



Updated: 25 September, 2024  
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please download agenda on  
conference website

26<sup>th</sup> Edition

# European Pharma and Biotech Project, Program and Portfolio Management Conference

• The most popular PPM conference for Pharmaceutical managers worldwide



London  
United Kingdom



October 2 - 3, 2024  
in-person event

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# 2024 PPM Summits Worldwide



World's Greatest PHARMA,  
BIOTECH & HEALTHCARE  
Project and Portfolio  
Management Conferences  
UNITED under WHY  
Summits PPM WORLD TOUR

"ALWAYS BE CURIOUS"

[WWW.WHYSUMMITS.COM](http://WWW.WHYSUMMITS.COM)

# Reasons to attend



Friendly and highly stimulating atmosphere in a smaller circle (around 150 attendees per conference)



Fun icebreaking social events every evening with delegates, speakers and sponsors of the event



Creative and inspiring platform for fruitful discussion



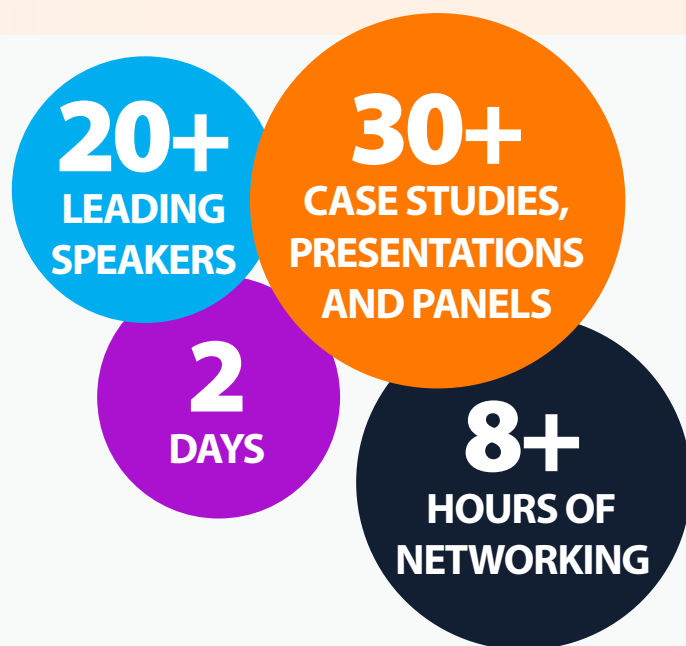
Workshops and Roundtables for a deeper dive into important topics in the Pharma industry now



Sharing new ideas and building strong connections



75% Big & SME Pharma and Biotech companies



## Testimonials



"An event where everyone could participate in the conversation. Great mix of Panel discussion, round table and presentations that give the ability to network and meet everyone in the room."



**Kelly Keen**  
Global Project & Portfolio Manager

# Testimonials



„I really enjoy Why Summits' conference because as a senior project manager it's been really helpful to see the ideas and exchange them with the other people in the industry.“

**David Rose**

Senior Project Manager, CAI



“I had the pleasure of attending Why Summit's 18th American Pharma & Biotech PPM conference. I left with fresh ideas, tools, and new friends in my network to collaborate with and further grow. I encourage all of you to take time out of your day to day and invest in you.“

**Brittany Hall**

Director, PM Community of Practice,  
Thermo Fisher Scientific, USA



One of the things I really like about Why Summits is how intimate the conference is. You know there are a lots of other places that you can go to do talk about project management and portfolio management which I really love, you know a large global meetings like DIA, NF BIO, but there's nothing like the intimacy that Why Summits provides to us and being able to network with the small group of people. So that's one of the many reasons why I choose Why Summits

**Ailsa Mendez**

Executive Director Biotech Portfolio Lead, PPD

Thanks so much for organizing and for the super talented speakers! Fantastic event“

**Alejandro Martorell Riera**

Senior Project Manager, Kite Pharma, USA



Why Summits brings together some of the most respected thought leaders in Portfolio Management in the BioPharma industry. Whether you're a novice or seasoned leader in this discipline, there are always nuggets to be found in a presentation, panel, or roundtable discussion. If you're striving to build or improve your capabilities in Portfolio Management, the Why Summits events are the places to be.

