



Updated: 31 March, 2025
for the latest programme update,
please download agenda on
conference website

European Strategic Portfolio Management in Life Sciences

Driving Innovation and Excellence in Pharmaceuticals, Biotech, Medical Devices and Diagnostics



May 14 - 15 | 2025



London | United Kingdom

Hilton London Olympia
380 Kensington High Street, London W14 8NL

Gold
Sponsors

OnePlan

planview®

PROGRAM
FRAMEWORK

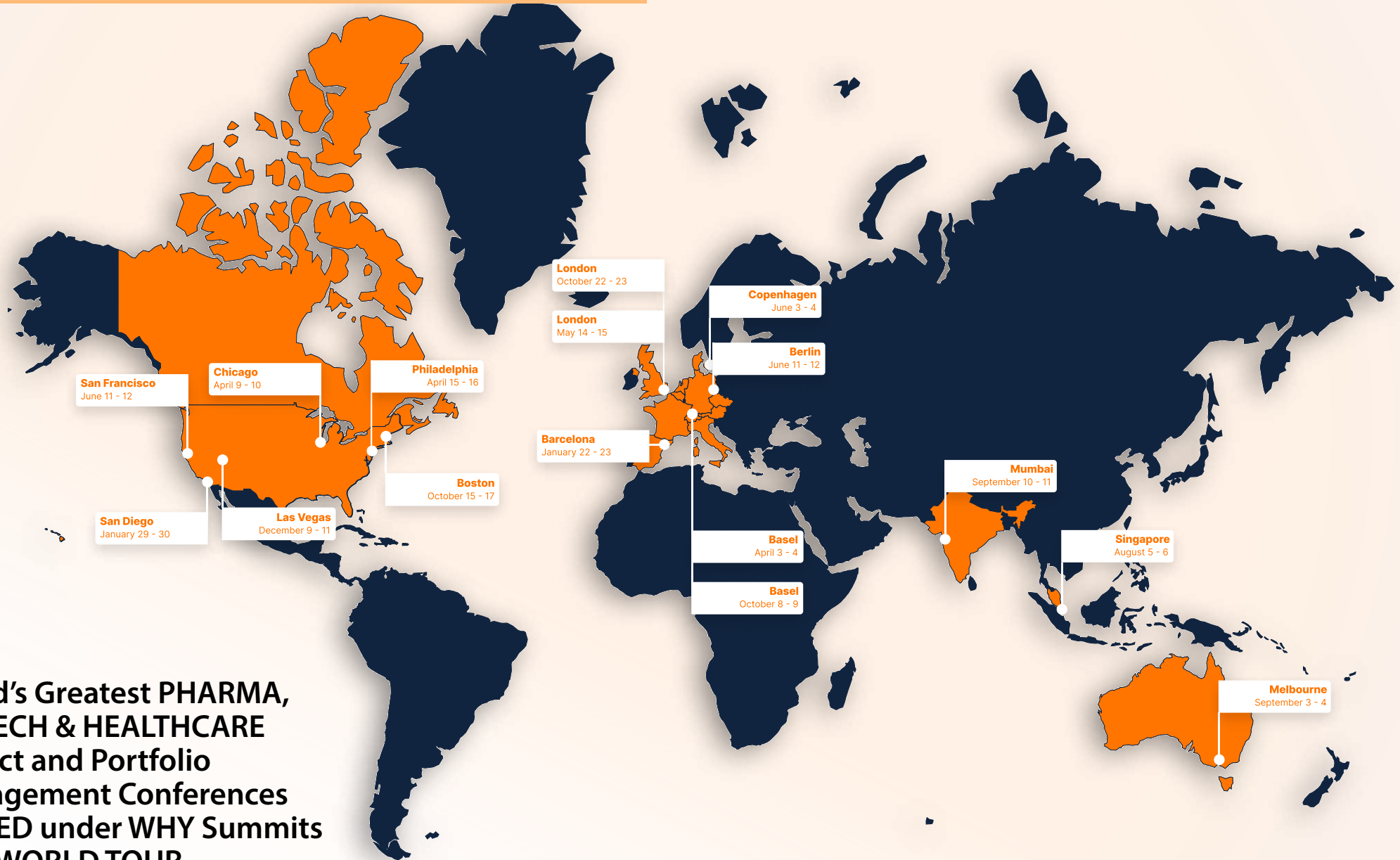
Silver
Sponsor

Skarbek
ASSOCIATES

Cocktail
Silver
Sponsor

rego consulting
Let Rego Be Your Guide

2025 PPM World Tour



World's Greatest PHARMA,
BIOTECH & HEALTHCARE
Project and Portfolio
Management Conferences
UNITED under WHY Summits
PPM WORLD TOUR

"ALWAYS BE CURIOUS"

WWW.WHYSUMMITS.COM

Testimonials



Blerim Shkodra
Sr Director Capital Procurement &
Category Leader
Lonza



It was a real pleasure being part of this great event.



Bhaskar V. Sathaye
Lead Project Engineer
The Janssen Pharmaceutical
Companies of Johnson & Johnson



A big bravo to the Why Summit Team for organizing the great conference. Excellent speakers, fantastic attendee!



Peter C. Luke
Project Corporate Vice President - API
Expansion
Novo Nordisk



Thanks for the opportunity to share lessons learned at the conference. Also, very well planned and managed event with great speakers and highly relevant network. Big thanks to Radoslava Gregová and Tomas Rendek for their very professional support.



David Swift
Senior Procurement Leader
Lonza



Great discussions and insights from some of the best in the business



Noel Decker
VP and Head, Science & Development
Project Management, Strategy and
Business Operations
Emergent BioSolutions



Reflecting on my participation in the 22nd American Pharma and Biotech Project, Program, and Portfolio Management Conference in San Francisco last week, I am inspired by the wealth of knowledge shared and the incredible community of experts and lifelong learners I had the pleasure of working with and connecting to.



