

Updated: 13 November, 2024  
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please download agenda on  
conference website



# PORTFOLIO

## Las Vegas | 2024

November 13 - 15

“Where Great Minds Meet Today to Build a Biotech Legacy of Tomorrow”

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ize Consulting

# Why did we create the **PORTFOLIO** Conference?



**“When the stakes are high, I rise to my best.”**

Echoing a sentiment reminiscent of Las Vegas’ legacy, Portfolio Las Vegas becomes the crucible where the art of Making the **Right Decision** is mastered, **learning to optimize** your **PORTFOLIO** to win the game, navigating through **risks**, and saying yes to game-changing **partnerships**.

**Enter the Portfolio Conference** — the nexus of thought leadership. Crafted meticulously for **pharmaceutical and biotech mavericks**, it’s where strategy meets vision, where passion converges with purpose. It’s the boardroom for **portfolio maestros**, the brainstorming hub for **strategic alliance innovators**, the rallying point for alpha **project managers** and the strategy hub for **capital ventures**.

The pharma cosmos is in flux. We’re threading the **fine line between today’s KPIs and tomorrow’s moonshots**. **Stakeholders** are hungry for more; they crave innovation, speed, and value. **Leadership?** It’s no longer just about managing — it’s about inspiring, disrupting, and paving new roads. And let’s not forget, with **AI and machine** learning stepping into the spotlight, we’re not just changing the game; we’re setting a whole new playing field.

**Answer the call.** A call to **reimagine, reinvent, and redefine**. A call to co-create the future of pharma, ensuring every voice shapes our collective odyssey.

The Portfolio Conference isn’t just an event; it’s a movement, an evolution, a crescendo of what’s possible. Dive in, be part of the paradigm shift, and let’s craft legacies that future generations will celebrate.”



# Who is behind the show?



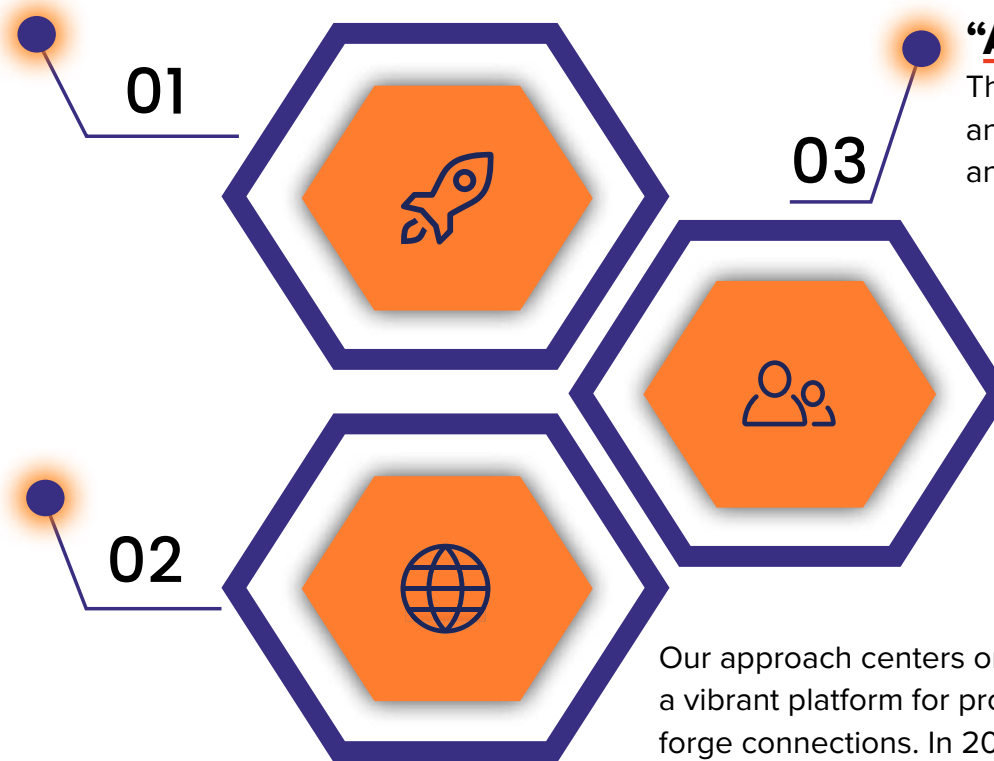
## **“ALWAYS BE CURIOUS”**

is our guiding principle, shaping the Portfolio Conference’s essence. WHY Summits is a leading global organizer of Portfolio Management events, driven by curiosity, knowledge, and a pursuit of excellence

## **Since 2006,**

the WHY Summits team has orchestrated a tapestry of transformative events that have connected thousands of Pharma managers across the globe. Our reach spans U.S. and North America, covering

**Project and Portfolio Management and Capital Projects.**



At the heart of the Portfolio Conference stands the resounding mantra of the WHY Summits team:

## **“ALWAYS BE CURIOUS”**

This epitomizes our approach, driven by an unwavering passion for knowledge and an unrelenting commitment to excellence.

Our approach centers on curiosity-driven learning, fostering a vibrant platform for professionals to exchange insights and forge connections. In 2023 alone, our efforts drew over **1500 participants and featured 250 speakers, spanning San Francisco, Basel, London, Munich, Berlin, Philadelphia, Boston and Chicago.**

# Why does the **PORTFOLIO** Conference stand out?



“**PORTFOLIO**” is latest, largest and most interactive meeting for U.S. industry professionals, creating a unique platform for much-needed dialogue focused on strategy, alignment, execution, partnerships and excellence

#portfolio #new #largescale #interactive #dialogue #strategy #innovations  
#disruption #partnerships #excellence #execution #alignment



## **PORTFOLIO** conference format

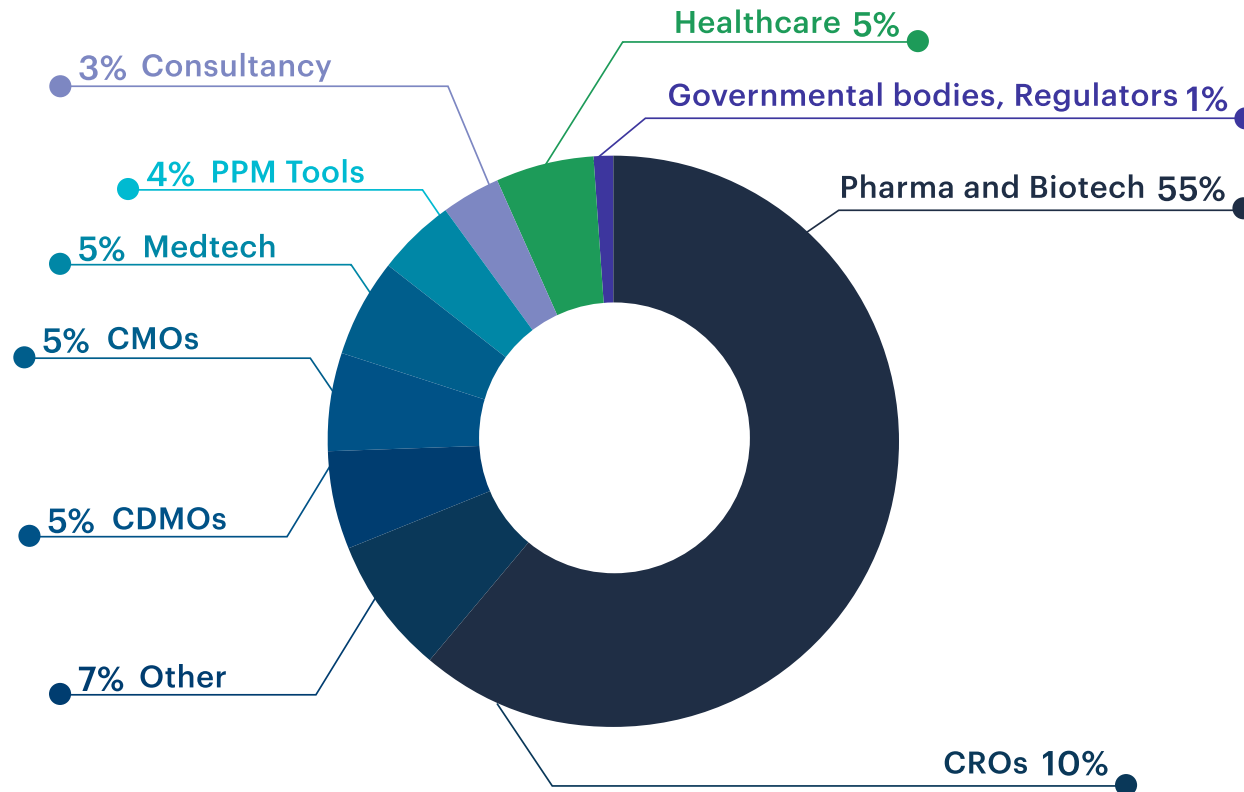
- Visionary Keynotes
- Best Practice Case Studies
- Expert Panel Discussions
- Solution Provider Exhibits
- Personalized Roundtable Discussions
- Interactive Workshops
- Networking For Lasting Business Friendship