**Richard Bayney**

President & Founder, Portfolio  
Manager & Decision Analyst, PPVC



This conference has really surprised us, how kind everyone was. I feel like everyone was so open to connecting. It was like we were already all a big group of friends coming together.“

**Stephen McKay Clark**

Global Solution Lead, Proggio

**Elena Aparicio Becerra**

Innovation Project Manager, Green Transition

So glad I had the chance to attend the 22nd European Pharma and Biotech Project, Program and Portfolio Management Conference organized by Why Summits. Absolutely inspiring and safe space to learn from some experts in the field. Now is the time to review all the content and tips shared and put them into practice!“



“A great event with many open-minded (non-competing) participants that are willing to share their thoughts openly on many different, highly relevant topics.“



**Andreas Norlin**

COO  
VAR2 Pharmaceuticals

# Industry Pioneers Attending From





# Our Speakers and Panelists



**Amit Arkad**

Director R&D Finance  
GSK



**Anna Parkes**

Global Head, Portfolio Strategy, Program  
and Alliance Management  
Indivior



**Nicola Clear**

Director Pharmaceutical Sciences – Small  
molecule Portfolio  
Pfizer



**Clive Lambden**

Program Management Lead, Rare Disease  
Organization  
UCB



**Goran Martinovic**

Regional Launch Manager  
Boehringer Ingelheim



**Guna Dansone**

Head of Clinical research  
Alpha



**Jana Vranova**

Associate Director, Internal Audit  
Biogen International



**Karen Skinner**

Chief Project & Portfolio Officer  
LifeArc



**Leaud Le Bacq**

PPM Specialist  
Planisware



**Lucie Gehin**

PPM Sales Engineer  
Planisware



**Maciej Adamkiewicz**

CEO  
Adamed



**Marcus Ganter**

Head of Global Portfolio Intelligence  
STADA Group



**Nataraj Gasdupta**

VP Advanced Analytics  
RxDataScience a Syneos Health  
Company



**Raffaele Marranzini**

CEO  
Platflow



**Rosa Arienzo**

Translational Science Portfolio Manager  
LifeArc



**Sarah Hudson**

Sr Director, Program and Alliance  
Management  
Avidity Biosciences



**Sarah Allars**

Associate Director, Global PMO  
Labcorp



**Tim Rumbaugh**

Vice President Program Management  
Edwards Lifesciences



**Tom Halliwell**

PIPMG Executive Committee Member &  
Freelance PPM Consultant



**Vincenzo Garzya**

Strategic Planning, Operations, Chief of  
Staff  
AstraZeneca

# Dear Colleagues,

Navigating the intricate landscape of the pharmaceutical industry demands a keen sense of portfolio prioritization, agile capacity management, resource allocation, and risk mitigation. To empower you in mastering these crucial aspects, we are thrilled to announce the 26th Pharma and Biotech Project, Program, and Portfolio Management Conference—a two-day event teeming with insightful discussions, interactive sessions, and invaluable networking opportunities.

Set against the backdrop of London, this conference serves as a link point for industry leaders and executives, where the realms of science, business, and operations intersect to propel Biopharma R&D, Business Analytics, and Decision Making forward. Your participation will strengthen you with cutting-edge tools, profound insights, and effective organizational strategies to bolster your strategic decision-making prowess, refine portfolio prioritization and resource planning, and cultivate enduring value and resilience within your organization.

