



Updated: 13 May, 2025
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conference website

European Strategic Portfolio Management in Life Sciences

Driving Innovation and Excellence in Pharmaceuticals and Biotech.



May 14 - 15 | 2025



London | United Kingdom

Hilton London Olympia
380 Kensington High Street, London W14 8NL

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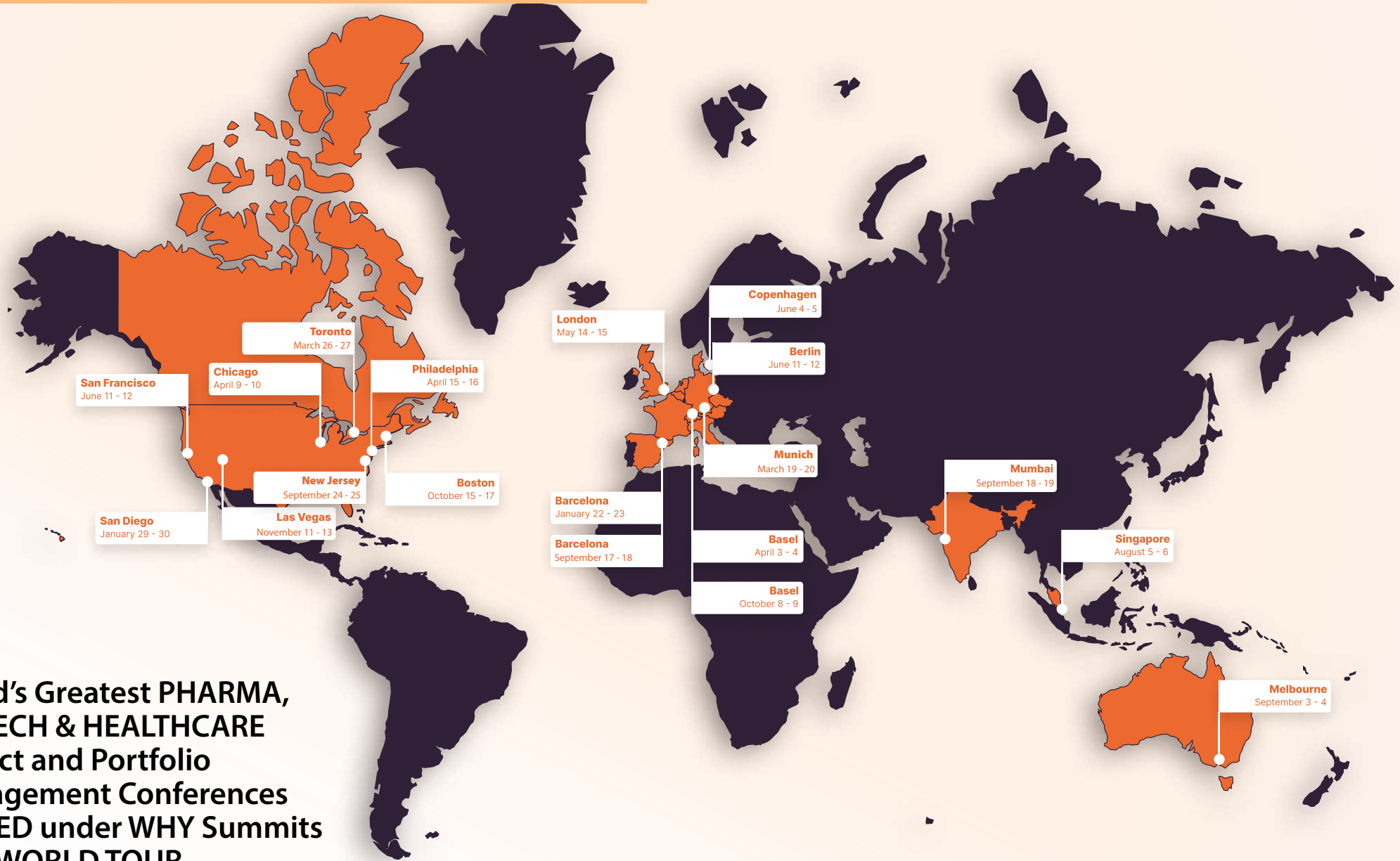
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2025 PPM World Tour



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Management Conferences
UNITED under WHY Summits
PPM WORLD TOUR

Testimonials



Blerim Shkodra

Sr Director Capital Procurement & Category Leader
Lonza



It was a real pleasure being part of this great event.