# Who will attend the **PORTFOLIO** Conference?



## Business scope:



## Others:

- 2% Academia
- 2% Other Software
- 1% AI and Machine Learning
- 1% Data Management
- 1% HR solutions

## Geography:

- 35% U.S. West Coast
- 25% Central U.S
- 20% East Coast
- 12% Europe
- 8% Asia-Pacific

## Seniority:

- 35% Directors
- 30% EVP, SVP, VP
- 20% Managers
- 15% C-level, founder, partner

# Industry Pioneers Attending From



# Our partners

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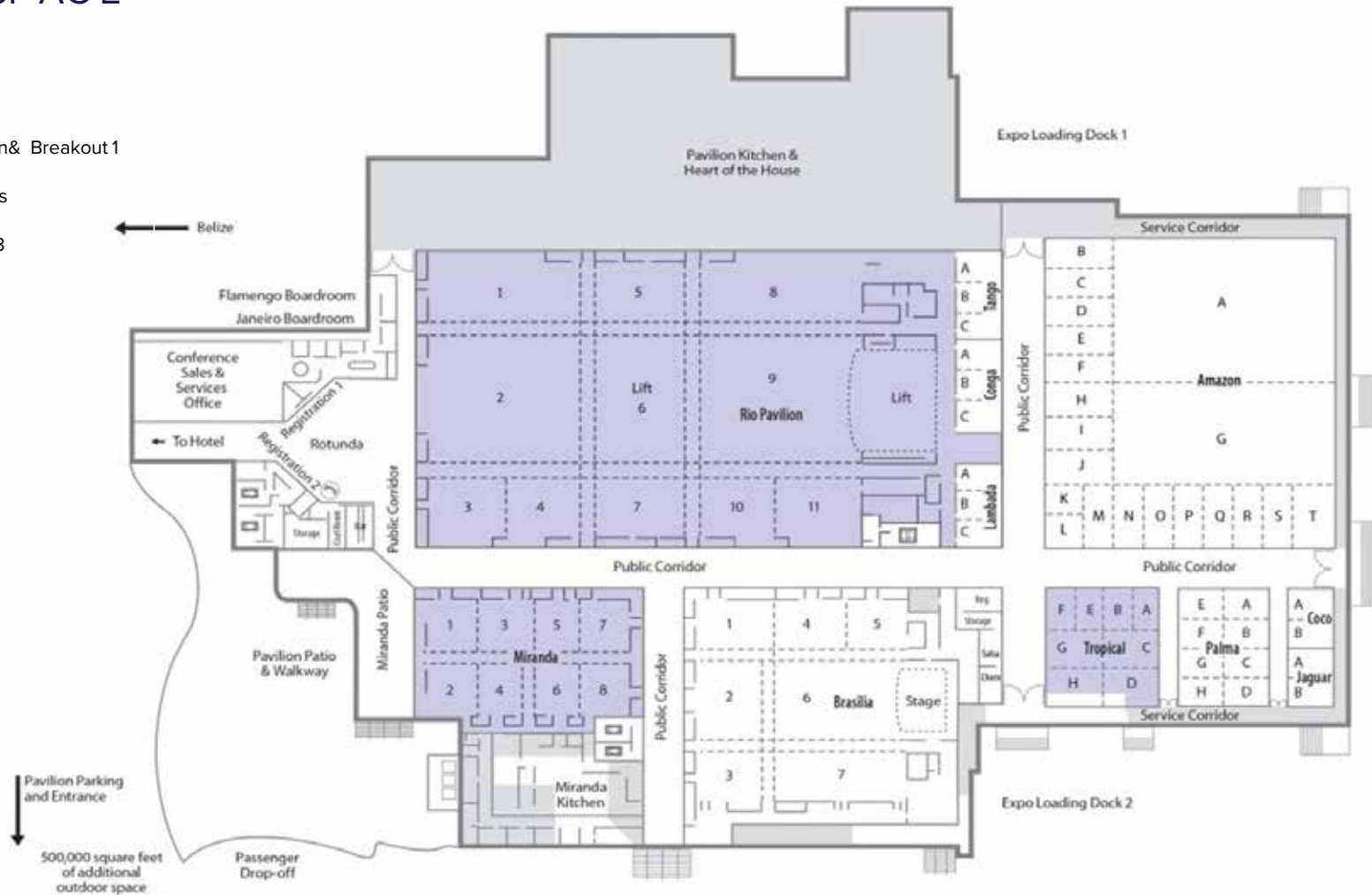


# Floor plan



## MEETING SPACE

- General Session & Breakout 1
- Exhibits & Meals
- Breakouts 2 & 3



RIO LAS VEGAS



# Testimonials



**Blerim Shkodra**

Sr Director Capital Procurement & Category Leader  
Lonza



It was a real pleasure being part of this great event.



**David Swift**

Senior Procurement Leader  
Lonza



Great discussions and insights from some of the best in the business



**Mugunthan Maheswaran**

Sr Project Manager, Technology, Digital & Operational Excellence  
Roche



It was a very transparent discussion on Agile, waterfall and hybrid methodologies. I have fully enjoyed participating in this panel!



**Christophe De Vleeschouwer**

Director, Pipeline Project Management  
GSK Vaccines



Very good and engaging discussion! Thanks Why Summits for being part of the panel



**Bhaskar V. Sathaye**

Lead Project Engineer  
The Janssen Pharmaceutical Companies of Johnson & Johnson



A big bravo to the Why Summit Team for organizing the great conference. Excellent speakers, fantastic attendee!



**Noel Decker**

VP and Head, Science & Development Project Management, Strategy and Business Operations  
Emergent BioSolutions



Reflecting on my participation in the 22<sup>nd</sup> American Pharma and Biotech Project, Program, and Portfolio Management Conference in San Francisco last week, I am inspired by the wealth of knowledge shared and the incredible community of experts and lifelong learners I had the pleasure of working with and connecting to.



**Zane Zaleska**

Senior Project Manager



The Why Summit conference touched not only my mind, but also my heart. So many presenters emphasized the people skills and common sense in PPM which aligns with my personal values. At the core of every project are people and their wellbeing



**Raffaele Marranzini**

CEO  
Platflow



Thank you for giving me the opportunity to speak in front of this specialized PPM audience within the broader context of PLM.



**Peter C. Luke**

Project Corporate Vice President - API Expansion  
Novo Nordisk



Thanks for the opportunity to share lessons learned at the conference. Also, very well planned and managed event with great speakers and highly relevant network. Big thanks to Radoslava Gregová and Tomas Rendek for their very professional support.



**Emmanuel Happe**

Senior Leader | Global Director



Thanks to Why Summits and the Great Speakers and Panels. Very inspiring. So many great things to do to provide a better Life for our patients



**Dhawal Upadhyay**

General Manager - Global Program Management  
Intas Pharmaceuticals (Biopharma division)



It was an honor to be part of such a prestigious event and to contribute to discussions. Thanks Why Summits for the opportunity to engage with such a knowledgeable audience and networking with industry leaders !!



**Dave Penndorf**

PPM Advisor  
Groundswell Pharma Consulting, LLC.



Always a fun time MCing the Why Summits conferences! It's the intersection of a topic I'm so deeply passionate about (PPM), the industry I know so much about (life science in general, pharma in particular), and the people who - dare I say it - have become my friends.

# What will be DISCUSSED?



## TRACK 1 - PROJECTS

DAY 2 - 3

Unlock the pursuit of excellence in project management with insights from industry leaders. Learn about strategic planning, stakeholder relationships mastery, agile methodologies, and effective data management in the ever-evolving pharmaceutical landscape across all domains, including R&D, clinical development, manufacturing, quality assurance, supply chain, and business development.

## TRACK 2 - PORTFOLIO

DAY 2 - 3

Delve into pharma and biotech portfolio management, emphasizing superior decision-making, strategic alignment, and data-driven insights. Harness the potential of AI, understand pivotal governance practices, risk management strategies, and explore resource management techniques and PPM tools to drive value.