Anticipate the following highlights during the conference:

- Engage in vibrant, interactive dialogues with seasoned industry experts and peers.
- Uncover innovative solutions and strategies to surmount the contemporary challenges in the pharmaceutical domain.
- Forge enduring connections with fellow executives and luminaries in the field.
- Access exclusive insights, tools, and best practices to streamline your decision-making processes.
- Seize this unparalleled opportunity to enhance your skills in pharma R&D management and establish connections with pivotal decision-makers.

Mark your calendars and join us for this transformative event, poised to redefine your approach to project, program, and portfolio management within the biopharma sector.

We cannot wait to see you in London!

Best regards,

**Team Why Summits**  
Event Organizer

# Agenda

## Day1

### GLOBALIZATION & DIGITALIZATION – DO WE KNOW IT ALL?

**“Connected world, connected healthcare: Digitalization drives global healthcare innovation.”**

*Google Bard*

#### 9:00am **PANEL DISCUSSION:** GLOBAL WAYS OF WORKING

- How to achieve global team effectiveness?
- How to build best practices quickly and implement them to be really used?
- How to navigate your team into change & innovation environment?

**Sarah Allars**, Associate Director, Global Head PMO, **Labcorp**

**Vincenzo Garzya**, Strategic Planning, Operations, Chief of Staff, **AstraZeneca**

**Anna Parkes**, Global Head, Portfolio Strategy, Program and Alliance Management, **Indivior**

**Maciej Adamkiewicz**, CEO, **Adamed**

#### 9:30am **RESERVED PRESENTATION CASE STUDY:** DIGITAL TRANSFORMATION RESOLVES CHALLENGES IN PROJECT AND PORTFOLIO MANAGEMENT

In an industry where time to market and data accuracy are critical, one EUR4B pharmaceutical company took a bold step to modernize its project and portfolio management (PPM). This session will explore how the digital transformation sparked by the implementation of a cutting-edge PPM tool not only streamlined collaboration across teams and eliminated data silos, but also accelerated project and launch timelines. Discover how this innovative approach transformed the company's operational efficiency, improved decision-making, and ultimately enhanced its business performance.

**Raffaele Marranzini**, CEO, **Platflow**

**Marcus Ganter**, Head of Global Portfolio Intelligence, **STADA Group**

5:30pm



#### Meet & Greet

Welcome to our event! We are so honored and grateful to have you with us!

Come and join us for some drinks, where you will be able to do an early bird registration along with some firsthand networking! All the delegates will start arriving and we will all have a chance to get to know one another - the sooner the better. Drinks, conversations, handshakes, smiles, hugs, whether with your old or new friends from the industry - everyone is welcome!

### TOOLS, PROCESSES & DATA – HOW TO SIMPLYFY PM'S LIFE USING AI

**“Data is the New Gold”**

**Clive Humby**, British mathematician and data science pioneer

#### 10:00am **PANEL DISCUSSION:** THE ART OF THE NEW POSSIBLE: LEADING PMOS IN THE ERA OF MACHINE LEARNING AND AI.

- How can life science PMOs leverage AI to reduce cycle times, lower costs, and eliminate launch delays?
- The biggest challenge to achieving audacious goals in large organizations is uniting a diverse group of functional experts to operate as one with minimal operational burden, which gets more complicated when each functional group uses different tools (each with its own data silo) that do not talk to each other.
- Disconnected tools and capability gaps in existing toolsets drive the use of inefficient methods like emails, slides, and spreadsheets for crucial workflows.
- Our panel will explore how machine learning and AI can help PMOs energize research, development, and launches.