David Swift

Senior Procurement Leader
Lonza



Great discussions and insights from some of the best in the business



Mugunthan Maheswaran

Sr Project Manager, Technology, Digital & Operational Excellence
Roche



It was a very transparent discussion on Agile, waterfall and hybrid methodologies. I have fully enjoyed participating in this panel!



Christophe De Vleeschouwer

Director, Pipeline Project Management
GSK Vaccines



Very good and engaging discussion! Thanks Why Summits for being part of the panel



Bhaskar V. Sathaye

Lead Project Engineer
The Janssen Pharmaceutical Companies of Johnson & Johnson



A big bravo to the Why Summit Team for organizing the great conference. Excellent speakers, fantastic attendee!



Noel Decker

VP and Head, Science & Development Project Management, Strategy and Business Operations
Emergent BioSolutions



Reflecting on my participation in the 22nd American Pharma and Biotech Project, Program, and Portfolio Management Conference in San Francisco last week, I am inspired by the wealth of knowledge shared and the incredible community of experts and lifelong learners I had the pleasure of working with and connecting to.



Zane Zaleska

Senior Project Manager



The Why Summit conference touched not only my mind, but also my heart. So many presenters emphasized the people skills and common sense in PPM which aligns with my personal values. At the core of every project are people and their wellbeing



Raffaele Marranzini

CEO
Platflow



Thank you for giving me the opportunity to speak in front of this specialized PPM audience within the broader context of PLM.



Peter C. Luke

Project Corporate Vice President - API Expansion
Novo Nordisk



Thanks for the opportunity to share lessons learned at the conference. Also, very well planned and managed event with great speakers and highly relevant network. Big thanks to Radoslava Gregová and Tomas Rendek for their very professional support.



Emmanuel Happe

Senior Leader | Global Director



Thanks to Why Summits and the Great Speakers and Panels. Very inspiring. So many great things to do to provide a better Life for our patients



Dhawal Upadhyay

General Manager - Global Program Management
Intas Pharmaceuticals (Biopharma division)



It was an honor to be part of such a prestigious event and to contribute to discussions. Thanks Why Summits for the opportunity to engage with such a knowledgeable audience and networking with industry leaders !!



Dave Penndorf

PPM Advisor
Groundswell Pharma Consulting, LLC.



Always a fun time MCing the Why Summits conferences! It's the intersection of a topic I'm so deeply passionate about (PPM), the industry I know so much about (life science in general, pharma in particular), and the people who - dare I say it - have become my friends.

Industry Pioneers Attending From



Conference Overview



“Strategic Portfolio Management for LifeSciences Innovation”

The life sciences sector in Europe, particularly in London, faces numerous challenges as it strives to innovate and improve patient outcomes. This conference will bring together leaders from the pharmaceutical and biotech industries to address these challenges and explore strategic portfolio management (SPM) as a vital tool for driving success.

Pharmaceuticals

- **Regulatory Complexity:** Navigating stringent regulations while accelerating time-to-market.
- **R&D Costs:** Managing high research and development costs and optimizing resource allocation.
- **Market Competition:** Innovating to stay competitive in a rapidly evolving market

Biotech

- **Scientific Uncertainty:** Managing risks and uncertainties in research and development.
- **Funding and Investment:** Securing sufficient funding and managing investor expectations.
- **Regulatory Hurdles:** Ensuring regulatory compliance and timely approvals.

Conference Objectives: This conference aims to provide life sciences professionals with practical strategies and tools for leveraging strategic portfolio management to overcome these challenges. By sharing insights, case studies, and best practices, we aim to foster innovation, improve efficiency, and drive successful outcomes across the pharma and biotech sectors.

1. Innovation and R&D Portfolio Management

- **Managing Portfolios Focused on Innovation and Research:** Strategies to balance innovative projects with regulatory and market demands.
- **Balancing Innovation with Regulatory and Market Requirements:** Navigating regulatory landscapes while fostering innovation.
- **Strategies for Fostering Innovation within Portfolios:** Practical approaches to drive a culture of innovation.

2. Prioritization and Selection of Projects

- **Methods for Evaluating and Prioritizing Projects:** Techniques to effectively prioritize projects.
- **Criteria for Selecting High-Value Projects:** Identifying and selecting projects that offer the highest value.
- **Balancing Short-Term Wins with Long-Term Goals:** Balancing immediate gains with strategic long-term objectives.

