ASPECT OF EUROPEAN BIOPHARMA MANUFACTURING- IMPACT ON PROJECT PLANNING

15:00

CASE STUDY: SUSTAINABILITY IN MANUFACTURING: OPTIONAL TODAY, MUST FOR TOMORROW!

Explore possibilities of a transformative journey towards capex sustainability in pharmaceutical manufacturing, delving into energy-efficient solutions, hydrogen technologies, and drawing inspiration from cross-industry innovations. Chart a course for a greener, resilient pharmaceutical landscape with local impact at its core and operational efficiency as an added benefit in the competitive landscape. Will hydrogen technology play the prime?

Norbert Nemes, Global Capex development & execution, **Cereal Worldwide partners**

15:30

FREE DISCUSSION: TALENT SELECTION AND CAPABILITIES FOR CAPEX TEAM

Capex delivery teams are increasingly multigenerational as well as multinational. Shortage of junior engineering minds, passionate tutors and experienced leaders with engineering background is a continuous problem non-exclusive to the western Europe. Explore the pivotal role of diversity, multigenerational teams, and women leadership in pharmaceutical CAPEX projects. Learn how embracing a diverse workforce fosters innovation, resilience, and sustainable success in an ever-evolving pharmaceutical landscape. How does the rising trend of freelancers in capital projects influence deliverability, flexibility and costs of labour?

End of Day 2

THE DAY 3 PROGRAM CONTINUES ON STREAMS PROJECTS AND PORTFOLIO MANAGEMENT EXCELLENCE IN BIOPHARMA

TRACK 1 - PROJECTS

9:00

PANEL DISCUSSION

AGILE PROJECT MANAGEMENT

This panel will provide valuable insights into the practical aspects of implementing agile project management in different areas of pharmaceutical project management.

- What agile project management principles have been adopted and adapted to the specific needs of your project areas
- How implementing agile methodologies has transformed the management of your projects, including challenges faced during this transformation process.
- Real-life examples demonstrating the impact of agile methodologies on the speed, efficiency, and quality of your project outcomes.
- Exploring the role of agility in managing risks, changes, and uncertainties that are inherent in pharmaceutical projects.
- Prospects of agile project management in your respective domains, including emerging trends and innovative practices.

Clive Lambden, Program Management Lead, Rare Disease Organization, **UCB**

Kamil Mroz, Senior Director, Project Management Advisor, **GSK**

Gitana Vaiciulyte, Program Manager, **Terumo Europe**

Mugunthan Maheswaran, Senior Project Manager, Technology, Digital & Operational Excellence, **Roche**

Sebastian Kirbach, Global Program Manager, **Roche**

Mithun Mridha, PPM Practice Manager, Organizational Transformation Consultant, Agile Coach, **Capgemini**

10:00 NETWORKING BREAK

10:30

CASE STUDY: DEMYSTIFYING AGILE FOR DRUG DEVELOPMENT FROM TWO PERSPECTIVES: EARLY & LATE-STAGE DEVELOPMENT

Kamil Mroz, Senior Director, Project Management Advisor, **GSK**

Clive Lambden, Program Management Lead, Rare Disease Organization, **UCB**

TRACK 2 - PORTFOLIO

8:30

KEYNOTE: OVERCOMING THE BLACK BOX: IMPROVING DATA QUALITY AND DECISIONS THROUGH SHARED OWNERSHIP OF PORTFOLIO INSIGHTS

- Specifics of PPM in consumer healthcare
- The challenge of data quality, data harmonization and ownership
- The power of Business Insights tools on top of a PPM

Oliver Mast, Global Head of Innovation Portfolio Excellence, **Sanofi**

9:00

CASE STUDY: Exploring the Creative Frontier: Generative AI Experiments in Portfolio Analytics

- Staying on the edge of technological revolution: from enterprise solutions to wide-spread experimentation
- GenAI for analytics and machine learning
- Where can AI benefit and hinder decision-making?
- What have we learned from our experiments in portfolio analytics?
- Future outlook

Daria Mikhailova, Director Portfolio Analytics, **Novartis**

9:30

PANEL DISCUSSION: PPM TOOLS IN MANAGING COMPLEX PROJECTS

In this session an expert panel will discuss the importance of effective governance and risk management in the pharmaceutical industry and highlight the value of using systems such as project management tools, portfolio management software, and risk assessment frameworks to manage complex projects and make informed decisions based on sound risk analysis.