**Rosa Arienzo**, Translational Science Portfolio Manager, **LifeArc**

**Vincenzo Garzya**, Strategic Planning, Operations, Chief of Staff, **AstraZeneca**

**Tim Rumbaugh**, Vice President Program Management, **Edwards Lifesciences**

**Nataraj Dasgupta**, VP Advanced Analytics, **RxDataScience a Syneos Health Company**

#### 10:30am **NETWORKING BREAK**



# Day1

## 11:00am **RESERVED PRESENTATION NAVIGATING COMPLEXITY: PROJECT PORTFOLIO MANAGEMENT FOR PHARMA EXCELLENCE**

In today's fast-paced pharmaceutical industry, managing complex projects across R&D, regulatory, and production stages is more challenging than ever. This session explores how advanced project portfolio management tools can help pharma leaders gain visibility, control, and efficiency across their project pipelines. Learn how to optimize resource allocation, mitigate risks, and accelerate decision-making to drive innovation and maximize the impact of your projects.

Whether you're involved in drug development or strategic planning, this session will provide actionable insights to streamline your operations and enhance project success.

**Lucie Gehin**, PPM Sales Engineer, **Planisware**

**Leaud Le Bacq**, PPM Specialist, **Planisware**

## 11:30am **CASE STUDY: DIGITAL EVOLUTION OF LARGE PHARMA RESOURCE MANAGEMENT OPERATING MODEL: LESSONS IN CHANGE MANAGEMENT**

- Combining data: resource management meets portfolio management meets time tracking to accelerate workforce deployment and sourcing decisions.
- Embedding a new digital system and process during organisational change; importance of culture, pilots, Ux and business process mapping.
- Setting a compelling destination, being agile and developing commitment.

**Nicola Clear**, Director Pharmaceutical sciences- small molecule Portfolio, **Pfizer**

## 12:00pm LUNCH BREAK

## 1:00pm **KEYNOTE: HOW DOES PROJECT MANAGEMENT NEED AI?**

- Simplify your perspective of the topic, leaving behind the hype, claims and promises of current media.
- Validate the importance of people in the equation of why and how to implement AI-based tools.
- Consider the right questions to be asking ourselves to arrive at the best approach to harness this inevitable future-work technology.
- **KEY TAKEAWAY:** Come to the realization that implementing AI into project management is a perfect application of Organizational Change Management.

**Tim Rumbaugh**, Vice President Program Management, **Edwards Lifesciences**

## DECISION MAKING IN PROJECT & PORTFOLIO MANAGEMENT

**"Structured decision-making requires careful analysis of all available information, as well as an understanding of the broader context in which decisions are made."**

**Rachel King**, co-founder and former CEO of **GlycoMimetic**

## 1:30pm **CASE STUDY: EMPOWERING THE PMO FOR ORGANIZATIONAL SUCCESS: FOSTERING A CULTURE OF DECISION-MAKING AUTHORITY**

- Instill a deep understanding of the PMO's role in driving organizational objectives.
- Break down cultural barriers and resistance to PMO initiatives through comprehensive education and awareness.
- Secure C-level support and alignment to establish a PMO-centric culture that drives strategic execution.
- Empower the PMO to make informed decisions and contribute directly to organizational success.

**Sarah Hudson**, Sr Director, Program and Alliance Management, **Avidity Biosciences, Inc.**

## 2:00pm **PANEL DISCUSSION: OPTIMIZING A DECISION MAKING PROCESS FOR A GROWING ORGANIZATION. SETTING CLEAR STRATEGIC OBJECTIVES AS WE SCALE**

In this panel discussions we will explore several approaches that helped biotech and pharma companies to optimize their decision making process within portfolio management: Based on the risk and return assessment, identifying opportunities to optimize the portfolio. This involves adjusting resource allocations, prioritizing or deprioritizing certain projects, or pursuing new partnerships or collaborations to mitigate risks or enhance returns.

**Sarah Hudson**, Sr Director, Program and Alliance Management, **Avidity Biosciences, Inc.**

**Rosa Arienzo**, Translational Science Portfolio Manager, **LifeArc**

**Anna Parkes**, Global Head, Portfolio Strategy, Program and Alliance Management, **Indivior**

**Tim Rumbaugh**, Vice President Program Management, **Edwards Lifesciences**

## 2:30pm **KEYNOTE: PORTFOLIO SIMPLIFICATION - RUMELT'S STRATEGY IN ACTION**

During this session the speaker will talk about the journey that led him to downsize the portfolio and execute on Rumelt's strategy to simplify and iteratively prioritize projects.