3. Governance and Decision-Making Processes

- **Establishing Governance Frameworks for Portfolio Management:** Creating effective governance structures.
- **Decision-Making Models for Portfolio Management:** Structured decision-making processes to ensure informed choices.
- **Role of Leadership in Effective Portfolio Governance:** Leadership's role in governance, strategic alignment, and accountability.

4. Resource Allocation and Optimization

- **Strategies for Effective Resource Management:** Optimizing resource allocation to maximize productivity.
- **Optimizing Resource Allocation to Maximize Productivity:** Techniques for efficient resource utilization.
- **Addressing Resource Constraints and Bottlenecks:** Solutions to overcome resource limitations and ensure smoother project execution.

5. Performance Measurement and KPIs

- **Key Performance Indicators for Portfolio Management:** Identifying and tracking critical metrics.
- **Techniques for Measuring and Tracking Portfolio Performance:** Methods for continuous performance monitoring and improvement.
- **Using Data Analytics for Performance Improvement:** Leveraging data analytics to enhance project outcomes.

6. Technology and Tools for SPM

- **Overview of Tools and Software for Portfolio Management:** Introducing the latest tools for effective portfolio management.
- **Demonstrations of Key Features and Benefits:** Live demonstrations of key tool capabilities.
- **Integration of Tools with Existing Systems:** Ensuring seamless integration with existing systems for efficiency.

Speakers and Panelists



Rosa Arienzo
Translational Science Portfolio
Manager
LifeArc



Finn Tram
PMO Director
Terumo Europe



Maciej Adamkiewicz
CEO
Adamed



Guna Dansone
Head of Clinical research
Alpha



Irena Prášilová
CTO Portfolio Director and Prague PMO
Lead
MSD



Barbara Kelly Bryer
Director of Project and Program Management
Avadel Pharmaceuticals



Moritz Fehrle
Vice President Strategy & Transformation for
Pharmaceuticals Product Supply
Bayer



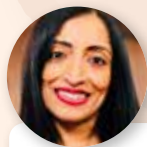
Tom Halliwell
PIPMG Executive Committee Member & Freelance
PPM Consultant



Jens De Vos
Head of Alliance and Program Management
Precirix



Thorsten Böhle
Director, Portfolio Management and Governance
Lead
Organon



Lena Shukla
Director, R&D Project Management, Project
Management Lead
Jazz Pharmaceuticals