Emmanuel Happe
Senior Leader | Global Director



Thanks to Why Summits and the Great Speakers and Panels. Very inspiring. So many great things to do to provide a better Life for our patients



Mugunthan Maheswaran
Sr Project Manager, Technology,
Digital & Operational Excellence
Roche



It was a very transparent discussion on Agile, waterfall and hybrid methodologies. I have fully enjoyed participating in this panel!



Zane Zaleska
Senior Project Manager



The Why Summit conference touched not only my mind, but also my heart. So many presenters emphasized the people skills and common sense in PPM which aligns with my personal values. At the core of every project are people and their wellbeing



Dhawal Upadhyay
General Manager - Global Program
Management
Intas Pharmaceuticals
(Biopharma division)



It was an honor to be part of such a prestigious event and to contribute to discussions. Thanks Why Summits for the opportunity to engage with such a knowledgeable audience and networking with industry leaders !!



Christophe De Vleeschouwer
Director, Pipeline Project
Management
GSK Vaccines



Very good and engaging discussion! Thanks Why Summits for being part of the panel



Raffaele Marranzini
CEO
Platflow



Thank you for giving me the opportunity to speak in front of this specialized PPM audience within the broader context of PLM.



Dave Penndorf
PPM Advisor
Groundswell Pharma Consulting,
LLC.



Always a fun time MCing the Why Summits conferences! It's the intersection of a topic I'm so deeply passionate about (PPM), the industry I know so much about (life science in general, pharma in particular), and the people who - dare I say it - have become my friends.

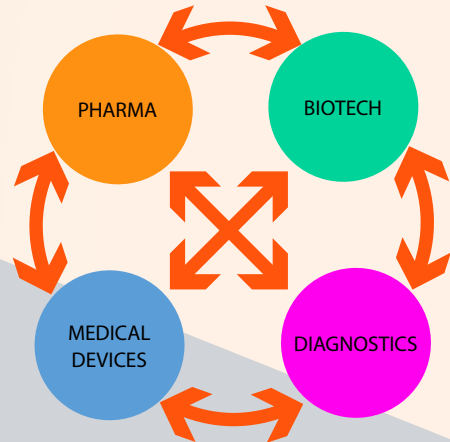
Industry Pioneers Attending From



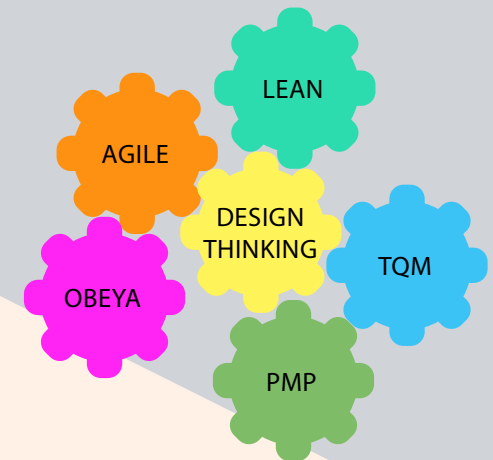
Special Features



Partnership Roundtable Discussions: Facilitated discussions focusing on cooperation and partnerships between pharma, biotech, medtech, and diagnostics. These sessions will explore how collaborative efforts can lead to innovations, improved patient outcomes, and accelerated time-to-market for new therapies and technologies.



Unique Panel Discussions: Panels featuring representatives from each sector will provide diverse perspectives on strategic portfolio management. These discussions will highlight sector-specific challenges, best practices, and successful case studies.



RISK MANAGEMENT

We will unveil how strategic R&D portfolio management is revolutionizing the life sciences sector in Europe. Discover the transformative power of effective portfolio management in driving innovation, optimizing resources, and navigating regulatory landscapes, paving the way for groundbreaking advancements and improved patient outcomes.

- Accelerating compliance processes to bring innovative solutions to market faster.
- Efficiently allocating resources to manage high R&D costs and boost ROI.
- Proactively managing scientific and market risks to ensure project success.
- Fostering a culture of innovation to stay ahead in a rapidly evolving market.
- Speeding up development cycles to outpace competitors with groundbreaking products.

Targeted Workshops: Attendees can choose from various workshops tailored to specific circumstances and needs. Topics will include Agile Methodology, Lean Six Sigma, Risk Management, and more, providing practical tools and techniques for enhancing portfolio management practices.

Conference Overview



"Strategic Portfolio Management for LifeSciences Innovation"

The life sciences sector in Europe, particularly in London, faces numerous challenges as it strives to innovate and improve patient outcomes. This conference will bring together leaders from the pharmaceutical, biotech, medical devices, and diagnostics industries to address these challenges and explore strategic portfolio management (SPM) as a vital tool for driving success.

Pharmaceuticals

- **Regulatory Complexity:** Navigating stringent regulations while accelerating time-to-market.
- **R&D Costs:** Managing high research and development costs and optimizing resource allocation.
- **Market Competition:** Innovating to stay competitive in a rapidly evolving market

Medical Devices

- **Product Development Cycles:** Managing long and complex development cycles.
- **Quality Assurance:** Maintaining high standards of quality and safety.
- **Integration with Digital Health:** Adapting to and integrating digital health technologies.

Biotech

- **Scientific Uncertainty:** Managing risks and uncertainties in research and development.
- **Funding and Investment:** Securing sufficient funding and managing investor expectations.
- **Regulatory Hurdles:** Ensuring regulatory compliance and timely approvals.

Diagnostics

- **Technological Innovation:** Keeping pace with rapid advancements in diagnostic technologies.
- **Regulatory and Market Access:** Navigating regulatory pathways and achieving market access.
- **Data Integration:** Effectively integrating diagnostic data with healthcare systems.

Conference Objectives: This conference aims to provide life sciences professionals with practical strategies and tools for leveraging strategic portfolio management to overcome these challenges. By sharing insights, case studies, and best practices, we aim to foster innovation, improve efficiency, and drive successful outcomes across the pharma, biotech, medical devices, and diagnostics sectors.