**Vincenzo Garzya**, Strategic Planning, Operations, Chief of Staff, **Astrazeneca**

## 3:00pm NETWORKING BREAK

# Day1

## 3:30pm **KEYNOTE:** BUILDING FINANCE ACUMEN

- Why PPMs need to build their finance acumen?
- Ways to learn and advance your finance skills in Projects world
- Tips to partner and communicate the financial value

**Amit Arkad**, Director R&D Finance, **GSK**

## 4:00pm **AFTERNOON ASK'N'LEARN ROUNDTABLE DISCUSSIONS**

(each delegate can choose to attend 2 discussions as they are run simultaneously)

### **1) AI AS TOOL FOR PROJECT PLANNING**

**Tim Rumbaugh**, Vice President Program Management, **Edwards Lifesciences**

### **2) IMPLEMENTING AGILE – HOW TO GET EVERYBODY ON BOARD**

**Clive Lambden**, Program Management Lead, Rare Disease Organization, **UCB**

### **3) FROM PROJECT TO PORTFOLIO MANAGER**

**Guna Dansone**, Head of Clinical research, **Olpha**

**Tom Halliwell**, PIPMG Executive Committee Member & Freelance PPM Consultant

## 5:00pm **THAT'S A WRAP!**

But we still have something special and exciting planned! No need to rush to the train station or the airport, we still have some fun things planned for you!

# Day2

## PROJECT MANAGEMENT MATURITY

„What is the difference between project management and project leadership? Although there is an elusive line between them, the core difference is that management deals with complexity, whereas leadership deals with change.“

Jim Highsmith

- 9:00am **CASE STUDY:** MEASURING AND ENHANCING PROJECT MANAGEMENT MATURITY: UNLEASHING ORGANIZATIONAL EXCELLENCE
- Calibrate your organization's project management practices against industry standards.
  - Assess the maturity and effectiveness of key project management disciplines.
  - Identify areas for improvement and uncover hidden best practices.
  - Develop a tailored maturity plan that aligns with your organization's unique needs and change readiness.

**Tom Halliwell**, PIPMG Executive Committee Member & Freelance PPM Consultant

- 9:30am **RESERVED PRESENTATION:** PROJECT AND PORTFOLIO MANAGEMENT IN THE AGE OF GENERATIVE AI
- This essential session unveils how AI and Generative AI can dramatically simplify operations, reduce costs, and enhance project timelines and productivity at unprecedented scales. Discover how Syneos Health, the world's third-largest CRO, is using Generative AI to transform traditional PPM processes. We'll showcase cutting-edge solutions like Protocol Nexus & Dynamic Resource Allocation and how they are setting new standards in PPM efficiency and innovation.

**Nataraj Dasgupta**, VP Advanced Analytics, **RxDataScience** a Syneos Health Company

- 10:00am **PANEL DISCUSSION:** LEADING VS. MANAGING PROJECTS
- Join our expert panel as they discuss the nuances of driving projects towards success, from inspiring teams to navigating complexities. Uncover the skills and strategies that distinguish exceptional project leaders from proficient managers. Empower yourself to achieve remarkable project outcomes in the dynamic pharma landscape.