Michael Collins, Executive Director (Global Head) Research and Development Project Management, **CSL Behring**

Finn Tram, PMO Director, **Terumo Europe**

Christophe De Vleeschouwer, Director, Pipeline Project Management, **GSK**

Martin Hruby, Portfolio Leader, **Roche**

Conference Agenda

DAY 3

TRACK 1 - PROJECTS

11:00

KEYNOTE: MANAGEMENT OF EARLY AND OF LATE-STAGE DEVELOPMENT PROJECTS – CHALLENGES, SIMILARITIES, DIFFERENCES

Reinhold Roessler, Global Project Management, Sanofi

11:30

INTERACTIVE INTERVIEW: LEVERAGING TECHNOLOGIES FOR IMPROVED DECISION-MAKING

Pharmaceutical and Biotech managers can leverage technologies for improved decision making in their Project, Program, and Portfolio Management by adopting the different data driven tools and strategies.

Experts will share best practices from different organizations in:

- Data Analytics and Visualization Tools
- Artificial Intelligence (AI) and Machine Learning (ML)
- Cloud-Based Project and Portfolio Management (PPM) Software
- Simulation and Scenario Analysis
- Internet of Things (IoT) and Wearable Devices

Daria Mikhailova, Director Portfolio Analytics, Novartis

Tom Halliwell, PIPMG Executive Committee Member & Freelance PPM Consultant

12:00 NETWORKING LUNCH

13:00

WORKSHOP: RISK MANAGEMENT IN R&D PROJECTS

Tom Halliwell, PIPMG Executive Committee Member & Freelance PPM Consultant

Christophe De Vleeschouwer, Director, Pipeline Project Management, GSK

14:00 NETWORKING BREAK

TRACK 2 - PORTFOLIO

10:00 NETWORKING BREAK

10:30

CASE STUDY: HOW TO EFFICIENTLY ALIGN YOUR STRATEGY AND OPERATIONS? TRY A CONCEPT CALLED “OBEYA ROOM”

Many companies are struggling to align their strategy to operations. People who manage operations might lack the visibility or feedback loop to strategy. How to make sure that this would not be your case? You have to set up correct Objectives, make them Measurable through KR and KPIs and have a feedback loop to your Strategic priorities. You have to align in one loop Strategy -> Planning -> Actions -> Performance.

Irena Prasilova, CTO Portfolio Director, MSD

Michael Has, Director of Product Management, GenAI & Hyperautomation, MSD

11:00

CASE STUDY: UNLOCKING THE POWER OF AI/ML IN PROJECT MANAGEMENT

Michael Collins, Executive Director (Global Head) Research and Development Project Management, CSL Behring

11:30

INTERACTIVE INTERVIEW: “THE ART AND SCIENCE OF DECISION-MAKING IN PHARMA AND BIOTECH.”

This panel discussion will address several approaches of different Pharma and Biotech companies to build a structured decision-making process, taking into account the alignment to business goals.

Ramzan Tabasum, Senior Director - Head of Biologics Quality Control, Lonza

Martin Hruby, Portfolio Leader, Roche

12:00 NETWORKING LUNCH

TRACK 1 - PROJECTS

14:30

ROUNDTABLE DISCUSSIONS

1. DOCUMENTATION AND KNOWLEDGE TRANSFER IN R&D

Tom Halliwell, PIPMG Executive Committee Member & Freelance PPM Consultant

2. MANAGING COMPLEXITY AND UNCERTAINTY IN R&D PROJECTS

Finn Tram, PMO Director, Terumo Europe

3. UNDERSTANDING SUPPLY CHAIN PROCESSES

Mithun Mridha, PPM Practice Manager, Organizational Transformation Consultant, Agile Coach, Capgemini

4. ORGANIZATIONAL PROCESSES BEHIND DECISION MAKING

Ulrike Grimm, Head of Project Management, Opterion Health AG

15:30 End of Day 3

TRACK 2 - PORTFOLIO

13:00

WORKSHOP: HOW TO EFFICIENTLY ALIGN YOUR STRATEGY AND OPERATIONS? TRY A CONCEPT CALLED “OBEYA ROOM”

Many companies are struggling to align their strategy to operations. People who manage operations might lack the visibility or feedback loop to strategy. How to make sure that this would not be your case? You have to set up correct Objectives, make them Measurable through KR and KPIs and have a feedback loop to your Strategic priorities. You have to align in one loop Strategy -> Planning -> Actions -> Performance.