Tracy Mak
Director of BD & Operations
Evariste



Anne Hailes
Director Program Management
Bicycle Therapeutics

Speakers and Panelists



Rob Barber
Independent



Almary Guerra
Independent



Mary Ann Lumiqued
Vice President Program Management
Tubulis



Ramzan Tabasum
E2E Strategic Program Lead Advanced
Synthesis
Lonza



Harry Sandhu
Director, Pipeline Project Management
GSK



Nicola Clear
Strategic Consulting Advisor
i2e Consulting



Sanja Petric
VP Client Delivery & Capability
Skarbek



Gabin Vic
VP Client Delivery
Skarbek



Rich Sonnenblick, Ph.D.
Chief Data Scientist
Planview



Gero Renker
Director
Program Framework



Ben Raper
Principal Consultant – Clarity / Value Ops
Rego Consulting



Wanda Marginean
Senior Account Executive
OnePlan



Fadi Odeh
Director – Oncology Pipeline Project Manager
GSK

Agenda

Day 1

- 8:30 PRESENTATION: HOW TO IMPROVE PORTFOLIO GOVERNANCE WITH THE OBEYA APPROACH**
This session will explore how the Obeya methodology can enhance the effectiveness of portfolio governance by fostering collaboration, transparency, and agile decision-making. We will discuss the key components of portfolio governance and introduce the principles of the Obeya approach, highlighting the benefits of centralized visualization, continuous monitoring, and proactive risk management. By sharing best practices for implementation and real-world examples, the presentation aims to equip organizations with actionable insights to create a more dynamic and responsive governance framework.
Irena Prášilová, CTO Portfolio Director and Prague PMO Lead, MSD
- 9:00 PRESENTATION: BEYOND THE PIPELINE: BUILDING INNOVATION-FIT PORTFOLIOS THAT DELIVER**
This session will explore how organisations can move beyond traditional pipeline management to develop innovation-fit portfolios that drive sustainable impact. Key discussion points include:
- Introducing the Innovation Fitness Index (IFI): A strategic diagnostic tool that assesses innovation capability, decision-making alignment, and portfolio resilience, supporting a shift from static to dynamic portfolio governance.
 - Harnessing Innovation Ecosystems: Exploring how adaptive, interconnected innovation ecosystems can enhance portfolio outcomes by moving beyond linear, project-centric approaches.
 - Case Study: Demonstrating how a stage-gated innovation funnel was designed and implemented for a dermo-cosmetic player, translating strategic priorities into high-impact initiatives through targeted decision-making tools.
- Sanja Petric, VP Client Delivery & Capability, Skarbek**
Gabin Vic, VP Client Delivery, Skarbek
- 9:30 CASE STUDY: "STRATEGIC EVALUATION AND PRIORITIZATION OF LIFE SCIENCES PROJECTS"**
This presentation will focus on the strategic evaluation and prioritization of projects within the life sciences sector. It will cover methodologies for assessing project value, establishing evaluation criteria, and using decision frameworks to ensure alignment with organizational goals.
- Criteria Development: Establishing clear criteria for project evaluation based on strategic goals, potential impact, and resource requirements.
 - Scoring and Ranking: Using scoring systems and ranking methodologies to objectively assess project value.
 - Decision Frameworks: Implementing frameworks
- Moritz Fehrle, Vice President Strategy & Transformation for Pharmaceuticals Product Supply, Bayer**



17:30

NIGHT BEFORE THE EVENT - MEET & GREET

Welcome to our event! We are so honored and grateful to have you with us!

Come and join us for some drinks, where you will be able to do an early bird registration along with some firsthand networking! All the delegates will start arriving and we will all have a chance to get to know one another - the sooner the better. Drinks, conversations, handshakes, smiles, hugs, whether with your old or new friends from the industry - everyone is welcome!

10:00 Networking Coffee Break

10:30 PRESENTATION: IMPLEMENTATION OF CRITICAL CHAIN PROJECT MANAGEMENT WITHIN GSK R&D

This session will introduce the concept of Critical Chain Project Management (CCPM) and its implementation journey within GSK R&D.

Key areas of discussion include:

- Identifying the key drivers for adopting a more efficient project management approach.
- Introduction to CCPM, highlighting its principles, benefits, and how it differs from conventional project management methods.
- A brief overview on how GSK is successfully integrating CCPM into its project management framework, showcasing the process, alongside challenges faced.
- An interactive Q&A session to address queries and discuss insights on implementing CCPM

Harry Sandhu, Director, Pipeline Project Management, GSK

Fadi Odeh, Director - Oncology Pipeline Project Manager, GSK

11:00 PRESENTATION: MANAGING DRUG DEVELOPMENT INITIATIVES: TRENDS IN AI

How is AI changing R&D? What is the future of AI? Planview is embracing AI to build capabilities that serve innovation-driven companies - providing them with greater transparency and confidence into decision-making and forecasting accuracy, making it easy to surface and understand dependencies, and empowering leaders to focus on what drives the most impact.

Rich Sonnenblick Ph.D., Chief Data Scientist, Planview

Day 1

11:30 **PANEL DISCUSSION: "PRIORITIZATION AND SELECTION OF PROJECTS ACROSS LIFE SCIENCES SECTORS"**

This dynamic panel discussion will feature representatives from the pharmaceutical, biotech, medtech, and diagnostics sectors, focusing on how each sector approaches the prioritization and selection of projects. The panelists will share their strategies for evaluating and selecting high-value projects, balancing short-term wins with long-term goals, and aligning projects with organizational strategies.

- **Criteria for Project Evaluation:** Discussing the criteria used to evaluate and prioritize projects based on strategic goals and potential impact.
- **Balancing Short-Term and Long-Term Goals:** Strategies for maintaining a balanced portfolio that includes both quick wins and long-term initiatives.
- **Resource Allocation:** Techniques for effective resource allocation to ensure high-priority projects receive the necessary support.
- **Decision-Making Frameworks:** Insights into the decision-making frameworks used to select the most valuable projects.
- **Case Studies:** Real-world examples from each sector showcasing successful project prioritization and selection practices.

Finn Tram, PMO Director, **Terumo Europe**

Jens De Vos, Head of Alliance and Program Management, **Precirix**

Maciej Adamkiewicz, CEO, **Adamed**

Mary Ann Lumiqued, Vice President Program Management, **Tubulis**

12:00 Networking Lunch

13:00 **CASE STUDY: "ESTABLISHING EFFECTIVE GOVERNANCE FRAMEWORKS IN LIFE SCIENCES"**

This presentation will delve into the importance of establishing robust governance frameworks within life sciences organizations. It will cover best practices for setting up governance structures that ensure oversight, accountability, and strategic alignment.