**Sarah Hudson**, Sr Director, Program and Alliance Management, **Avidity Biosciences, Inc.**

**Sarah Allars**, Associate Director, Global Head PMO, **Labcorp**

**Rosa Arienzo**, Translational Science Portfolio Manager, **LifeArc**

**Vincenzo Garzya**, Strategic Planning, Operations, Chief of Staff, **AstraZeneca**

**Anna Parkes**, Global Head, Portfolio Strategy, Program and Alliance Management, **Indivior**

- 10:30am NETWORKING BREAK

## PEOPLE POWER AND WHERE TO FIND IT

„The “P” in PM is as much about ‘people’ management as it is about ‘project’ management.“

Cornelius Fichtner

- 11:00am **KEYNOTE:** LEADERSHIP ROLE: HOW TO COMBINE TRADITIONAL MINDSET WITH GEN Z POTENTIAL

- transition in leadership
- crossfunctional teams / cross art teams
- How to change pharma mindset: include AI or you'll be replaced by it!

**Goran Martinovic**, Regional Launch Manager, **Boehringer Ingelheim**

- 11:30am **PANEL DISCUSSION:** RESOURCE MANAGEMENT - MATCHING PEOPLE & PRIORITIES
- PMO organizations embracing resource management effectively maintain their competitive edge in times of resource constraints, skills scarcity, flat budgets, and ambitious R&D agendas. With the most efficient resource utilization at the top of the list, these organizations significantly reduce the overall project cycle time and maximize their portfolio's throughput. We will also include here a debate and real examples of how one company's PMO leveraged the PMO people, processes, tools and templates to deploy a practical, scalable and sustainable resource management solution.

**Amit Arkad**, Director R&D Finance, **GSK**

**Nicola Clear**, Director Pharmaceutical Sciences – Small molecule Portfolio, **Pfizer**

- 12:00pm LUNCH BREAK

- 1:00pm **CASE STUDY:** MAINTAIN ORGANIZATIONAL COMMITMENT TO THE USE OF PMO TOOLS AND PROCESSES
- Gain insights into the importance of aligning tools and processes with the organization's objectives and understanding the “why” behind their use.
  - Communicate the value of PPM tools and processes to stakeholders to ensure maximized PPM effectiveness.
  - Overcome obstacles related to accountability, governance, and adherence to processes for successful project execution.

**Sarah Allars**, Associate Director, Global Head PMO, **Labcorp**



# Day2

## 1:30pm **CASE STUDY: SELECTING A PROJECT PORTFOLIO MANAGEMENT SOFTWARE AS A TOOL FOR GOVERNANCE AND RISK MANAGEMENT**

When selecting a system for governance and risk management in the pharmaceutical and biotech industries, it's important to consider factors such as the organization's size, complexity, existing processes, and industry specific requirements. Additionally, it's crucial to ensure employee buy-in and commitment to the chosen system, as its success will largely depend on user adoption and data quality.

We will also assess pros and cons of various governance and risk management systems including:

- Enterprise Resource Planning (ERP) Systems
- Project Portfolio Management (PPM) Software
- Risk Management Information Systems (RMIS)
- Governance, Risk, and Compliance (GRC) Platforms

**Jana Vranova**, Associate Director, Internal Audit, **Biogen International**

## EQUITY, DIVERSITY & INCLUSION

## 2:00pm **KEYNOTE FOLLOWED BY A PANEL DISCUSSION: EQUITY, DIVERSITY & INCLUSION IN PHARMA/BIOTECH: FROM COMMITMENT TO ACTION**

### **Description:**

Robust equity, diversity and inclusion (EDI) practices play a pivotal role in shaping a positive work culture and driving success.

While equality treats everyone the same, equity recognises that unique circumstances require tailored treatment and this fairness promotes trust. Diverse teams in terms of race, gender, age, abilities, and more, are likely to be far more creative and innovative. Inclusive organisations who empower employees to contribute fully, boost morale and productivity. This is true for all organisations.

However, EDI initiatives are particularly crucial in the pharma/biotech industry. How research is prioritised, designed and conducted can impact who it can benefit. Ensuring diversity in clinical trials and research helps to produce more comprehensive and accurate data that reflects the needs of diverse patient populations. Karen will share examples of how LifeArc is putting their EDI commitments into action, working to reduce health inequalities, driving quality in science and research through open and diverse collaboration, and addressing the unique needs of different communities.