### ALLIANCES:

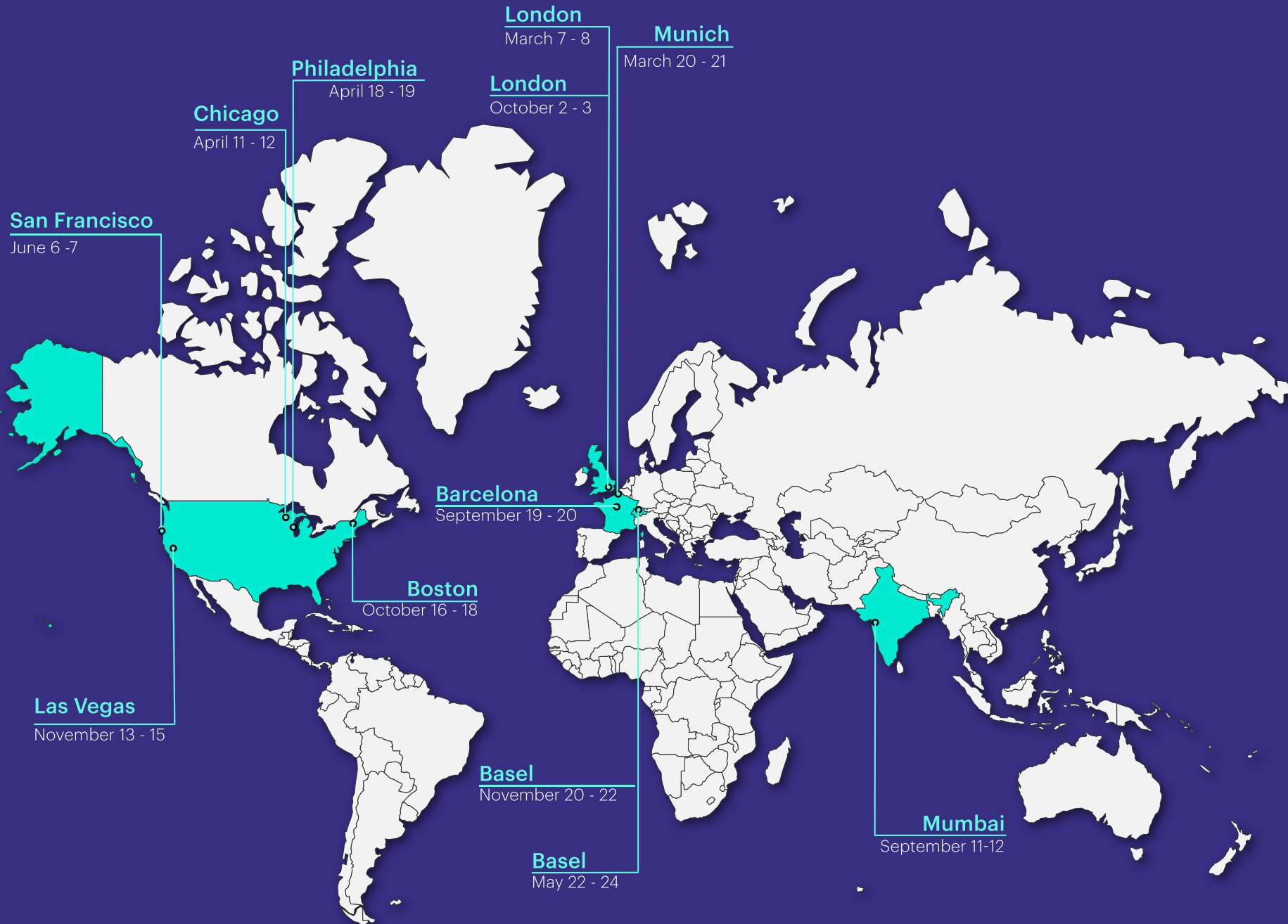
Strategic alliances and partnerships stand at the forefront of revolutionizing healthcare, underscoring their vital role in building a lasting biotech legacy. Participants will explore strategy formulation and alignment, risk management, portfolio synergy, regulatory navigation, and the essence of collaboration, setting the stage for transformative healthcare innovations.

## TRACK 3 - CAPEX

DAY 2 - 3

Leading Capital Project managers from the industry will share insights on establishing new manufacturing facilities, expanding existing ones, and repurposing plants. Emphasis will be on the growing role of digitization, including the adoption of Artificial Intelligence, manufacturing automation, R&D improvements, and supply chain optimization, along with discussions on strategic government partnerships and country-specific production strategies.

# 2024 PPM Summits Worldwide



# PORTFOLIO 2024 Speakers



**Ahmed Al-Shehab**  
Technical Consultant  
Shura Consulting Group



**Alexandra Procak**  
Lead, Strategy Capabilities and Initiatives  
Astellas Pharma



**Andrea Espitia**  
Director of Project Management  
Synthego Corporation



**Brian Iglehart**  
Director, Biologics Engineering  
Global Laboratory Automation  
AstraZeneca



**Chris Knight**  
Director Program Management  
Formation Bio



**Chris Vandepas**  
Director Portfolio Program Management  
Guardant Health



**Christine Mears**  
Executive Director, Portfolio and Program Management  
Generate:Biomedicines



**Dan Smith**  
VP Product Management  
Planview



**Dave Penndorf**  
PPM Advisor  
Groundswell Pharma Consulting

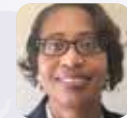
Chairman



**Elise Brownell**  
Founder  
Zephyr Biotech



**Erica Riera**  
Sr. Procurement Manager  
Hospital Israelita Albert Einstein



**Estelle Paysinger-Hill**  
Director, Nonclinical Project Management  
Sangamo Therapeutics



**Gianluca Puliti**  
Associate Director, R&D Program Excellence  
BD



**Graham Howe**  
Vice President, Program Management Office  
BD



**Ira Brown**  
Founder and CEO  
Project Widgets



**Jacob Cancelliere**  
VP, Account Enablement  
Rego Consulting



**James Corbett**  
Chief Operating Officer  
Bridgeview



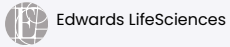
**Joe Stalder**  
VP Program Management  
Zentalis Pharmaceuticals

Chairman

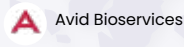
# PORTFOLIO 2024 Speakers



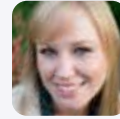
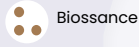
**John Michelot**  
Senior Director Program Management



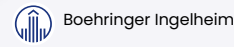
**Joseph Scott**  
Vice President, Supply Chain Operations



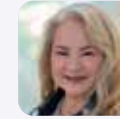
**Julianne Chai**  
Director Project Management



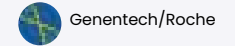
**Karin Klemencic**  
Head of Site Business & Computerized Systems



**Lauren Jackson**  
Senior RA, PMO



**Lulu Yang**  
Senior Director of Organizational Change and Transformation



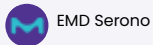
**Magnus Ytterstad**  
VP of Product & Customer Success,



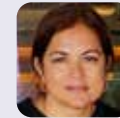
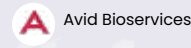
**Mark Read**  
Client Success Manager



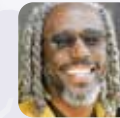
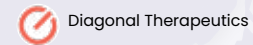
**Matthew Azzara**  
Head, Oncology Global Portfolio Management



**Michael Alston**  
Vice President Operations



**Monika Sharma**  
Vice President, Product Development & Leadership



**Nyerere Billups**  
Head Deliverable Team Program Management



**Nick Fingland**  
Senior Director, Strategy Realization Office



**Parag Jog, Director**  
Portfolio Program Management



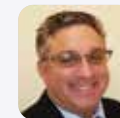
**Patrice Bruneman**  
Senior Director, Portfolio and Project Management



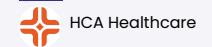
**Phani Sukhavasi**  
Head of Global Engineering



**Phil Wolf**  
Senior Vice President, Products and Sales



**Robert Crotty**  
Assistant Vice President Capital Productivity and Strategy





# PORTFOLIO 2024 Speakers



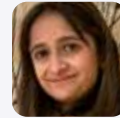
**Saloni Desai**  
Associate Director, Program Management  
 Noven Pharmaceuticals



**Shalima Sreenath**  
Head of Downstream Processing  
 Cellibre



**Sharmila Rao**  
Head of Project & Portfolio  
 Genentech/ Roche



**Shraddha Babaria**  
Associate Director Project & Portfolio Management  
 Novartis



**Snehal Shah**  
Vice President, Project Management  
 iA



**Stephen Smith**  
Senior Program Director, Oncology  
 Corcept Therapeutics

Chairman



**Talia Grace Haller**  
Strategic AI Adviser to the Chief Medical and Scientific Officer | All of Us Research Program  
 The National Institutes of Health