Irena Prasilova, CTO Portfolio Director, MSD

Michael Has, Director of Product Management, GenAI & Hyperautomation, MSD

14:00

KEYNOTE: ALIGNING PROJECTS TO CORPORATE STRATEGY

is crucial for pharmaceutical and biotech companies when managing their projects, programs, and portfolios. This alignment ensures that the company's resources are effectively utilized, and that the projects and programs contribute to achieving the organization's strategic objectives. This presentation gives insights to help link execution to corporate strategy:

- Developing strategy and balanced portfolio of projects and programs that address the organization's short-term needs and long-term strategic goals
- Resource allocation and continuous adjustments to align with the organization's strategic objectives
- Performance measurement
- Change management
- Continuous improvement
- Leadership support

Eugene Farrelly, Associate Director Global Project Management, Jazz Pharmaceuticals

14:30

KEYNOTE: Aligning Strategy and Project Portfolios

Why is it crucial for our project portfolio to align with our long-term business strategy? Explore the critical importance of aligning the project portfolio with the long-term business strategy. Discover how strategic alignment impacts success, resource allocation, and maximizes returns. Learn best practices for clarifying project objectives and reducing risks through strategic alignment.

Patrick Oster, Global Head of Strategy, Healthcare Operations, Merck

TRACK 2 - PORTFOLIO

15:00 NETWORKING BREAK

15:30

PANEL DISCUSSION: LEVERAGING PMO FOR GLOBAL GOVERNANCE OF PROJECTS

The panel will delve into the crucial role of Project Management Offices (PMOs) in managing global projects. Topics will include standardization, strategic alignment, risk management, performance metrics, regulatory compliance, and the use of cutting-edge project management tools.

Eugene Farrelly, Associate Director Global Project Management, **Jazz Pharmaceuticals**

Finn Tram, PMO Director, **Terumo Europe**

Irena Prasilova, CTO Portfolio Director, **MSD**

Dhawal Upadhyay, General Manager - Global Program Management, **Intas Pharmaceuticals (Biopharma division)**

16:00 End of Day 3

PPM & CAPEX Summits Worldwide



- 1** March 7 – 8, London, United Kingdom
25th European Pharma and Biotech Project, Program and Portfolio Management Conference
- 2** March 20 – 21, Munich, Germany
2nd Global Project Management, Portfolio Planning and Partnerships for Generics
- 3** April 11 – 12, Chicago, IL, United States
American Medical Device Project & Portfolio Management Conference
- 4** April 18 – 19, Philadelphia, PA, United States
21st American Pharma and Biotech Project, Program and Portfolio Management Conference
- 5** May 22 – 24, Basel, Switzerland
Portfolio Conference – Basel
- 6** June 6 – 7 San Francisco, CA, United States
22nd American Pharma and Biotech Project, Program and Portfolio Management Conference
- 7** September 11 – 12 Mumbai, India
2nd Strategic Project, Program and Portfolio Management Conference for Pharmaceuticals
- 8** September 19 – 20 Barcelona, Spain
3rd Global Project Management, Portfolio Planning and Partnerships for Generics
- 9** October 2 – 3, London, United Kingdom
26th European Pharma and Biotech Project, Program and Portfolio Management Conference
- 10** October 10 – 11, Berlin, Germany
2nd European Medical Device Project & Portfolio Management Conference
- 11** October 16 – 18 Boston, MA, United States
23rd American Pharma And Biotech Project, Program And Portfolio Management Conference
- 12** November 20 – 22, Basel, Switzerland
27th European Pharma And Biotech Project, Program And Portfolio Management Conference
- 13** November 13 – 15, Las Vegas, NV, United States
Portfolio Conference – Las Vegas

Contact us



Speaking:



Tomas Rendek

thomas@whysummits.com



Simona Marcekova

simona.marcekova@whysummits.com



Lohith Babu

lohith@whysummits.com



Srihari Kamban

shk@whysummits.com

Disclaimer:

Please note - all of the information in this document is subject to change at any time. Whilst every effort has been made to ensure the accuracy of the information, statements and decisions recorded in them, their status will remain that of a draft until such time as they are confirmed as a final version prior the subsequent meeting. Additionally, the user information is only valid at a certain moment in time and is subject to change due to movement and changes in bit rate requirements.

"Always be Curious"

www.whysummits.com/ppm



REGISTER HERE