1. Innovation and R&D Portfolio Management

- **Managing Portfolios Focused on Innovation and Research:** Strategies to balance innovative projects with regulatory and market demands.
- **Balancing Innovation with Regulatory and Market Requirements:** Navigating regulatory landscapes while fostering innovation.
- **Strategies for Fostering Innovation within Portfolios:** Practical approaches to drive a culture of innovation.

4. Resource Allocation and Optimization

- **Strategies for Effective Resource Management:** Optimizing resource allocation to maximize productivity.
- **Optimizing Resource Allocation to Maximize Productivity:** Techniques for efficient resource utilization.
- **Addressing Resource Constraints and Bottlenecks:** Solutions to overcome resource limitations and ensure smoother project execution.

2. Prioritization and Selection of Projects

- **Methods for Evaluating and Prioritizing Projects:** Techniques to effectively prioritize projects.
- **Criteria for Selecting High-Value Projects:** Identifying and selecting projects that offer the highest value.
- **Balancing Short-Term Wins with Long-Term Goals:** Balancing immediate gains with strategic long-term objectives.

5. Performance Measurement and KPIs

- **Key Performance Indicators for Portfolio Management:** Identifying and tracking critical metrics.
- **Techniques for Measuring and Tracking Portfolio Performance:** Methods for continuous performance monitoring and improvement.
- **Using Data Analytics for Performance Improvement:** Leveraging data analytics to enhance project outcomes.

3. Governance and Decision-Making Processes

- **Establishing Governance Frameworks for Portfolio Management:** Creating effective governance structures.
- **Decision-Making Models for Portfolio Management:** Structured decision-making processes to ensure informed choices.
- **Role of Leadership in Effective Portfolio Governance:** Leadership's role in governance, strategic alignment, and accountability.

6. Technology and Tools for SPM

- **Overview of Tools and Software for Portfolio Management:** Introducing the latest tools for effective portfolio management.
- **Demonstrations of Key Features and Benefits:** Live demonstrations of key tool capabilities.
- **Integration of Tools with Existing Systems:** Ensuring seamless integration with existing systems for efficiency.

Speakers and Panelists



LifeArc

Rosa Arienzo
Translational Science Portfolio
Manager
LifeArc



TERUMO

Finn Tram
PMO Director
Terumo Europe



ADAMED

Maciej Adamkiewicz
CEO
Adamed



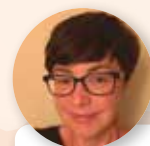
AlphaQ

Guna Dansone
Head of Clinical research
Alpha



MSD

Irena Prášilová
CTO Portfolio Director and
Prague PMO Lead
MSD



Avadel

Barbara Kelly Bryer
Director of Project and Program
Management
Avadel Pharmaceuticals



GSK

Amit Arkad
Director R&D Finance
GSK



BAYER

Moritz Fehrle
Vice President Strategy
& Transformation for
Pharmaceuticals Product
Supply
Bayer



Tom Halliwell
PIPMG Executive Committee
Member & Freelance PPM
Consultant



PRECIRIX

Jens De Vos
Head of Alliance and Program
Management
Precirix



ORGANON

Thorsten Böhle
Director, Portfolio Management
and Governance Lead
Organon



Jazz Pharmaceuticals

Lena Shukla
Director, R&D Project
Management, Project
Management Lead
Jazz Pharmaceuticals



EVARISTE

Tracy Mak
Director of BD & Operations
Evariste



Bicycle®

Anne Hailes
Director Program Management
Bicycle Therapeutics



BIONTECH

Rob Barber
Project Director
BioNTech



BIONTECH

Almary Guerra
Associate Director R&D
Program Management
BioNTech



TUBULIS

Mary Ann Lumiqued
Vice President Program
Management
Tubulis



Lonza

Ramzan Tabasum
Senior Director - Head of
Biologics Quality Control
Lonza

Agenda

Day1

8:30 THE 'UNWANTED' SIDE OF PORTFOLIO DECISIONS – CASE STUDIES ON TERMINATIONS
One of the consequences of portfolio-based decision making is that projects and businesses are wound down or closed outside of the planned project cycle. This has significant consequences for the teams involved, patients and the company. Relying on specific experiences and real-life examples, the process to close activities, projects and a company, as well as the impact that such termination decisions have will be discussed.

Rob Barber, Project Director, **BioNTech**

Almary Guerra, Associate Director R&D Program Management, **BioNTech**

9:00 RESERVED PRESENTATION: ENHANCING R&D INNOVATION AND PORTFOLIO MANAGEMENT WITH PPM TOOLS
Case study of PPM tool implementation to tackle challenges in R&D innovation and portfolio management. This transformation led to significant improvements in project efficiency and strategic alignment.

- Optimized Resource Allocation: Enabled more effective resource distribution, accelerating project timelines and reducing costs.
- Proactive Risk Management: Enhanced risk identification and mitigation, resulting in fewer project disruptions.
- Strategic Project Alignment: Improved alignment of R&D projects with organizational goals, boosting overall portfolio value.

This case study demonstrates how PPM tool can empower life sciences organizations to achieve greater innovation and efficiency in their R&D efforts.

9:30 PRESENTATION: STRATEGIES FOR FOSTERING INNOVATION WITHIN PORTFOLIOS: PRACTICAL APPROACHES TO DRIVE A CULTURE OF INNOVATION.
This session will explore practical approaches to cultivating a culture of innovation within organizations. It will cover strategic initiatives that drive innovation, including the role of growth mindset and thought leadership in shaping an innovative environment. Additionally, the presentation will highlight real-world examples of how structured innovation strategies are implemented, with a focus on the emerging role of the "Strategic Project Developer" in advancing business and execution excellence.

Finn Tram, PMO Director, **Terumo Europe**

10:00 Networking Coffee Break



17:30

NIGHT BEFORE THE EVENT - MEET & GREET

Welcome to our event! We are so honored and grateful to have you with us!

Come and join us for some drinks, where you will be able to do an early bird registration along with some firsthand networking! All the delegates will start arriving and we will all have a chance to get to know one another - the sooner the better. Drinks, conversations, handshakes, smiles, hugs, whether with your old or new friends from the industry - everyone is welcome!