**Tanya Kranenburg**  
Director, Research Portfolio Management  
 Regeneron



**Ted Schilling**  
Owner/Chief Technical Officer  
Schilling AI and Engineering Services

Chairman



**Tim Rumbaugh**  
Vice President Program Management  
 Edwards Lifesciences



**Thomas Seener**  
Executive Director  
 The One Project Source, LLC



**Varun Choudhary**  
Project Manager- Global Network Strategy Realization  
 Moderna



**Vijay Challa**  
Director, Project and Portfolio Management  
 iRhythm Technologies



**Vinny Napolitano**  
Enterprise Account Director  
 Planisware



**Wes McCoubrie**  
VP, Delivery  
 Rego Consulting



**Wouter Schul**  
Executive Director, Head of Global Program Management  
 Biomarin



**Tia Warrick**  
CEO  
 Lesous Consulting

# Sponsors and Exhibitors



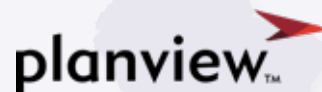
Gold Sponsors



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## TOWN HALL DISCUSSIONS

Join us for the first half of Day 1 at the PORTFOLIO CONFERENCE, where six engaging TOWN HALL panel discussions will feature 30 leading Pharmaceutical, Biotech, and Tech executives responsible for diverse fields, including portfolio management, global project management, strategic alliances, and capital investment, will convene to delve into the most crucial and strategic topics on building a biotech legacy. Gain valuable insights from industry pioneers as they share their experiences and visions for shaping the future of biotechnology.

### 8:45 WELCOME INTRO

9:00

#### PANEL DISCUSSION: DATA MANAGEMENT AND ANALYTICS

In this engaging Town Hall panel, seasoned Biotech executives will explore transformative "Data Management and Analytics." They'll discuss RWD, AI, data privacy, and more, shaping a visionary biotech legacy via data-based decision-making. Join us for this empowering discussion.

Explore vital aspects of data-driven decision-making in biotech. Learn how industry leaders incorporate data and analytics for strategic choices in pharmacovigilance, capital projects, alliances, portfolio, and global project management. Gain insights into overcoming data integration challenges and applying AI and machine learning for complex dataset analysis and optimization. Discover approaches to ensuring data privacy, security, standardization, and interoperability in the collaborative biotech ecosystem. By addressing these topics, the panelists will discuss the diverse aspects of data management and analytics in the biotech industry, exploring the potential of data-driven approaches to shape a transformative biotech legacy.

**Karin Klemencic**, *Head of Site Business & Computerized Systems, Boehringer Ingelheim*  
**Monika Sharma**, *Vice President, Product Development & Leadership, Diagonal Therapeutics*  
**Nick Finland**, *Senior Director, Strategy Realization Office, BD*

9:30

#### RESERVED PRESENTATION: STRATEGIC RISK MANAGEMENT IN BIOPHARMA PORTFOLIOS

In this session, we'll emphasize the importance of quantifying and managing risk in biopharma project and portfolio decisions. Through advanced simulations and scenario evaluations, we'll reveal how bringing project and portfolio risks to the forefront leads to stronger, more informed choices for leaders. Using the next generation of Captario SUM, we'll demonstrate real-world examples to bring these concepts to life.

- Quantification of project and portfolio risks
- Scenario modeling for decision clarity
- Building proactive portfolio strategies

**Magnus Ytterstadt**, *VP of Product & Customer Success, Captario*

### 10:00 NETWORKING BREAK

10:30

#### PANEL DISCUSSION: NAVIGATING RISKS IN BIOTECH: STRATEGIES FOR SUCCESS

This Town Hall discussion will explore how risk management practices are applied across different fields in the biotech industry, and how panelists leverage effective risk management to achieve successful outcomes in their respective organizations and projects. The insights shared by the panelists will shed light on valuable risk management strategies and considerations that can benefit the entire biotech community.

Explore with our diverse panel of pharma professionals and knowledge providers the crucial role of risk management in biotech projects and collaborations. Panelists will share experiences highlighting effective strategies in balancing risk-taking and risk mitigation. Delve into the complexities of managing risks across international ventures, addressing diverse regulatory landscapes, market dynamics, and cultural differences.

Discuss measures for ensuring data security, protecting intellectual property, and safeguarding against cyber threats.

Learn how risk management integrates into strategic planning and portfolio management, optimizing returns amid uncertainties. Assess and manage risks in collaborations and strategic alliances, maintaining alignment and risk awareness throughout ventures.

**Wouter Schul**, *Executive Director, Head of Global Program Management, Biomarin*  
**Varun Choudhary**, *Project Manager- Global Network Strategy Realization, Moderna*  
**Gianluca Puliti**, *Associate Director, R&D Program Excellence, BD*  
**Matthew Azzara**, *Head, Oncology Global Portfolio Management, EMD Serono*

## TOWN HALL DISCUSSIONS

11:00

### PORTFOLIO MANAGEMENT ESSENTIALS

Establishing an effective portfolio management process is key to maximizing the impact of R&D investment. However, this ambition remains one of the most difficult operating mechanisms to establish, especially with larger scale organizations. Successful adoption often involves substantial cultural and operational change management and navigating through this transformation can be very challenging. This presentation will provide insights on the critical components of an effective portfolio management process and approaches to drive sustainable implementation including the importance of:

- leadership commitment
- achieving prioritization
- resource allocation and fiscal responsibility
- effective decision making
- organizational communication

**Graham Howe**, *Vice President, Program Management Office, BD*

11:30

### PANEL DISCUSSION: BUILDING A DYNAMIC BIOTECH WORKFORCE: NURTURING TALENT AND INNOVATION

This Town Hall panel will address topics related to recruiting, training, development, and education in the biotech industry. The panelists' diverse experiences will offer valuable insights and strategies to create a skilled, diverse, and innovative workforce to drive success in the biotech field.

Secure the success of your organization by recruiting top talent and implementing strategies for a diverse and inclusive workforce. Invest in employee development through innovative training programs, fostering continuous learning and growth. Collaborate with educational partners to bridge the gap between basic research and applied science in industry, building a strong talent pipeline. Identify and address skill gaps, implementing initiatives to upskill employees for industry demands. Promote diversity in leadership for enhanced organizational success, positively impacting performance and innovation. Cultivate a learning culture, encouraging knowledge-sharing, collaboration, and experimentation for innovation and excellence.

**Graham Howe**, *Vice President, Program Management Office, BD*

**Karin Klemencic**, *Head of Site Business & Computerized Systems, Boehringer Ingelheim*

**Tim Rumbaugh**, *Vice President Program Management, Edwards Lifesciences*

**Tia Warrick**, *CEO, Lesous Consulting*

12:00 LUNCH BREAK

13:00

### Break-out sessions – workshop, roundtables and Town Hall Meeting

In the second part of the day, we invite conference delegates and distinguished speakers responsible for critical areas such as capital investments, capital project management, global project management, clinical development projects, supply chain, portfolio management, manufacturing, and strategic alliances to participate in one of the following options:

13:00

#### WORKSHOP (60 minutes)

### THE PSYCHIC ROLE OF THE PM/PMO IN PREPARING FOR DUE DILIGENCE: SYNCING EXPECTATIONS

This experiential session addresses the importance of aligning due diligence expectations between biopharmaceutical companies and investors (i.e., sell and buy side), and translating a sponsor's story within a virtual due diligence room. Dr. Brownell facilitates the workshop to make it as fun as it is informative, current and memorable. Attendees will also receive a report via email of the key points plus example due diligence checklists from actual investors.

**Elise Brownell**, *Founder, Zephyr Biotech*

13:00

#### ROUNDTABLES

(run twice in a row for 30 minutes)

### A: AI AND PERSONALIZED MEDICINE

**Ahmed Al-Shehab**, *Technical Consultant, Shura Consulting Group*

### B: PEOPLE AT THE HEART OF AI IMPLEMENTATIONS

We are seeing an incredible wave of AI investments across pharma and other industries with an unforetold amount of opportunities. How will AI impact the human aspects of the projects you implement? We'll discuss some thoughts on employee, customers and societal considerations while driving your AI strategy & implementations.

**Lulu Yang**, *Senior Director of Organizational Change and Transformation, Genentech/Roche*

## TOWN HALL DISCUSSIONS

### C: PROMOTING CROSS-FUNCTIONAL COLLABORATION IN R&D

A dialogue about the strategies for fostering effective collaboration across different teams within R&D, with a particular focus on multidisciplinary research environments.

**Shraddha Babaria**, Associate Director Project Management, Novartis

### D: COUNTRY- SPECIFIC STRATEGIES: BALANCING LOCAL NEEDS WITH GLOBAL AMBITIONS

Successfully executing projects tailored to specific countries requires a delicate balance between global strategies and local adaptability. Dive into best practices and methodologies that ensure localized projects not only succeed on their own but also enhance the global portfolio.