- **Defining Governance Structures:** Setting up frameworks to ensure oversight, accountability, and alignment with strategic goals.
- **Best Practices:** Proven methods for implementing effective governance frameworks tailored to life sciences.
- **Role of Leadership:** How leadership drives governance and fosters a culture of accountability and strategic focus.

Barbara Kelly Bryer, Director of Project and Program Management, **Avadel Pharmaceuticals**

13:30 **PRESENTATION: BOTTOM-UP ROLLOUT & IMPLEMENTATION OF A PORTFOLIO TOOL & PROCESS IN AN EVOLVING PHARMACEUTICAL ORGANIZATION**

This presentation will explore the rollout of a portfolio management tool within an R&D-focused organization, using a stepwise, bottom-up approach. It highlights the phased implementation, starting with R&D and gradually expanding both the portfolio content and capabilities. Key themes will include how capabilities evolve in tandem with organizational needs, the value generated at each stage, and the broader impact on decision-making and efficiency. Attendees will gain insights into how a tailored portfolio management strategy can support ongoing growth, foster innovation, and create value in complex, research-driven environments.

Thorsten Böhle, Director, Portfolio Management and Governance Lead, **Organon**

Wanda Marginean, Senior Account Executive, **OnePlan**

14:00 **PANEL DISCUSSION: "ENHANCING GOVERNANCE AND DECISION-MAKING PROCESSES IN LIFE SCIENCES"**

This discussion will bring together representatives from the pharmaceutical, biotech, medtech, and diagnostics sectors to explore the critical role of governance and decision-making processes in managing life sciences projects. The panelists will share their insights and experiences on establishing effective governance frameworks, implementing decision-making models, and the role of leadership in ensuring successful project outcomes.

- **Establishing Governance Frameworks:** Discussing best practices for setting up governance structures that ensure oversight, accountability, and strategic alignment.
- **Decision-Making Models:** Exploring structured decision-making models such as RACI and Decision Matrix to ensure informed and timely decisions.
- **Leadership's Role:** Highlighting how leadership drives effective governance and decision-making processes, fostering a culture of accountability.
- **Case Studies:** Sharing real-world examples of successful governance and decision-making implementations across different life sciences sectors.
- **Tools and Technologies:** Discussing software tools that support governance and decision-making processes, and their impact on project outcomes.

Barbara Kelly Bryer, Director of Project and Program Management, **Avadel Pharmaceuticals**

Rosa Arienzo, Translational Science Portfolio Manager, **LifeArc**

Tracy Mak, Director of BD & Operations, **Evariste**

Mary Ann Lumiqued, Vice President Program Management, **Tubulis**

14:30 Networking Coffee Break

15:00 **PANEL DISCUSSION: "DRIVING INNOVATION AND R&D PORTFOLIO MANAGEMENT ACROSS LIFE SCIENCES SECTORS"**

This engaging panel discussion will bring together representatives from the pharmaceutical, biotech, medtech, and diagnostics sectors to explore how strategic R&D portfolio management drives innovation and addresses industry-specific challenges. Each panelist will share their insights and experiences on optimizing R&D portfolios to foster innovation, enhance efficiency, and achieve strategic alignment.

- **How strategic portfolio management helps navigate regulatory complexities, manage R&D costs, and stay competitive.**
- **Insights on managing scientific uncertainty, securing funding, and balancing innovation with regulatory requirements.**
- **Strategies to accelerate product development cycles, maintain quality standards, and integrate digital health technologies.**
- **The role of portfolio management in staying ahead of technological advancements, navigating regulatory pathways, and integrating diagnostic data.**

Lena Shukla, Director, R&D Project Management, Project Management Lead, **Jazz Pharmaceuticals**