10:30 CASE STUDY: "STRATEGIC EVALUATION AND PRIORITIZATION OF LIFE SCIENCES PROJECTS"
This presentation will focus on the strategic evaluation and prioritization of projects within the life sciences sector. It will cover methodologies for assessing project value, establishing evaluation criteria, and using decision frameworks to ensure alignment with organizational goals.

- Criteria Development: Establishing clear criteria for project evaluation based on strategic goals, potential impact, and resource requirements.
- Scoring and Ranking: Using scoring systems and ranking methodologies to objectively assess project value.
- Decision Frameworks: Implementing frameworks such as MoSCoW (Must have, Should have, Could have, Won't have) or weighted scoring models.
- Tools and Technologies: Overview of software tools that facilitate project evaluation and prioritization.

Moritz Fehrle, Vice President Strategy & Transformation for Pharmaceuticals Product Supply, **Bayer**

11:00 RESERVED PRESENTATION: "BALANCING SHORT-TERM WINS AND LONG-TERM GOALS IN LIFE SCIENCES PROJECT PORTFOLIOS"
This presentation will explore strategies for balancing short-term wins with long-term goals within life sciences project portfolios. It will cover methods for identifying quick wins, investing in strategic projects, and maintaining a balanced portfolio.

- Quick Wins: Identifying projects that deliver immediate benefits without compromising long-term objectives.
- Strategic Projects: Investing in projects that require more time and resources but align with the organization's vision and strategic goals.
- Portfolio Balance: Maintaining a balanced project portfolio that includes both short-term and long-term initiatives.
- Case Studies: Highlighting successful strategies for balancing project portfolios from leading organizations.
- Tools and Technologies: Leveraging software tools that facilitate portfolio management.

Day1

11:30 **PANEL DISCUSSION: "PRIORITIZATION AND SELECTION OF PROJECTS ACROSS LIFE SCIENCES SECTORS"**

This dynamic panel discussion will feature representatives from the pharmaceutical, biotech, medtech, and diagnostics sectors, focusing on how each sector approaches the prioritization and selection of projects. The panelists will share their strategies for evaluating and selecting high-value projects, balancing short-term wins with long-term goals, and aligning projects with organizational strategies.

- **Criteria for Project Evaluation:** Discussing the criteria used to evaluate and prioritize projects based on strategic goals and potential impact.
- **Balancing Short-Term and Long-Term Goals:** Strategies for maintaining a balanced portfolio that includes both quick wins and long-term initiatives.
- **Resource Allocation:** Techniques for effective resource allocation to ensure high-priority projects receive the necessary support.
- **Decision-Making Frameworks:** Insights into the decision-making frameworks used to select the most valuable projects.
- **Case Studies:** Real-world examples from each sector showcasing successful project prioritization and selection practices.

Finn Tram, PMO Director, **Terumo Europe**

Jens De Vos, Head of Alliance and Program Management, **Precirix**

Maciej Adamkiewicz, CEO, **Adamed**

Mary Ann Lumiqued, Vice President Program Management, **Tubulis**

12:00 Networking Lunch

13:00 **CASE STUDY: "ESTABLISHING EFFECTIVE GOVERNANCE FRAMEWORKS IN LIFE SCIENCES"**

This presentation will delve into the importance of establishing robust governance frameworks within life sciences organizations. It will cover best practices for setting up governance structures that ensure oversight, accountability, and strategic alignment.

- **Defining Governance Structures:** Setting up frameworks to ensure oversight, accountability, and alignment with strategic goals.
- **Best Practices:** Proven methods for implementing effective governance frameworks tailored to life sciences.
- **Role of Leadership:** How leadership drives governance and fosters a culture of accountability and strategic focus.

Barbara Kelly Bryer, Director of Project and Program Management, **Avadel Pharmaceuticals**

13:30 **RESERVED PRESENTATION: "OPTIMIZING DECISION-MAKING PROCESSES IN LIFE SCIENCES PROJECTS"**

This presentation will explore structured decision-making models that enhance project outcomes in the life sciences sector. It will cover various frameworks and tools that ensure informed, timely, and strategic project decisions.

- **Decision-Making Models:** Implementing structured models like RACI and Decision Matrix to enhance decision-making.
- **Case Studies and Best Practices:** Real-world examples of effective decision-making processes and insights from successful implementations.
- **Tools and Technologies:** Leveraging software tools that support decision-making processes, including demonstrations of key features and benefits.

14:00 **PANEL DISCUSSION: "ENHANCING GOVERNANCE AND DECISION-MAKING PROCESSES IN LIFE SCIENCES"**

This discussion will bring together representatives from the pharmaceutical, biotech, medtech, and diagnostics sectors to explore the critical role of governance and decision-making processes in managing life sciences projects. The panelists will share their insights and experiences on establishing effective governance frameworks, implementing decision-making models, and the role of leadership in ensuring successful project outcomes.

- **Establishing Governance Frameworks:** Discussing best practices for setting up governance structures that ensure oversight, accountability, and strategic alignment.
- **Decision-Making Models:** Exploring structured decision-making models such as RACI and Decision Matrix to ensure informed and timely decisions.
- **Leadership's Role:** Highlighting how leadership drives effective governance and decision-making processes, fostering a culture of accountability.
- **Case Studies:** Sharing real-world examples of successful governance and decision-making implementations across different life sciences sectors.
- **Tools and Technologies:** Discussing software tools that support governance and decision-making processes, and their impact on project outcomes.

Barbara Kelly Bryer, Director of Project and Program Management, **Avadel Pharmaceuticals**

Rosa Arienzo, Translational Science Portfolio Manager, **LifeArc**

Tracy Mak, Director of BD & Operations, **Evariste**

Mary Ann Lumiqued, Vice President Program Management, **Tubulis**

14:30 Networking Coffee Break

15:00 **PANEL DISCUSSION: "DRIVING INNOVATION AND R&D PORTFOLIO MANAGEMENT ACROSS LIFE SCIENCES SECTORS"**

This engaging panel discussion will bring together representatives from the pharmaceutical, biotech, medtech, and diagnostics sectors to explore how strategic R&D portfolio management drives innovation and addresses industry-specific challenges. Each panelist will share their insights and experiences on optimizing R&D portfolios to foster innovation, enhance efficiency, and achieve strategic alignment.