**Shalima Sreenath**, Head of Downstream Processing, Cellibre

**Thomas Seener**, Executive Director, The One Project Source, LLC

### E: CLINICAL STRATEGY IN PORTFOLIO MANAGEMENT

This discussion would focus on how different organizations align their clinical development plans with portfolio decisions and strategic goals. Participants would share experiences in selecting indications, designing study protocols, and selecting patient populations

**Joe Stalder**, VP Program Management, Zentaris Pharmaceuticals

**Stephen Smith**, Senior Program Director, Oncology, Corcept Therapeutics

### F: AI AND ML IN STRATEGIC DECISION MAKING

This roundtable will discuss practical examples and best practices for utilizing AI and ML to inform strategic decision making. Participants can also delve into challenges and potential solutions around data security

**Talia Grace Haller**, Strategic AI Adviser to the Chief Medical and Scientific Officer | All of Us Research Program, The National Institutes of Health

14:00

### RESERVED PRESENTATION: TRANSFORMING ORGANIZATIONS: THE ART AND SCIENCE OF CHANGE MANAGEMENT

**Vinny Napolitano**, Enterprise Account Director, Planisware

14:30

### CASE STUDY: THE VALUE OF 4 CS: COMMUNICATE, COLLABORATE, CONNECT AND COOPERATE. THE HUMAN CAPITAL PERSPECTIVE

**Nyerere Billups**, Head Deliverable Team Program Management, AbbVie

15:00 Networking Break

15:30

### PANEL DISCUSSION: DRIVING CHANGE WITH DIVERSITY: EMPOWERING BIOTECH EXCELLENCE

Panelists will share their experiences and insights related to change management, diversity, and inclusion in their respective areas of responsibility, offering valuable perspectives for the audience in this enriching panel discussion.

Unlock insights on fostering adaptability and continuous improvement in change management. Explore strategies for cultivating diversity and inclusion within multigenerational teams, positively impacting decision-making and project outcomes. Address resistance to change with effective tactics, promoting cross-functional collaboration. Measure the success of change initiatives using metrics for continuous improvement and discuss how inclusivity enhances team well-being and motivation.

**Gianluca Puliti**, Associate Director, R&D Program Excellence, BD

**Shraddha Babaria**, Associate Director Project & Portfolio Management, Novartis

**Nyerere Billups**, Head Deliverable Team Program Management, AbbVie

16:00

### CASE STUDY: CAPEX FORECASTING AND STRATEGIES

**Thomas Seener**, Executive Director, The One Project Source, LLC

17:00 End of Day 1



## TRACK 1 - PROJECTS

### PROJECT MANAGEMENT FUTURE OUTLOOK

9:00

#### KEYNOTE: DON'T JUST PLAN YOUR PROJECT VOYAGE, PREPARE FOR IT

Embark on a fun approach to rediscover the fundamentals of project planning while bringing fresh energy to the way we all envision successful planning, even if it differs from your current culture. With the plan as the compass, embrace the idea that preparation may be the keel of project success. Open your mind to becoming the guiding force that steers your organization toward a fresh planning mindset, navigating a course toward more effective and meaningful outcomes.

**Tim Rumbaugh**, Vice President Program Management, Edwards Lifesciences

9:30

#### ELEVATING PORTFOLIO AND PROGRAM MANAGEMENT EXCELLENCE AT GENERATE: BIOMEDICINES WITH ONEPLAN

**Christine Mears**, Executive Director, Portfolio and Program Management, **Generate:Biomedicines**

## TRACK 2 - PORTFOLIO

### IMPROVED DECISION MAKING

9:00

#### BENCHMARKING STUDY: MEASURING AND ENHANCING PROJECT MANAGEMENT MATURITY: UNLEASHING ORGANIZATIONAL EXCELLENCE

See the results of a comprehensive study interviewing industry R&D PPM leaders, investigating their organizational maturity regarding data connectivity, data analytics and use of AI.

- Calibrate your organization's project & portfolio management practices against industry standards.
- Understand what others are (and are not) doing with Artificial Intelligence for PPM
- Walk away with pragmatic suggestions of how to raise your teams' PPM maturity

**Dave Penndorf**, PPM Advisor, Groundswell Pharma Consulting

9:30

#### RESERVED PRESENTATION: TOP PPM AND WORK MANAGEMENT TRENDS FOR 2024

Each year, Rego Consulting guides hundreds of companies through implementations, upgrades, trainings, and organizational change management efforts. At the end of the year, we poll our +150 expert guides to identify the emerging trends and themes they have observed, firsthand, while working with these organizations. We compile these findings into our annual PPM and Collaborative Work Management Trends Report. In this session, Rego's senior strategists will present the top trends for 2024 and highlight ways organizations can address these trends, including insights you can

## TRACK 3 - CAPEX

### NEW VS. REPURPOSED MANUFACTURING FACILITIES: EXPANSIONS ON AMERICAN MARKET

9:00

#### KEYNOTE: ADAPTING TO EVOLVING REGULATORY LANDSCAPES IN U.S. PHARMA: A GLOBAL ENGINEERING PERSPECTIVE

Explore the dynamic landscape of pharmaceuticals and biotech through a global engineering lens. Delve into evolving regulatory standards and the impact to design of new facilities and procurement of new equipment. Keynote from pharmaceutical executive will share strategies for harmonizing compliance with cost, efficiency, fungibility and sustainability in consideration.

**Phani Sukhavasi**, Head of Global Engineering, Vertex

9:30

#### CASE STUDY: REGULAR PLANT VALUE ASSESSMENT- MAXIMIZING UTILITY THROUGH EFFECTIVE REPURPOSING

Exploring comprehensive strategies to harness the untapped potential of existing facilities within the ever-evolving pharmaceutical portfolio landscape.

- Evaluating the current state of assets against changing market dynamics and portfolio priorities.
- Implementing decision-making frameworks tailored to facility repurposing within broader portfolio considerations.
- Conducting thorough risk assessments to anticipate challenges in facility transformations.
- Maximized ROI and future readiness.

**Varun Choudhary**, Project Manager- Global Network Strategy Realization, Moderna

## TRACK 1 - PROJECTS

10:00

### PANEL DISCUSSION: MASTERING STAKEHOLDER MANAGEMENT: UNIFIED STRATEGIES FOR DIVERSE PHARMA DOMAINS

- Strategies employed for gauging stakeholder needs, expectations, and concerns effectively.
- Influencing tactics for stakeholders, especially for those who are resistant to project goals.
- Resolving conflicts and disagreements that emerge among stakeholders: Best practices and experiences
- Stakeholder engagement in the decision-making process: Balancing diverse perspectives and interests
- Informed stakeholders: Role of tools and technologies

**Andrea Espitia**, Director of Project Management, **Synthego Corporation**

**Lulu Yang**, Senior Director of Organizational Change and Transformation, **Genentech/Roche**

**Karin Klemencic**, Head of Site Business & Computerized Systems, **Boehringer Ingelheim**

**Estelle Paysinger-Hill**, Director, Nonclinical Project Management, **Sangamo Therapeutics**

10:30 NETWORKING BREAK

## TRACK 2 - PORTFOLIO

start putting into action.

**Jacob Cancelliere**, VP, Account Enablement, **Rego Consulting**

**Wes McCoubrie**, VP, Delivery, **Rego Consulting**

10:00

### PANEL DISCUSSION: ORGANIZATIONAL PROCESSES BEHIND DECISION MAKING

Project, Program and Portfolio Management helps biopharma organizations maximize the value of their R&D investments and drive innovation in the most promising therapeutic areas. This panel discussion will address various and most important areas including strategically aligning projects, allocating resources, managing risks, monitoring performance, and continuously improving processes.

**Graham Howe**, Vice President, Program Management Office, **BD**

**John Michelot**, Senior Director Program Management, **Edwards LifeSciences**

**Alexandra Procak**, Lead, Strategy Capabilities and Initiatives, Corporate Strategy, **Astellas Pharma**

**Parag Jog**, Director, Portfolio Program Management, **Abbvie**

10:30 NETWORKING BREAK

## TRACK 3 - CAPEX

10:00

### CASE STUDY: ADAPTING TO CHANGE IN PHARMA R&D

Scientific equipment and system demands must constantly evolve to remain competitive in the pharmaceutical R&D landscape. Flexible facilities designs and shared resources require balancing scientific needs with country specific safety and regulatory requirements. Sustainability initiatives are heavily driving vendor and equipment selection.