### **Presenter:**

**Karen Skinner**, Chief Project & Portfolio Officer, **LifeArc**

### **Panelists:**

**Guna Dansone**, Head of Clinical research, **Olpha**

**Jana Vranova**, Associate Director, Internal Audit, **Biogen International**

## 3:00pm **NETWORKING BREAK**

## 3:30pm **AFTERNOON ASK'N'LEARN ROUNDTABLE DISCUSSIONS** (each delegate can choose to attend 2 discussions as they are run simultaneously)

### **1) SOFT SKILLS & THE POWER OF FEEDBACK**

**Clive Lambden**, Program Management Lead, Rare Disease Organization, **UCB**

### **2) PM HAS MATURED - IN WHAT WAYS?**

**Tom Halliwell**, PIPMG Executive Committee Member & Freelance PPM Consultant

### **3) INTEGRATING RISK MANAGEMENT AND AGILE PROJECTS**

**Guna Dansone**, Head of Clinical research, **Olpha**

## 4:30pm **THAT'S A WRAP!**



# 2024 PPM Summits Worldwide

- 
- 1** March 7 - 8, London, United Kingdom  
**25<sup>th</sup> European Pharma and Biotech Project, Program and Portfolio Management Conference**
  - 2** March 20 - 21, Munich, Germany  
**2<sup>nd</sup> Global Project Management, Portfolio Planning and Partnerships for Generics**
  - 3** April 11 - 12, Chicago, IL, United States  
**American Medical Device Project & Portfolio Management Conference**
  - 4** April 18 - 19, Philadelphia, PA, United States  
**21<sup>st</sup> American Pharma and Biotech Project, Program and Portfolio Management Conference**
  - 5** May 22 - 24, Basel, Switzerland  
**Portfolio Conference – Basel**
  - 6** June 6 - 7 San Francisco, CA, United States  
**22<sup>nd</sup> American Pharma and Biotech Project, Program and Portfolio Management Conference**
  - 7** September 11 - 12 Mumbai, India  
**2<sup>nd</sup> Strategic Project, Program and Portfolio Management Conference for Pharmaceuticals**
  - 8** September 19 - 20 Barcelona, Spain  
**3<sup>rd</sup> Global Project Management, Portfolio Planning and Partnerships for Generics**
  - 9** October 2 - 3, London, United Kingdom  
**26<sup>th</sup> European Pharma and Biotech Project, Program and Portfolio Management Conference**
  - 10** October 10 - 11, Berlin, Germany  
**2<sup>nd</sup> European Medical Device Project & Portfolio Management Conference**
  - 11** October 16 - 18 Boston, MA, United States  
**23<sup>rd</sup> American Pharma And Biotech Project, Program And Portfolio Management Conference**
  - 12** November 20 - 22, Basel, Switzerland  
**27<sup>th</sup> European Pharma And Biotech Project, Program And Portfolio Management Conference**
  - 13** November 13 - 15, Las Vegas, NV, United States  
**Portfolio Conference – Las Vegas**