- **How strategic portfolio management helps navigate regulatory complexities, manage R&D costs, and stay competitive.**
- **Insights on managing scientific uncertainty, securing funding, and balancing innovation with regulatory requirements.**
- **Strategies to accelerate product development cycles, maintain quality standards, and integrate digital health technologies.**
- **The role of portfolio management in staying ahead of technological advancements, navigating regulatory pathways, and integrating diagnostic data.**

Lena Shukla, Director, R&D Project Management, Project Management Lead, **Jazz Pharmaceuticals**

Tracy Mak, Director of BD & Operations, **Evariste**

Day1

15:30 **SELECTION FROM WORKSHOPS: METHODOLOGIES IN LIFESCIENCES PROJECT MANAGEMENT**

A - F

16:30 **SELECTION FROM WORKSHOPS RISK MANAGEMENT IN LIFESCIENCES**

G - J

17:30 **EVENING NETWORKING PROGRAM – REGO CONSULTING COCKTAIL PARTY**
Something is cooking up for the passionate, restless and energetic ones! In collaboration with Rego Consulting we have a special experience planned for you, and we wouldn't want you to miss what will be an unforgettable evening!

18:30 End of Day 1

WORKSHOPS:

A. "IMPLEMENTING AGILE METHODOLOGY IN LIFE SCIENCES PROJECTS"

Learn how to apply Agile principles to manage complex R&D, clinical trials, and health tech projects efficiently. This workshop will provide practical tools and techniques for adopting Agile in the life sciences sector.

B. "LEAN SIX SIGMA FOR OPERATIONAL EXCELLENCE IN LIFE SCIENCES"

Discover how Lean Six Sigma can streamline your operations, reduce waste, and enhance quality in manufacturing, labs, and clinical operations. This workshop will focus on practical applications and case studies.

C. "MASTERING PMP FOR LARGE-SCALE LIFE SCIENCES PROJECTS"

Gain insights into the PMP framework to manage large, complex projects like drug launches, clinical trials, and research initiatives effectively. This workshop will cover essential PMP tools and techniques.

D. "DESIGN THINKING FOR INNOVATION IN LIFE SCIENCES"

Explore the power of Design Thinking to create patient-centric solutions and innovative health technologies. This workshop will guide you through the Design Thinking process with hands-on exercises.

E. "TOTAL QUALITY MANAGEMENT FOR COMPLIANCE AND QUALITY ASSURANCE"

Enhance your understanding of TQM to ensure continuous improvement and high-quality standards in manufacturing and regulatory processes. This workshop will provide practical strategies and tools.

F. "OBEYA FOR COLLABORATIVE PROJECT MANAGEMENT IN LIFE SCIENCES"

Learn how to set up and use an Obeya (big room) for effective cross-functional collaboration and real-time problem solving in large-scale projects. This workshop will offer practical insights and exercises.

Irena Prášilová, CTO Portfolio Director and Prague PMO Lead, MSD

G. "EFFECTIVE RISK MANAGEMENT IN PHARMA PORTFOLIO MANAGEMENT"

Description: This workshop helps pharmaceutical portfolio managers improve risk management strategies, focusing on identifying, assessing, and mitigating risks for robust project outcomes.

- Understanding Pharma-Specific Risks: Explore unique risks like clinical trial failures and regulatory hurdles.
- Strategic Risk Management Techniques: Learn methods specific to the pharmaceutical industry.
- Real-World Application: Engage in a case study on managing pharma project risks.

H. "EFFECTIVE RISK MANAGEMENT IN BIOTECH PORTFOLIO MANAGEMENT"

Description: Tailored for biotech portfolio managers, this workshop focuses on navigating the unique risks in biotech projects, from scientific uncertainties to regulatory complexities.

- Navigating Biotech-Specific Risks: Understand risks like scientific uncertainty and funding volatility.
- Tailored Risk Management Approaches: Discover techniques for managing biotech risks.
- Interactive Case Study: Participate in a case study on biotech portfolio risk management.

Anne Hailes, Director Program Management, Bicycle Therapeutics

I. "EFFECTIVE RISK MANAGEMENT IN MEDICAL DEVICE PORTFOLIO MANAGEMENT"

Description: This workshop is for medical device portfolio managers aiming to enhance risk management strategies, focusing on unique challenges in device development and market introduction.

- Identifying Device-Specific Risks: Explore risks like compliance and product safety.
- Practical Risk Mitigation Strategies: Learn methods for mitigating technological and regulatory risks.
- Case Study Engagement: Work through a case study on medical device project risks.

J. "EFFECTIVE RISK MANAGEMENT IN DIAGNOSTICS PORTFOLIO MANAGEMENT"

Description: Focused on the diagnostics industry, this workshop teaches strategies to manage risks in developing and deploying diagnostic tools and technologies.

- Managing Diagnostics-Specific Risks: Understand risks like rapid technological changes and regulatory compliance.
- Effective Risk Management Techniques: Gain insights into managing technological and market risks.
- Interactive Case Study: Apply concepts through a diagnostics portfolio risk management case study.

Day2

8:30

KEYNOTE: "STRATEGIES FOR EFFECTIVE RESOURCE MANAGEMENT IN LIFE SCIENCES"

We will focus on the critical aspect of resource management in life sciences projects. It will cover strategies for identifying and prioritizing resource needs, aligning resource allocation with strategic goals, and overcoming common challenges in resource management.

- Identifying and Prioritizing Resource Needs: Techniques for effectively determining and prioritizing resources across multiple projects.
- Aligning Resource Allocation with Strategic Goals: Approaches to ensure that resource allocation supports organizational objectives and project priorities.
- Overcoming Common Challenges: Solutions for addressing common resource management challenges in life sciences.