**Brian Iglehart**, Director, *Biologics Engineering Global Laboratory Automation*, **AstraZeneca**

10:30 NETWORKING BREAK

### SUSTAINABILITY OF AMERICAN BIOPHARMA MANUFACTURING

11:00

### CASE STUDY: ACCELERATING MARKET READINESS: UTILIZING INTEGRATED PROJECT DELIVERY AND SUPPLY CHAIN SOLUTIONS

This session will explore end-to-end processes across the supply chain, highlighting the critical roles of standardization and strategic partnerships. Learn how to implement a vertical startup approach to streamline operations and enhance efficiency.

Through detailed case studies and expert insights, you'll gain practical tools and strategies to optimize your supply chain from concept to market. Be part of this transformative experience and drive your projects to success with cutting-edge methodologies.

**Michael Alston**, Vice President Operations, **Avid Bioservices**

## TRACK 1 - PROJECTS

### GLOBAL GOVERNANCE OF PROJECTS

11:00

#### PANEL DISCUSSION: LEVERAGING PMO FOR GLOBAL GOVERNANCE OF PROJECTS

The panel will delve into the crucial role of Project Management Offices (PMOs) in managing global projects. Topics will include standardization, strategic alignment, risk management, performance metrics, regulatory compliance, and the use of cutting-edge project management tools.

**Julianne Chai**, *Director Project Management, Biossance*  
**Wouter Schul**, *Executive Director, Head of Global Program Management, Biomarin*  
**Karin Klemencic**, *Head of Site Business & Computerized Systems, Boehringer Ingelheim*  
**Lauren Jackson**, *Senior RA, PMO, Dexcom*

11:30

#### RESERVED PRESENTATION: THE WONDERFUL WORLD OF WIDGETS

Explore Project Widgets' custom solutions designed to tackle unique challenges in life sciences. Specializing in Microsoft Project and Smartsheet, we enhance project management for organizations with complex, lengthy product development cycles. Our presentation will showcase innovative solutions that extend these tools' capabilities, addressing real-world needs in project and resource management. At Project Widgets, we provide more than just tools; we deliver impactful solutions to elevate your project management success—one widget at a time!

**Ira Brown**, *Founder and CEO, Project Widgets*

## TRACK 2 - PORTFOLIO

### LEADERSHIP AND PORTFOLIO MANAGEMENT

11:00

#### KEYNOTE: DECODING AI: SEPARATING THE BUZZ FROM REAL RESULTS IN PHARMA AND BIOTECH

- Existing tools in the market
- Complex Neuro-Networks, Data Lakes and Algorithm designs
- Advise on how to approach AI/ML in your respective Organizations

**Ahmed Al-Shehab**, *Technical Consultant, Shura Consulting Group*

11:30

#### RESERVED PRESENTATION: EXPLORING THE GREATER VALUE OF RESOURCE CAPACITY PLANNING

For many managers, resource planning is a mandatory operational step in building strong project plans. And while this is true, efficient resource planning brings value to the organization in many other ways. In this presentation we dig into the process of managing Resource Capacity, and how it impacts company financials, project costing, capitalization, opportunity cost, as well as overall delivery capability. If we are successful, you might just trade in those disconnected spreadsheets and work towards a higher level of resource management maturity.

**Phil Wolf**, *SVP, Products and Sales, PDWare*

## TRACK 3 - CAPEX

11:30

#### AUTOMATION IN MANUFACTURING: STRATEGIC INTEGRATION INTO THE PHARMA PORTFOLIO

Investigating the pivotal role of automation in modern pharmaceutical manufacturing, from robotics to advanced data analytics. Dive deep into the process of aligning these technological advancements with portfolio strategies, ensuring that capital projects remain agile, efficient, and responsive to industry shifts.

**Brian Iglehart**, *Director, Biologics Engineering Global Laboratory Automation, AstraZeneca*

**Michael Alston**, *Vice President Operations, Avid Bioservices*

**Phani Sukhavasi**, *Head of Global Engineering, Vertex*

12:00

#### CASE STUDY: INNOVATIVE CAPEX AND OPEX MANAGEMENT: INTEGRATING STAGE GATES, LIFE CYCLE COSTING, AND AI

Join industry expert Ted Schilling for an engaging and interactive session on developing a cutting-edge Capital Expenditure (CapEx) and Operational Expenditure (OpEx) management program. This comprehensive workshop will equip participants with the knowledge and tools necessary to optimize their organization's financial planning and asset management strategies.

**Ted Schilling**, *Owner/Chief Technical Officer, Schilling AI and Engineering Services*

12:30 NETWORKING LUNCH

## TRACK 1 - PROJECTS

12:00

### PANEL DISCUSSION: BRIDGING THE DIVIDE: NURTURING CROSS-FUNCTIONAL COLLABORATION IN PHARMA PROJECT MANAGEMENT

- Best practice examples and lessons learnt from situations with lack of cross functional collaboration
- Challenges of Cross-functional collaborations & strategies how to overcome them
- Effective communication across departments
- Tools & resources that encourage cross-functional collaboration
- Future role of cross-functional collaboration

**Wouter Schul**, Executive Director, Head of Global Program Management, **Biomarin**

**Estelle Paysinger-Hill**, Director, Nonclinical Project Management, **Sangamo Therapeutics**

**Shraddha Babaria**, Associate Director Project & Portfolio Management, **Novartis**

**Andrea Espitia**, Director of Project Management, **Synthego Corporation**

12:30 NETWORKING LUNCH

### CLINICAL VS. NONCLINICAL PROJECT MANAGEMENT

13:30

### KEYNOTE: NONCLINICAL PROJECT MANAGEMENT, THE BRIDGE BETWEEN RESEARCH AND CLINICAL

In the dynamic world of drug development effective project management is essential to successfully transition innovative research into clinical development. Discover how nonclinical project management serves

## TRACK 2 - PORTFOLIO

12:00

### KEYNOTE: LEADERSHIP ATTRIBUTES FOR A PM

**Parag Jog**, Director, Portfolio Program Management, **Abbvie**

12:30 NETWORKING LUNCH

### ASSESSING PORTFOLIO RISK

13:30

### RESERVED CASE STUDY: PROJECT PRIORITIZATION FOR IMPROVED INTAKE AND RESOURCE MANAGEMENT

Managing the intake of work into the organization is a common challenge for many organizations. Getting a handle on the intake process helps to align approved work to the strategy of the organization and improves resource utilization. Learn how the intake funnel includes options for ideation and formal business-cases case. Then, explore how a formal business case process with scoring, costs and resource budget will enable your organization to prioritize initiatives and understand future resource needs.

**Mark Read**, Client Success Manager, **Sensei**

14:00

### KEYNOTE: RISK MANAGEMENT FOR PORTFOLIO OPTIMIZATION

Utilizing data driven processes with inputs from cross-functional teams, including R&D, clinical, regulatory, and commercial teams, to calculate risk and return, with the goal to optimize the portfolio.

**Matthew Azzara**, Head, Oncology Global Portfolio Management, **EMD Serono**

## TRACK 3 - CAPEX

### OPTIMIZING CAPEX IN HEALTHCARE

14:00

### CASE STUDY: OPTIMIZING CAPEX IN HEALTHCARE: BEST PRACTICES IN PROCUREMENT AND SUPPLIER MANAGEMENT

This lecture will explore strategies for optimizing capital expenditures (CAPEX) in the healthcare sector, focusing on efficient procurement practices and supplier management. It will cover approaches to enhance financial sustainability, ensure the quality of services and equipment, and foster strategic partnerships that drive innovation and operational efficiency in healthcare environments.

**Erica Riera**, Sr. Procurement Manager, **Hospital Israelita Albert Einstein**

14:30

### PANEL DISCUSSION: STAKEHOLDER MANAGEMENT IN GOVERNMENT AGREEMENTS

Addressing the challenges of managing multiple, often high-profile, stakeholders in public-private projects. Learn strategies for effective communication, building trust, and ensuring all parties are aligned with the project's goals within the context of the overall portfolio.

**Snehal Shah**, Vice President, Project Management, **iA**  
**Robert Crotty**, Assistant Vice President, Capital Productivity and Strategy, **HCA Healthcare**

**Erica Riera**, Sr. Procurement Manager, **Hospital Israelita Albert Einstein**

15:00 NETWORKING BREAK

### TRACK 1 - PROJECTS

as a crucial bridge, ensuring that promising research successfully transitions into clinical development, paving the way for new therapies to patients.

**Estelle Paysinger-Hill**, Director, Nonclinical Project Management, Sangamo Therapeutics

14:00

#### **CASE STUDY: CONVERTING ASSET STRATEGY INTO ACTIONABLE PLAN USING A CLINICAL DEVELOPMENT PLAN (60 min)**

When an executive level governing body provides a high-level and often vague asset strategy, it is up to the Program Manager to help the project team translate that strategy into a clear and actionable Clinical Development Plan (CDP). This session will describe the utility of the CDP, the contents of a CDP, and a process the Program Manager can follow to create a CDP. The CDP then effectively becomes the documentation of aligned expectations between the project team and the governing body.