# 2025 PPM Summits Worldwide

- 1** 22 - 23 January, BARCELONA  
3<sup>rd</sup> Global Project Management, Portfolio Planning And Partnerships for Generics & Biosimilars
- 2** 22 - 23 January, BARCELONA  
28<sup>th</sup> European Pharma and Biotech Project, Program and Portfolio Management Conference
- 3** 29 - 30 January, SAN DIEGO  
American Strategic Portfolio Management in Life Sciences – West Coast
- 4** 19 - 20 March, MUNICH  
4<sup>th</sup> Global Project Management, Portfolio Planning and Partnerships for Generics & Biosimilars
- 5** 26 - 27 March, TORONTO  
5<sup>th</sup> Global Project Management, Portfolio Planning and Partnerships for Generics & Biosimilars
- 6** 2 - 3 April, LONDON  
European Strategic Portfolio Management in Life Sciences
- 7** 8 - 10 April, BASEL  
2<sup>nd</sup> Annual PORTFOLIO – EUROPEAN LIFESCIENCES SUMMIT
- 8** 9 - 10 April, CHICAGO  
2<sup>nd</sup> American Medical Device Project & Portfolio Management Conference
- 9** 15 - 16 April, PHILADELPHIA  
24<sup>th</sup> American Pharma and Biotech Project, Program and Portfolio Management Conference
- 10** 13 - 15 May, SANTORINI, GREECE  
Pharma and Biotech Innovation and Leadership Summit
- 11** 3 - 4 June, COPENHAGEN  
Biopharma PPM in Clinical Research and Development Summit
- 12** 11 - 12 June, BERLIN  
2<sup>nd</sup> European Medical Device Project & Portfolio Management Conference
- 13** 11 - 12 June, SAN FRANCISCO  
25<sup>th</sup> American Pharma and Biotech Project, Program and Portfolio Management Conference
- 14** 10 - 11 September, MUMBAI  
3<sup>rd</sup> Strategic Project, Program and Portfolio Management Conference for Pharmaceuticals
- 15** 17 - 18 September, BARCELONA  
6<sup>th</sup> Global Project Management, Portfolio Planning and Partnerships for Generics & Biosimilars
- 16** 24 - 25 September, NEW JERSEY  
7<sup>th</sup> Global Project Management, Portfolio Planning and Partnerships for Generics & Biosimilars
- 17** 8 - 9 October, BASEL  
29<sup>th</sup> European Pharma and Biotech Project, Program and Portfolio Management Conference
- 18** 15 - 17 October, BOSTON  
26<sup>th</sup> American Pharma and Biotech Project, Program and Portfolio Management Conference
- 19** 11 - 13 November, LAS VEGAS  
2<sup>nd</sup> Annual PORTFOLIO – AMERICAN LIFESCIENCES SUMMIT

# Our Partners



# Sponsorship

Additional sponsorship opportunities are available for those who wish to further customize their involvement.

## Exhibiting

With a large and senior audience and decision makers, thoroughly selected, exhibiting at any Summit at 2023 PPM SUMMIT WORLD is a popular sponsorship option with great value for solution providers.

Sponsorship includes:

- Selected Summit Three Access Passes
- Exhibition space
- Helping to prearrange face to face meetings with selected participants

## Dinner Sponsorship

2024 PPM SUMMIT WORLD TOUR will host a series of dinners. These dinners bring together thoughtfully selected groups of 15-20 peers from established pharma, biotech, healthcare, and medtech companies. The dines start with a 30 minute networking reception followed by a 60 minute seated dinner, with the option for participants to remain afterward to continue networking.

- Selected Summit Three Access Passes
- 30-minute reception, and 60 minute seated dinner

## Speaking

Limited speaking opportunities are available for our sponsoring partners to demonstrate the expertise of their organization. Be sure to ask about these early so we can ensure your presentation flows seamlessly with the overall content. Speaking sponsorships has several options – keynote presentations, case study presentations, expert presentations, panel discussions, workshops or roundtable leadership. Speaking opportunities are available for experts in the field of Project and Portfolio Management, Contract Management, Consultancy, CMO, CRO, Data Management and Intelligence, Artificial Intelligence, Robotics, IoT and Digital Innovations.



# Contact us



**SPEAKING:**

**Tomas Rendek**

thomas@whysummits.com



**ATTENDING AND SPONSORING:**

**Srihari Kamban**

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## DISCLAIMER

Please note – all of the information in this document is subject to change at any time. Whilst every effort has been made to ensure the accuracy of the information, statements and decisions recorded in them, their status will remain that of a draft until such time as they are confirmed as a final version prior the subsequent meeting. Additionally, the user information is only valid at a certain moment in time and is subject to change due to movement and changes in bit rate requirements.

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