9:00

RESERVED PRESENTATION: "OPTIMIZING RESOURCE ALLOCATION TO MAXIMIZE PRODUCTIVITY IN LIFE SCIENCES PROJECTS"

This presentation will explore methods for optimizing resource allocation to maximize productivity and efficiency in life sciences projects. It will cover dynamic resource allocation techniques, tools for tracking and managing resources, and strategies for addressing resource constraints and bottlenecks.

- Dynamic Resource Allocation: Methods for adjusting resource allocation in real-time to maximize productivity.
- Tools for Resource Management: Overview of software tools that facilitate effective resource tracking and management.
- Addressing Resource Constraints: Best practices for identifying and mitigating resource bottlenecks to ensure smooth project execution.

9:30

PANEL DISCUSSION: "OPTIMIZING RESOURCE ALLOCATION IN LIFE SCIENCES PROJECTS"

This engaging panel discussion will bring together representatives from the pharmaceutical, biotech, medtech, and diagnostics sectors to explore strategies for optimizing resource allocation and management. The panelists will share their insights and experiences on effective resource management, overcoming resource constraints, and maximizing productivity in life sciences projects.

- Effective Resource Management: Discussing techniques for identifying and prioritizing resource needs across multiple projects.
- Dynamic Resource Allocation: Exploring methods for real-time resource allocation to maximize productivity and efficiency.
- Addressing Resource Constraints: Sharing solutions for overcoming resource limitations and ensuring smooth project execution.
- Tools for Resource Management: Discussing software tools and technologies that facilitate effective resource tracking and management.
- Case Studies: Real-world examples of successful resource allocation and optimization strategies from leading life sciences organizations.

Irena Prášilová, CTO Portfolio Director and Prague PMO Lead, **MSD**

Moritz Fehrle, Vice President Strategy & Transformation for Pharmaceuticals Product Supply, **Bayer**

Ramzan Tabasum, Senior Director - Head of Biologics Quality Control, **Lonza**

10:00

Networking Coffee Break

10:30

CASE STUDY: "IDENTIFYING AND TRACKING KPIS IN LIFE SCIENCES PROJECTS"

This case study will focus on the importance of identifying and tracking key performance indicators (KPIs) in life sciences projects. It will cover techniques for selecting relevant KPIs, methods for real-time tracking, and how to ensure alignment with project and organizational objectives.

- Selecting Relevant KPIs: Techniques for choosing KPIs that align with project and organizational goals.
- Real-Time Tracking: Methods for monitoring KPIs in real-time to provide actionable insights.
- Case Studies: Examples of successful KPI identification and tracking from leading life sciences organizations.

Guna Dansone, Head of Clinical research, **Olpha**

11:00

RESERVED PRESENTATION: "USING DATA ANALYTICS FOR PERFORMANCE IMPROVEMENT IN LIFE SCIENCES"

This presentation will explore how data analytics can be leveraged to improve performance in life sciences projects. It will cover approaches for integrating performance measurement with decision-making processes and real-world examples of successful performance improvement initiatives.

- Leveraging Data Analytics: Using data analytics tools to analyze performance data and identify areas for improvement.
- Integration with Decision-Making: Approaches for incorporating performance measurement into decision-making processes.
- Case Studies: Real-world examples of successful performance improvement initiatives from leading life sciences organizations.

11:30

PANEL DISCUSSION: "MAXIMIZING PROJECT SUCCESS THROUGH PERFORMANCE MEASUREMENT AND KPIS IN LIFE SCIENCES"

This panel discussion will bring together representatives from the pharmaceutical, biotech, medtech, and diagnostics sectors to explore the importance of performance measurement and key performance indicators (KPIs) in managing life sciences projects. The panelists will share their insights and experiences on identifying relevant KPIs, leveraging data analytics, and integrating performance measurement with decision-making processes.

- Identifying Relevant KPIs: Discussing techniques for selecting KPIs that align with project and organizational goals.
- Real-Time Performance Tracking: Exploring methods for monitoring KPIs in real-time to provide actionable insights.
- Using Data Analytics for Improvement: Sharing how data analytics tools are used to analyze performance data and identify areas for improvement.
- Integrating Performance Measurement with Decision-Making: Discussing approaches for incorporating performance measurement into decision-making processes.
- Case Studies: Real-world examples of successful performance measurement and KPI tracking from leading life sciences organizations.

Finn Tram, PMO Director, **Terumo Europe**

Guna Dansone, Head of Clinical research, **Olpha**

Ramzan Tabasum, Senior Director - Head of Biologics Quality Control, **Lonza**

12:00

Networking Lunch

Day2

13:00 **CASE STUDY: "HARNESSING PROJECT MANAGEMENT TOOLS FOR STRATEGIC PORTFOLIO MANAGEMENT IN LIFE SCIENCES"**

This presentation will focus on the essential project management tools that enhance strategic portfolio management (SPM) in life sciences projects. It will cover the key features and benefits of these tools and demonstrate how they improve project planning, execution, and monitoring.

- Overview of Project Management Tools: Introduction to essential tools used for effective project management.
- Key Features and Benefits: Detailed look at the features that help in planning, executing, and monitoring projects.
- Live Demonstrations: Demonstrations of popular project management tools like Clarity, Rally, and Microsoft Project.
- Case Studies: Real-world examples of successful project management tool implementations in life sciences.

13:30 **RESERVED PRESENTATION: "OPTIMIZING RESOURCE ALLOCATION AND PERFORMANCE TRACKING WITH SPM TOOLS"**

This presentation will explore tools that optimize resource allocation and performance tracking in strategic portfolio management (SPM) for life sciences projects. It will highlight the benefits of these tools, provide best practices for integration, and share real-world case studies.