Tracy Mak, Director of BD & Operations, **Evariste**

Day 1

- 15:30 **WORKSHOP: "OBEYA FOR COLLABORATIVE PROJECT MANAGEMENT IN LIFE SCIENCES"**
Learn how to set up and use an Obeya (big room) for effective cross-functional collaboration and real-time problem solving in large-scale projects. This workshop will offer practical insights and exercises.
Irena Prášilová, CTO Portfolio Director and Prague PMO Lead, **MSD**
- 16:30 **WORKSHOP: "EFFECTIVE RISK MANAGEMENT IN BIOTECH PORTFOLIO MANAGEMENT"**
Description: Tailored for biotech portfolio managers, this workshop focuses on navigating the unique risks in biotech projects, from scientific uncertainties to regulatory complexities.
- Navigating Biotech-Specific Risks: Understand risks like scientific uncertainty and funding volatility.
 - Tailored Risk Management Approaches: Discover techniques for managing biotech risks.
 - Interactive Case Study: Participate in a case study on biotech portfolio risk management.
- Anne Hailes**, Director Program Management, **Bicycle Therapeutics**
-
- 17:30 **EVENING NETWORKING PROGRAM – REGO CONSULTING COCKTAIL PARTY**
Something is cooking up for the passionate, restless and energetic ones! In collaboration with Rego Consulting we have a special experience planned for you, and we wouldn't want you to miss what will be an unforgettable evening!
-
- 18:30 End of Day 1

Day2

8:30 **PANEL DISCUSSION: "OPTIMIZING RESOURCE ALLOCATION IN LIFE SCIENCES PROJECTS"**

This engaging panel discussion will bring together representatives from the pharmaceutical, biotech, medtech, and diagnostics sectors to explore strategies for optimizing resource allocation and management. The panelists will share their insights and experiences on effective resource management, overcoming resource constraints, and maximizing productivity in life sciences projects.

- **Effective Resource Management:** Discussing techniques for identifying and prioritizing resource needs across multiple projects.
- **Dynamic Resource Allocation:** Exploring methods for real-time resource allocation to maximize productivity and efficiency.
- **Addressing Resource Constraints:** Sharing solutions for overcoming resource limitations and ensuring smooth project execution.
- **Tools for Resource Management:** Discussing software tools and technologies that facilitate effective resource tracking and management.
- **Case Studies:** Real-world examples of successful resource allocation and optimization strategies from leading life sciences organizations.

Irena Prašilová, CTO Portfolio Director and Prague PMO Lead, **MSD**

Moritz Fehrle, Vice President Strategy & Transformation for Pharmaceuticals Product Supply, **Bayer**

Ramzan Tabasum, E2E Strategic Program Lead Advanced Synthesis, **Lonza**

Nicola Clear, Strategic Consulting Advisor, **i2e Consulting**

9:00 **PRESENTATION: THE CORE CAPABILITIES OF A STRATEGIC PORTFOLIO MANAGEMENT (SPM) APPLICATION**

SPM, at its foundation, is a framework of business capabilities, supporting processes, and enabling technology. To be considered a true SPM solution, enterprise tools must go beyond the traditional PPM functions. In this session, we will discuss and showcase a comprehensive list of those capabilities an industry leading SPM application, all while provide guidance for growth and maturation in the areas that are most important to your organization.

Ben Raper, Principal Consultant – Clarity / Value Ops, **Rego Consulting**

9:30 **CONSEQUENCES OF PORTFOLIO DECISION MAKING – CASE STUDIES ON EFFICIENT PROGRAM AND BUSINESS WIND DOWN**

One of the consequences of portfolio-based decision making is that projects and businesses are wound down or closed outside of the planned project cycle. This has significant consequences for the teams involved, patients and the company. Relying on specific experiences and real-life examples, the process to close activities, projects and a company, as well as the impact that such termination decisions have will be discussed.

Rob Barber, Independent

Almary Guerra, Independent

10:00 **Networking Coffee Break**

10:30 **CASE STUDY: "IDENTIFYING AND TRACKING KPIS IN LIFE SCIENCES PROJECTS"**

This case study will focus on the importance of identifying and tracking key performance indicators (KPIs) in life sciences projects. It will cover techniques for selecting relevant KPIs, methods for real-time tracking, and how to ensure alignment with project and organizational objectives.

- **Selecting Relevant KPIs:** Techniques for choosing KPIs that align with project and organizational goals.
- **Real-Time Tracking:** Methods for monitoring KPIs in real-time to provide actionable insights.
- **Case Studies:** Examples of successful KPI identification and tracking from leading life sciences organizations.

Guna Dansone, Head of Clinical research, **Olpha**

11:00 **CASE STUDY: "POWER FRAMEWORK PORTFOLIO MANAGEMENT IN THE MICROSOFT CLOUD"**

LifeArc have brought seven portfolios ranging from clinical research projects to IT management under one hood, with Power Framework PPM.