**Joe Stalder**, VP Program Management, Zentaris Pharmaceuticals  
**Stephen Smith**, Senior Program Director, Oncology, Corcept Therapeutics

15:00 NETWORKING BREAK

15:30

#### **WORKSHOP (60 min)**

#### **HOW TO BUILD A TARGET PROFILE OF THE PRODUCT (TPP)**

Do you have a Target Product Profile (TPP) for the drug you are trying to develop? Is it fully aligned with your clinical development plan, accounts for regulatory requirements, and aligns with your commercialization

### TRACK 2 - PORTFOLIO

14:30

#### **PANEL DISCUSSION: OPTIMIZING PORTFOLIO BASED ON RISK AND RETURN ASSESSMENT**

In this panel discussions we will explore several approaches that helped biotech and pharma companies to optimize the portfolio: Based on the risk and return assessment, identifying opportunities to optimize the portfolio. This involves adjusting resource allocations, prioritizing or deprioritizing certain projects, or pursuing new partnerships or collaborations to mitigate risks or enhance returns.

**Vijay Challa**, Director, Project and Portfolio Management, iRhythm Technologies  
**Chris Knight**, Director Program Management, Formation Bio  
**Gianluca Puliti**, Associate Director, R&D Program Excellence, BD

15:00 NETWORKING BREAK

#### **STRATEGIC ALLIANCES**

15:30

#### **CASE STUDY: DESIGNING AN INTEGRATION STRATEGY TO ACHIEVE BUSINESS GOALS**

This case study explores how to utilize portfolio management principles to align external growth opportunities with internal strategic objectives during acquisitions. We will examine the strategy for integrating an acquired company's assets, technology, and personnel while ensuring alignment with your organization's vision and long-term goals. The discussion will cover how to identify high-impact opportunities for growth and balance immediate integration needs with future strategic ambitions. Attendees will gain insights into managing complex integration processes, assess-

### TRACK 3 - CAPEX

15:30

#### **CASE STUDY: PROJECT CONTROL IN CAPEX- BEST PRACTICE FROM THE SCHOOL OF BIOPHARMA PPM**

Investigate the pivotal role of project control in ensuring success of multiyear project. Delve into best practices, strategies, dealing with pressure and meeting ever more challenging timelines to ensure competitive advantage of your products.

**Sharmila Rao**, Head of Project & Portfolio, Genentech/ Roche

16:00

#### **PANEL DISCUSSION: TALENT SELECTION AND CAPABILITIES FOR LARGE PROJECTS EXECUTION**

Shortage of manufacturing labor as well as experienced leaders with engineering background is a continuous problem non-exclusive to the western U.S. Explore the pivotal role of diversity, multigenerational teams, and women leadership in pharmaceutical CAPEX projects. Learn how embracing a diverse workforce fosters innovation, resilience, and sustainable success in an ever-evolving pharmaceutical landscape.

**Shalima Sreenath**, Head of Downstream Processing, Cellibre  
**Thomas Seener**, Executive Director, The One Project Source, LLC  
**Sharmila Rao**, Head of Project & Portfolio, Genentech/ Roche  
**Michael Alston**, Vice President Operations, Avid Bioservices

16:30 END OF DAY 2



## TRACK 1 - PROJECTS

strategy and goals, or are you still trying to connect the dots?

Join this interactive workshop led by Monika Sharma, Vice President of Product Development & Leadership at Diagonal Therapeutics, and learn how to create a comprehensive TPP that not only drives product development but also ensures seamless alignment with clinical, regulatory, and market needs.

**Monika Sharma**, Vice President, Product Development & Leadership, **Diagonal Therapeutics**

16:30 END OF DAY 2

## TRACK 2 - PORTFOLIO

ing how acquisition targets fit within a company's portfolio, and achieving successful merger outcomes through strategic alignment and effective leadership.

**Alexandra Procak**, Lead, Strategy Capabilities and Initiatives, Corporate Strategy, **Astellas Pharma**

16:00

### PANEL DISCUSSION: STRATEGY FORMULATION AND ALIGNMENT

- Variability in Strategy Formulation: How does size, scale, and core focus of an organization influence strategic decisions?
- Alliance Dynamics: How do larger pharma entities and smaller biotech firms differ in their approach to alliances?
- Merging Cultures & Visions: Tips and challenges in aligning organizational cultures, especially when partners have varying scales and resources.
- Future of Pharma Alliances: The evolving roles and expectations of strategic alliance managers in both big pharma and biotech sectors.

**Alexandra Procak**, Lead, Strategy Capabilities and Initiatives, Corporate Strategy, **Astellas Pharma**

**Chris Vandepas**, Director Portfolio Program Management, **Guardant Health**

**Chris Knight**, Director Program Management, **Formation Bio**

**Parag Jog**, Director, Portfolio Program Management, **Abbvie**

**Nick Finland**, Senior Director, Strategy Realization Office, **BD**

16:30 END OF DAY 2

## TRACK 1 - PROJECTS

### PROJECT MANAGEMENT EXCELLENCE

9:00

#### KEYNOTE: DECODING THE GLOBAL REGULATORY LANDSCAPE FOR PROJECT MANAGEMENT EXCELLENCE

- Strategies for staying updated with regulatory changes and mitigating impacts on projects.
- Best practices for managing regulatory inspections and audits, including preparation and communication.
- Integrating regulatory risk management with project risk management.
- Using technological innovations for efficient regulatory compliance, with real-world examples.
- Collaborating with regulatory affairs teams to incorporate regulatory considerations into project management.
- Promoting continuous learning within teams for compliance with global and local regulations.

**Lauren Jackson**, Senior RA, PMO, **Dexcom**

9:30

#### RESERVED PRESENTATION: THE LINK BETWEEN PMO GOVERNANCE, TECHNOLOGY AND DATA-DRIVEN DECISION-MAKING

**James Corbett**, Chief Operating Officer, **Bridgeview**

10:00

#### CASE STUDY: LEADERSHIP SPONSORSHIP AS A SUPERPOWER TO PROJECT SUCCESS

This case study explores how to align leadership sponsorship across the enterprise of a large and diverse pharma organization where a one-size solution does not fit all. We will look at why sponsorship can be the superpower and the determinant of whether a project is successful

**Lulu Yang**, Senior Director of Organizational Change and Transformation, **Genentech/Roche**

10:30 NETWORKING BREAK

## TRACK 2 - PORTFOLIO

### GOVERNANCE AND RISK MANAGEMENT

9:00

#### CASE STUDY: A DISCOVERY PROJECT PORTFOLIO MANAGEMENT (PPM) TRANSFORMATION JOURNEY

In the rapidly evolving landscape of biopharmaceutical research, effective Project Portfolio Management (PPM) is crucial for driving innovation and ensuring strategic alignment. This talk delves into a biotech discovery PPM transformation journey, focusing on:

- How streamlined processes and robust frameworks were implemented to enhance efficiency and adaptability, ensuring the PPM system remains resilient to future challenges.
- The importance of user-centric design and training programs in driving widespread adoption of the new PPM system and enhancing data quality.
- Strategies employed to ensure real-time access to critical project data, fostering a culture of transparency and supporting informed decision-making.

**Tanya Kranenburg**, Director, Research Portfolio Management, **Regeneron**

9:30

#### CASE STUDY: SUCCESSFULLY DEPLOYED PPM TOOL FOR OPERATIONAL EFFICIENCY AND TRANSPARENCY IN BIOTECH DISCOVERY

- Selecting a PPM tool that fits the organization's processes
- Leveraging social connections to improve collaboration both within and across teams
- Ensuring tools provide agility and flexibility to sustain future growth and innovation

**Tanya Kranenburg**, Director, Research Portfolio Management, **Regeneron**

**Dan Smith**, VP Product Management, **Planview**

## TRACK 1 - PROJECTS

### BUILDING SUCCESSFUL RELATIONSHIP FOR INCREASED PERFORMANCE

11:00

#### KEYNOTE: OPTIMIZING RELATIONSHIPS FOR SUCCESSFUL PROJECT DELIVERY

**Saloni Desai**, Associate Director, Program Management, **Noven Pharmaceuticals**

11:30

#### KEYNOTE: THE POWER OF PROJECT MANAGEMENT AND LEADING ORGANIZATIONAL GROWTH

**Patrice Bruneman**, Senior Director, Portfolio and Project Management, **Pfizer**

## TRACK 2 - PORTFOLIO

10:00

### PANEL DISCUSSION: PPM TOOLS IN MANAGING COMPLEX PROJECTS

In this session an expert panel will discuss the importance of effective governance and risk management in the pharmaceutical industry and highlight the value of using systems such as project management tools, portfolio management software, and risk assessment frameworks to manage complex projects and make informed decisions based on sound risk analysis.