- Resource Allocation Tools: Benefits and features of tools that optimize resource allocation and manage constraints.
- Performance Tracking Tools: Capabilities for tracking KPIs, performance metrics, and generating actionable insights.
- Integration with Existing Systems: Best practices for integrating new SPM tools with existing organizational systems.
- Case Studies: Insights from successful implementations of resource allocation and performance tracking tools in life sciences.

14:00 **PRESENTATION: SOFT SKILLS - KEY TO PROJECT SUCCESS?**

- What soft skills do Project Managers & Leaders need to succeed?
- In today's business environment, are soft skills becoming more or less important?
- How do we address the soft skills gap?

Tom Halliwell, *PIPMG Executive Committee Member & Freelance PPM Consultant*

14:30 Networking Coffee Break

15:00 **PANEL DISCUSSION: "LEVERAGING TECHNOLOGY AND TOOLS FOR STRATEGIC PORTFOLIO MANAGEMENT IN LIFE SCIENCES"**

This discussion will bring together representatives from the pharmaceutical, biotech, medtech, and diagnostics sectors to explore the role of technology and tools in enhancing strategic portfolio management (SPM). The panelists will share their insights and experiences on using advanced tools for project management, resource allocation, and performance tracking.

- Effective Project Management Tools: Discussing the key features and benefits of project management tools that help in planning, executing, and monitoring projects.

- Optimizing Resource Allocation: Exploring tools that optimize resource allocation and manage constraints to maximize productivity.
- Performance Tracking and KPIs: Highlighting the capabilities of tools for tracking KPIs and performance metrics, and generating actionable insights.
- Integration with Existing Systems: Sharing best practices for integrating new SPM tools with existing organizational systems and workflows.
- Case Studies: Real-world examples of successful technology and tool implementations in life sciences organizations.

Thorsten Böhle, *Director, Portfolio Management and Governance Lead, Organon*

Rosa Arienzo, *Translational Science Portfolio Manager, LifeArc*

15:30 **ROUNDTABLES: DEEP DIVE INTO LIFESCIENCES PARTNERSHIP**

15:30 **A or F**

16:15 **B or E**

17:00 **C or D**

17:45 End of the Conference

Day2

ROUNDTABLES:

A: PHARMA AND BIOTECH PARTNERSHIPS

Unlock the potential of synergy between pharmaceutical and biotech companies in our focused roundtable discussion on partnerships in product development. This session will explore how collaborative efforts can drive innovation, improve patient outcomes, and accelerate the time-to-market for new therapies.

1. DRUG DEVELOPMENT COLLABORATION:

- Discuss how biotech firms can partner with pharmaceutical companies to leverage innovative research capabilities and pharma's expertise in clinical trials and regulatory processes to develop new drugs.
- Explore case studies of successful drug development collaborations and the impact they had on bringing therapies to market.

2. TECHNOLOGY TRANSFER:

- Explore the potential for biotech companies with novel therapeutic technologies, such as gene editing and mRNA technology, to license these innovations to pharmaceutical companies for further development and commercialization.
- Understand the mechanisms and best practices for effective technology transfer that benefits both parties.

3. SHARED R&D RESOURCES:

- Examine joint research initiatives aimed at exploring new therapeutic areas or enhancing existing treatments through shared resources and expertise.
- Discuss how pooling R&D resources can lead to more efficient use of funds and accelerated innovation.

Tracy Mak, Director of BD & Operations, **Evariste**

B: PHARMA AND MEDICAL DEVICES PARTNERSHIPS

Explore the powerful combination of pharmaceuticals and medical devices in our focused roundtable discussion. Discover how collaborative efforts can lead to innovative healthcare solutions, improved patient outcomes, and streamlined regulatory processes.

1. DRUG-DEVICE COMBINATIONS:

- Develop combination products such as drug-eluting stents, inhalers, and wearable drug delivery systems.
- Case studies of successful drug-device combinations.

2. COMPANION DIAGNOSTICS:

- Collaborate on diagnostic devices that predict patient response to specific drugs for personalized treatment.
- Integration of diagnostics with therapeutic products.

3. REGULATORY STRATEGY:

- Share regulatory expertise to navigate complex approval processes for combination products.
- Best practices for regulatory compliance and market access.

C: PHARMA AND DIAGNOSTICS PARTNERSHIPS

Join us for an insightful discussion on the transformative impact of diagnostics in the pharmaceutical industry. Learn how collaborative efforts can drive personalized medicine, enhance clinical trials, and accelerate drug development.

1. COMPANION DIAGNOSTICS:

- Develop diagnostics that predict patient response to specific drugs.
- Enhance personalized treatment approaches through collaborative innovation.

2. BIOMARKER DISCOVERY:

- Collaborate on identifying and validating biomarkers for diagnostic tests and targeted therapies.
- Case studies of successful biomarker collaborations.

3. CLINICAL TRIAL SUPPORT:

- Utilize diagnostic tests to stratify patients and monitor treatment responses.
- Improve clinical trial efficiency and outcomes through integrated diagnostics.

D: BIOTECH AND MEDICAL DEVICES PARTNERSHIPS IN PRODUCT DEVELOPMENT

Explore the cutting-edge intersection of biotech innovations and medical device technology in our focused roundtable discussion. Discover how collaborative efforts can lead to advanced healthcare solutions, improved patient outcomes, and accelerated product development.

1. INNOVATIVE MEDICAL DEVICES:

- Develop new devices that support biotech innovations, such as gene therapy delivery systems and advanced diagnostic tools.
- Case studies of successful biotech-medical device collaborations.

2. PLATFORM TECHNOLOGIES:

- Share platform technologies adaptable for multiple uses, like CRISPR for therapeutic and diagnostic applications.
- Strategies for effective technology integration and adaptation.

3. JOINT VENTURES:

- Create joint ventures to combine biotech's biological expertise with medical device engineering.
- Examples of successful joint ventures and their impact on product development.

E: BIOTECH AND DIAGNOSTICS PARTNERSHIPS IN PRODUCT DEVELOPMENT

Description: Discover the power of collaboration between biotech and diagnostics companies in our focused roundtable discussion. Explore how these partnerships can drive innovation in molecular diagnostics, enhance point-of-care testing, and integrate data for better disease understanding and targeted therapies.