This solution has been highly successful not least because it made the most of LifeArc's existing investment in Microsoft cloud technologies.

This presentation will explore key aspects of the implementation story:

- **The Challenge:** LifeArc's complex portfolio landscape and the need to transform
- **Microsoft Platform Choice:** Why LifeArc chose to build on top of their strategic Microsoft platform rather than other hosted solutions
- **Implementation Approach:** How LifeArc approached the implementation to achieve success
- **Key Features:** Highlighting feature areas that were instrumental in transforming ways of working, such as risk, resource and investment management
- **Results:** Benefits for day-to-day interdisciplinary Portfolio Management

Rosa Arienzo, Translational Science Portfolio Manager, **LifeArc**

Gero Renker, Director, **Program Framework**

11:30 **PANEL DISCUSSION: "MAXIMIZING PROJECT SUCCESS THROUGH PERFORMANCE MEASUREMENT AND KPIS IN LIFE SCIENCES"**

This panel discussion will bring together representatives from the pharmaceutical, biotech, medtech, and diagnostics sectors to explore the importance of performance measurement and key performance indicators (KPIs) in managing life sciences projects. The panelists will share their insights and experiences on identifying relevant KPIs, leveraging data analytics, and integrating performance measurement with decision-making processes.

- **Identifying Relevant KPIs:** Discussing techniques for selecting KPIs that align with project and organizational goals.
- **Real-Time Performance Tracking:** Exploring methods for monitoring KPIs in real-time to provide actionable insights.
- **Using Data Analytics for Improvement:** Sharing how data analytics tools are used to analyze performance data and identify areas for improvement.

Day2

- Integrating Performance Measurement with Decision-Making: Discussing approaches for incorporating performance measurement into decision-making processes.
- Case Studies: Real-world examples of successful performance measurement and KPI tracking from leading life sciences organizations.

Finn Tram, PMO Director, **Terumo Europe**

Guna Dansone, Head of Clinical research, **Olpha**

Ramzan Tabasum, E2E Strategic Program Lead Advanced Synthesis, **Lonzae**

Sanja Petric, VP Client Delivery & Capability, **Skarbek**

12:00 Networking Lunch

13:00 **PRESENTATION:** STRATEGIES FOR FOSTERING INNOVATION WITHIN PORTFOLIOS: PRACTICAL APPROACHES TO DRIVE A CULTURE OF INNOVATION.

This session will explore practical approaches to cultivating a culture of innovation within organizations. It will cover strategic initiatives that drive innovation, including the role of growth mindset and thought leadership in shaping an innovative environment. Additionally, the presentation will highlight real-world examples of how structured innovation strategies are implemented, with a focus on the emerging role of the "Strategic Project Developer" in advancing business and execution excellence.

Finn Tram, PMO Director, **Terumo Europe**

13:30 **PRESENTATION:** SOFT SKILLS - KEY TO PROJECT SUCCESS?

- What soft skills do Project Managers & Leaders need to succeed?
- In today's business environment, are soft skills becoming more or less important?
- How do we address the soft skills gap?

Tom Halliwell, PIPMG Executive Committee Member & Freelance PPM Consultant

14:00 **PANEL DISCUSSION:** "LEVERAGING TECHNOLOGY AND TOOLS FOR STRATEGIC PORTFOLIO MANAGEMENT IN LIFE SCIENCES"

This discussion will bring together representatives from the pharmaceutical, biotech, medtech, and diagnostics sectors to explore the role of technology and tools in enhancing strategic portfolio management (SPM). The panelists will share their insights and experiences on using advanced tools for project management, resource allocation, and performance tracking.

- Effective Project Management Tools: Discussing the key features and benefits of project management tools that help in planning, executing, and monitoring projects.
- Optimizing Resource Allocation: Exploring tools that optimize resource allocation and manage constraints to maximize productivity.
- Performance Tracking and KPIs: Highlighting the capabilities of tools for tracking KPIs and performance metrics, and generating actionable insights.
- Integration with Existing Systems: Sharing best practices for integrating new SPM tools with existing organizational systems and workflows.
- Case Studies: Real-world examples of successful technology and tool implementations in life sciences organizations.

Rosa Arienzo, Translational Science Portfolio Manager, **LifeArc**

Finn Tram, PMO Director, **Terumo Europe**

14:30 Networking Coffee Break

15:00 **ROUNDTABLE**

PHARMA AND BIOTECH PARTNERSHIPS

Unlock the potential of synergy between pharmaceutical and biotech companies in our focused roundtable discussion on partnerships in product development. This session will explore how collaborative efforts can drive innovation, improve patient outcomes, and accelerate the time-to-market for new therapies.