**Tanya Kranenburg**, Director, Research Portfolio Management, **Regeneron**

**Vijay Challa**, Director, Project and Portfolio Management, **iRhythm Technologies**

**Parag Jog**, Director, Portfolio Program Management, **Abbvie**

**Matthew Azzara**, Head, Oncology Global Portfolio Management, **EMD Serono**

10:30 NETWORKING BREAK

### DEEP DIVE INTO ARTIFICIAL INTELLIGENCE (AI), MACHINE LEARNING, AND PREDICTIVE ANALYTICS TO IMPROVE DECISION-MAKING

11:00

#### KEYNOTE: CRAFTING A COMPETITIVE AI STRATEGY IN LIFE SCIENCES: LESSONS FROM THE DEVELOPMENT OF THE NIH ALL OF US PROGRAM

- Strategic AI Insights: Highlight key takeaways from developing the NIH All of Us program's AI strategy, focusing on critical considerations when operating within the complex life sciences / biomedical research arena.
- Operational Excellence Through AI: Explore specific AI applications that streamline operations and boost efficiency, showcasing how technology can be effectively integrated in data-rich, regulation-sensitive environments.
- Blueprint for AI Strategy Development: Share methodologies and insights from the All of Us AI strategy, providing a practical guide for other organizations looking to leverage AI for a competitive edge in project and portfolio management.

**Talia Grace Haller**, Strategic AI Adviser to the Chief Medical and Scientific Officer | All of Us Research Program, **The National Institutes of Health**

## TRACK 1 - PROJECTS

12:00

### PANEL DISCUSSION: COLLABORATIVE SYNERGY: BUILDING HIGH-IMPACT PHARMA PARTNERSHIPS

Success in pharma depends on more than innovation—strong partnerships are key to driving project performance. This panel explores the essential elements of high-impact collaborations, from establishing trust and aligning goals to leveraging technology and adapting to change. Industry leaders will share real-world examples and actionable strategies for building relationships that optimize outcomes and enhance long-term success.

**Patrice Bruneman**, Senior Director, Portfolio and Project Management, **Pfizer**

**Tim Rumbaugh**, Vice President Program Management, **Edwards Lifesciences**

12:30 NETWORKING LUNCH

### BEST PRACTICE SHARING

13:30

### FIRESIDE CHAT: BEST PRACTICES IN CAPACITY PLANNING

Our expert panel will reveal where their organizations found an effective way of capacity planning in resource constrained environment

These tips will include:

- Accurate demand forecasting
- Prioritizing strategically
- Optimizing resource allocation
- Cross-functional collaboration
- Skill development and training
- Fostering a culture of flexibility and agility
- Outsourcing and partnerships
- Resource levelling
- Continuous improvement

**Vijay Challa**, Director, Project and Portfolio Management,

**iRhythm Technologies**

**Sharmila Rao**, Head of Project & Portfolio, **Genentech/ Roche**

## TRACK 2 - PORTFOLIO

11:30

### RESERVED PRESENTATION: HOW RESOURCE MANAGEMENT MATURITY CAN FUEL DATA-DRIVEN DECISIONS

**Dave Penndorf**, PPM Advisor, **Groundswell Pharma Consulting**

12:00

### PANEL DISCUSSION: LEVERAGING TECHNOLOGIES FOR IMPROVED DECISION MAKING

Pharmaceutical and Biotech managers can leverage technologies for improved decision making in their Project, Program, and Portfolio Management by adopting the different data driven tools and strategies.

Panel will share best practices from different organizations in:

- Data Analytics and Visualization Tools
- Artificial Intelligence (AI) and Machine Learning (ML)
- Cloud-Based Project and Portfolio Management (PPM) Software
- Simulation and Scenario Analysis
- Internet of Things (IoT) and Wearable Devices

**Moderator:**

**Ahmed Al-Shehab**, Technical Consultant, **Shura Consulting Group**

**Panelists:**

**Chris Knight**, Director Program Management, **Formation Bio**

**Matthew Azzara**, Head, Oncology Global Portfolio Management, **EMD Serono**

**Dave Penndorf**, PPM Advisor, **Groundswell Pharma Consulting**

**Chris Vandepas**, Director Portfolio Program Management, **Guardant Health**

12:30 NETWORKING LUNCH

## TRACK 1 - PROJECTS

14:00

### ROUNDTABLE DISCUSSIONS

#### A: NAVIGATING GLOBAL REGULATORY FRAMEWORKS

In this discussion, participants can share their experiences and strategies for understanding and complying with global regulations while pursuing business expansion

**Lauren Jackson**, Senior RA, PMO, Dexcom

#### B: SOFT SKILLS & THE POWER OF FEEDBACK

This roundtable will discuss the importance of soft skills for Project Managers and how to provide and receive feedback to excel in your role

**Lulu Yang**, Senior Director of Organizational Change and Transformation, Genentech/Roche

14:30 LAST COFFEE AND GOODBYE.

SEE YOU IN 2025!

## TRACK 2 - PORTFOLIO

### PORTFOLIO PRIORITIZATION AND DECISION MAKING

13:30

#### KEYNOTE: MANAGING THROUGH A DOWNTURN AND UPTURN: HOW TO DO PORTFOLIO TRADES IN A RAPID, CHANGING AND HIGH-STAKES ENVIRONMENT

**Nick Finland**, Senior Director, Strategy Realization Office, BD

14:00

#### PANEL DISCUSSION: "THE ART AND SCIENCE OF DECISION-MAKING IN BIOTECH."

This panel discussion will address several approaches of different Pharma and Biotech companies to build a structured decision-making process, taking into account the alignment to business goals.

**Tanya Kranenburg**, Director, Research Portfolio Management, Regeneron

**Nick Finland**, Senior Director, Strategy Realization Office, BD

**Talia Grace Haller**, Strategic AI Adviser to the Chief Medical and Scientific Officer | All of Us Research Program, The National Institutes of Health

14:30 LAST COFFEE AND GOODBYE.

SEE YOU IN 2025!



# PPM & CAPEX Summits Worldwide

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- 1** March 7 – 8, London, United Kingdom  
25<sup>th</sup> European Pharma and Biotech Project, Program and Portfolio Management Conference
  - 2** March 20 – 21, Munich, Germany  
2<sup>nd</sup> Global Project Management, Portfolio Planning and Partnerships for Generics
  - 3** April 11 – 12, Chicago, IL, United States  
American Medical Device Project & Portfolio Management Conference
  - 4** April 18 – 19, Philadelphia, PA, United States  
21<sup>st</sup> American Pharma and Biotech Project, Program and Portfolio Management Conference
  - 5** May 22 – 24, Basel, Switzerland  
Portfolio Conference – Basel
  - 6** June 6 – 7 San Francisco, CA, United States  
22<sup>nd</sup> American Pharma and Biotech Project, Program and Portfolio Management Conference
  - 7** September 11 – 12 Mumbai, India  
2<sup>nd</sup> Strategic Project, Program and Portfolio Management Conference for Pharmaceuticals
  - 8** September 19 – 20 Barcelona, Spain  
3<sup>rd</sup> Global Project Management, Portfolio Planning and Partnerships for Generics
  - 9** October 2 – 3, London, United Kingdom  
26<sup>th</sup> European Pharma and Biotech Project, Program and Portfolio Management Conference
  - 10** October 16 – 18 Boston, MA, United States  
23<sup>rd</sup> American Pharma And Biotech Project, Program And Portfolio Management Conference
  - 11** November 13 – 15, Las Vegas, NV, United States  
Portfolio Conference – Las Vegas
  - 12** November 20 – 22, Basel, Switzerland  
27<sup>th</sup> European Pharma And Biotech Project, Program And Portfolio Management Conference

# Contact us

Updated: 13 November, 2024  
for the latest programme update, please  
download agenda on conference website



## Attending:



**Liza Zhaivoronok**

[liza.zhaivoronok@whysummits.com](mailto:liza.zhaivoronok@whysummits.com)

## Speaking:



**Simona Marcekova**

[simona.marcekova@whysummits.com](mailto:simona.marcekova@whysummits.com)

## Sponsoring:



**Jacob Paul Gunter**

[jp@whysummits.com](mailto:jp@whysummits.com)

## Sponsoring:



**Srihari Kamban**

[shk@whysummits.com](mailto:shk@whysummits.com)

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