Day2

1. MOLECULAR DIAGNOSTICS:

- Develop cutting-edge molecular diagnostic tests using biotech innovations, such as next-generation sequencing (NGS) and CRISPR-based diagnostics.
- Case studies of successful molecular diagnostic developments.

2. POINT-OF-CARE TESTS:

- Collaborate on developing rapid, point-of-care diagnostic tests for various diseases.
- Leverage biotech's research capabilities and diagnostic companies' distribution networks.

3. DATA SHARING AND INTEGRATION:

- Integrate diagnostic data with biotech research to understand disease mechanisms better.
- Develop targeted therapies based on shared data insights.

F: MEDICAL DEVICES AND DIAGNOSTICS PARTNERSHIPS IN PRODUCT DEVELOPMENT

Uncover the future of integrated healthcare solutions at the convergence of medical devices and diagnostics in our focused roundtable discussion. Explore how collaborative efforts can lead to the development of advanced diagnostic and therapeutic devices, enhance patient care, and streamline regulatory and market access processes.

1. INTEGRATED SOLUTIONS:

- Develop integrated diagnostic and therapeutic devices, such as diagnostic imaging equipment with biopsy capabilities or wearable health monitors with diagnostic functions.
- Case studies of successful integrated solutions in healthcare.

2. SMART DEVICES:

- Collaborate on smart medical devices that provide real-time diagnostic feedback to patients and healthcare providers.
- Innovations in smart device technology and their impact on patient care.

3. REGULATORY AND MARKET ACCESS:

- Share regulatory strategies and market access pathways to streamline the approval and commercialization of combined products.
- Best practices for navigating regulatory landscapes and achieving market success

2025 PPM World Tour

- 
- 1** 22 - 23 January, BARCELONA
28th European Pharma and Biotech Project, Program and Portfolio Management Conference
 - 2** 29 - 30 January, SAN DIEGO
American Strategic Portfolio Management in Life Sciences – West Coast
 - 3** 3 - 4 April, BASEL
29th European Biopharma Project Program and Portfolio Management Conference
 - 4** 9 - 10 April, CHICAGO
2nd American Medical Device Project & Portfolio Management Conference
 - 5** 15 - 16 April, PHILADELPHIA
24th American Pharma and Biotech Project, Program and Portfolio Management Conference
 - 6** 14 - 15 May, LONDON
European Strategic Portfolio Management in Life Sciences
 - 7** 3 - 4 June, COPENHAGEN
Biopharma PPM in Clinical Research and Development Summit Edition
 - 8** 11 - 12 June, BERLIN
2nd European MedTech Summit 2025 - Medical Device Project & Portfolio Management Conference
 - 9** 11 - 12 June, SAN FRANCISCO
25th American Pharma and Biotech Project, Program and Portfolio Management Conference
 - 10** 5 - 6 August, SINGAPORE
Asian Pharma and Biotech Project, Program and Portfolio Management Conference
 - 11** 3 - 4 September, MELBOURNE
Pharma and Biotech Project, Program and Portfolio Management Conference
 - 12** 10 - 11 September, MUMBAI
3rd Strategic Project, Program and Portfolio Management Conference for Pharmaceuticals
 - 13** 8 - 9 October, BASEL
30th European Pharma and Biotech Project, Program and Portfolio Management Conference
 - 14** 15 - 17 October, BOSTON
26th American Pharma and Biotech Project, Program and Portfolio Management Conference
 - 15** 22 - 23 October, LONDON
31st European Pharma and Biotech Project, Program and Portfolio Management Conference
 - 16** 9 - 11 December, LAS VEGAS
2nd Annual PPM TOOLBOX SUMMIT

Our Valued Partners



Sponsorship



Additional sponsorship opportunities are available for those who wish to further customize their involvement.

Exhibiting

With a large and senior audience and decision makers, thoroughly selected, exhibiting at any Summit at 2025 PPM SUMMIT WORLD is a popular sponsorship option with great value for solution providers.

Sponsorship includes:

- Selected Summit Three Access Passes
- Exhibition space
- Helping to prearrange face to face meetings with selected participants

Dinner Sponsorship

2025 PPM SUMMIT WORLD TOUR will host a series of dinners. These dinners bring together thoughtfully selected groups of 15-20 peers from established pharma, biotech, healthcare, and medtech companies. The dines start with a 30 minute networking reception followed by a 60 minute seated dinner, with the option for participants to remain afterward to continue networking.

- Selected Summit Three Access Passes
- 30-minute reception, and 60 minute seated dinner

Speaking

Limited speaking opportunities are available for our sponsoring partners to demonstrate the expertise of their organization. Be sure to ask about these early so we can ensure your presentation flows seamlessly with the overall content. Speaking sponsorships has several options – keynote presentations, case study presentations, expert presentations, panel discussions, workshops or roundtable leadership. Speaking opportunities are available for experts in the field of Project and Portfolio Management, Contract Management, Consultancy, CMO, CRO, Data Management and Intelligence, Artificial Intelligence, Robotics, IoT and Digital Innovations.

Contact us

Updated: 31 March, 2025
for the latest programme update, please
download agenda on conference website



SPEAKING:

Michaela Pastorova

michaela.pastorova@whysummits.com

ATTENDING AND SPONSORING:

Srihari Kamban

shk@whysummits.com



Liza Zhaivoronok

Vice President, PPM World Tour

liza.zhaivoronok@whysummits.com

REGISTER HERE



FROM
2349£

DISCLAIMER

Please note – all of the information in this document is subject to change at any time. Whilst every effort has been made to ensure the accuracy of the information, statements and decisions recorded in them, their status will remain that of a draft until such time as they are confirmed as a final version prior the subsequent meeting. Additionally, the user information is only valid at a certain moment in time and is subject to change due to movement and changes in bit rate requirements.

"ALWAYS BE CURIOUS"

WWW.WHYSUMMITS.COM