1. DRUG DEVELOPMENT COLLABORATION:

- Discuss how biotech firms can partner with pharmaceutical companies to leverage innovative research capabilities and pharma's expertise in clinical trials and regulatory processes to develop new drugs.
- Explore case studies of successful drug development collaborations and the impact they had on bringing therapies to market.

Tracy Mak, Director of BD & Operations, **Evariste**

15:45 End of the Conference

2025 PPM World Tour

- 1** 22 - 23 January, BARCELONA
28th European Pharma and Biotech Project, Program and Portfolio Management Conference
- 2** 29 - 30 January, SAN DIEGO
American Strategic Portfolio Management in Life Sciences – West Coast
- 3** 3 - 4 April, BASEL
29th European Biopharma Project Program and Portfolio Management Conference
- 4** 9 - 10 April, CHICAGO
2nd American Medical Device Project & Portfolio Management Conference
- 5** 15 - 16 April, PHILADELPHIA
24th American Pharma and Biotech Project, Program and Portfolio Management Conference
- 6** 14 - 15 May, LONDON
European Strategic Portfolio Management in Life Sciences
- 7** 3 - 4 June, COPENHAGEN
Biopharma PPM in Clinical Research and Development Summit Edition
- 8** 11 - 12 June, BERLIN
2nd European MedTech Summit 2025 - Medical Device Project & Portfolio Management Conference
- 9** 11 - 12 June, SAN FRANCISCO
25th American Pharma and Biotech Project, Program and Portfolio Management Conference
- 10** 5 - 6 August, SINGAPORE
Asian Pharma and Biotech Project, Program and Portfolio Management Conference
- 11** 3 - 4 September, MELBOURNE
Pharma and Biotech Project, Program and Portfolio Management Conference
- 12** 10 - 11 September, MUMBAI
3rd Strategic Project, Program and Portfolio Management Conference for Pharmaceuticals
- 13** 8 - 9 October, BASEL
30th European Pharma and Biotech Project, Program and Portfolio Management Conference
- 14** 15 - 17 October, BOSTON
26th American Pharma and Biotech Project, Program and Portfolio Management Conference
- 15** 22 - 23 October, LONDON
31st European Pharma and Biotech Project, Program and Portfolio Management Conference
- 16** 9 - 11 December, LAS VEGAS
2nd Annual PPM TOOLBOX SUMMIT

Our Valued Partners, Past and Present



Sponsorship

Additional sponsorship opportunities are available for those who wish to further customize their involvement.

Exhibiting

With a large and senior audience and decision makers, thoroughly selected, exhibiting at any Summit at 2025 PPM SUMMIT WORLD is a popular sponsorship option with great value for solution providers.

Sponsorship includes:

- Selected Summit Three Access Passes
- Exhibition space
- Helping to prearrange face to face meetings with selected participants

Dinner Sponsorship

2025 PPM SUMMIT WORLD TOUR will host a series of dinners. These dinners bring together thoughtfully selected groups of 15-20 peers from established pharma, biotech, healthcare, and medtech companies. The dines start with a 30 minute networking reception followed by a 60 minute seated dinner, with the option for participants to remain afterward to continue networking.

- Selected Summit Three Access Passes
- 30-minute reception, and 60 minute seated dinner

Speaking

Limited speaking opportunities are available for our sponsoring partners to demonstrate the expertise of their organization. Be sure to ask about these early so we can ensure your presentation flows seamlessly with the overall content. Speaking sponsorships has several options – keynote presentations, case study presentations, expert presentations, panel discussions, workshops or roundtable leadership. Speaking opportunities are available for experts in the field of Project and Portfolio Management, Contract Management, Consultancy, CMO, CRO, Data Management and Intelligence, Artificial Intelligence, Robotics, IoT and Digital Innovations.

Contact us

Updated: 13 May, 2025

for the latest programme update, please
download agenda on conference website



SPEAKING:

Michaela Pastorova

michaela.pastorova@whysummits.com

ATTENDING AND SPONSORING:

Srihari Kamban

shk@whysummits.com



Liza Zhaivoronok

Vice President, PPM World Tour

liza.zhaivoronok@whysummits.com

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“ALWAYS BE CURIOUS”

WWW.WHYSUMMITS.COM