



April 15 – 16  
**2025**

**Philadelphia**  
**Pennsylvania, USA**

Sonesta Philadelphia Rittenhouse Square  
(1800 Market St, Philadelphia, PA 19103, USA)

**Updated:** 14 April, 2025

for the latest programme update,  
please download agenda on  
conference website

# 24<sup>th</sup> American Pharma and Biotech Project, Program and Portfolio Management Conference

The most popular PPM conference for pharmaceutical managers worldwide

Gold  
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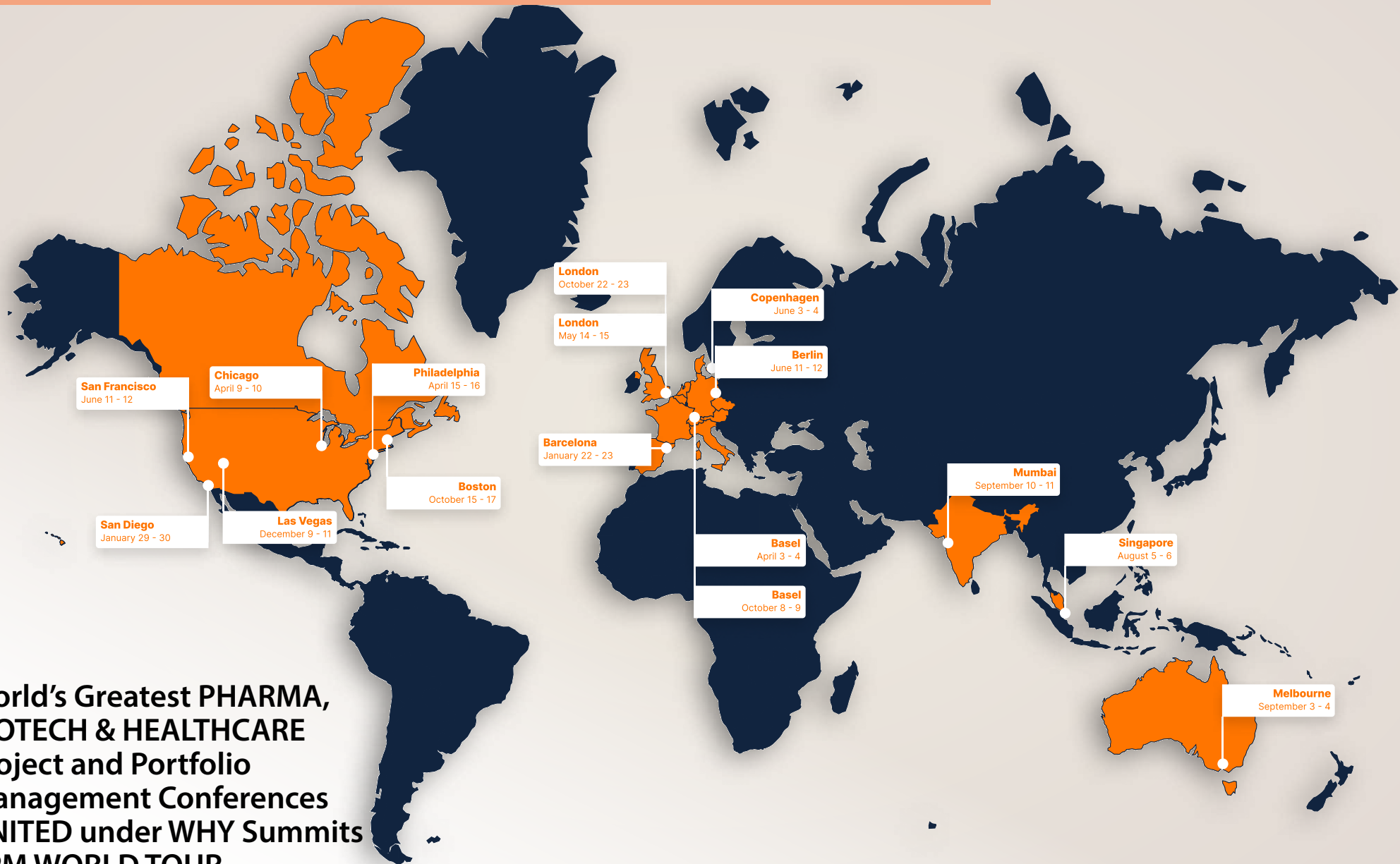
Panel  
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# 2025 PPM Summits Worldwide



World's Greatest PHARMA,  
BIOTECH & HEALTHCARE  
Project and Portfolio  
Management Conferences  
UNITED under WHY Summits  
PPM WORLD TOUR

*"ALWAYS BE CURIOUS"*

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# Our Speakers & Panelists:



In the Chair  
Day 1

**Anita Burrell**  
Consulting LLC

**Anita Burrell**

Principal  
Anita Burrell Consulting LLC



In the Chair  
Day 2



**Sachin Rajee**

Director, Strategy Realization  
Office, MRL GMSA  
Merck



**Alaina Kupec**

Executive Director, Portfolio  
Strategy & Analytics  
Gilead Sciences



**Andy Guyader**

Data Scientist  
Patch & Sparks, Inc.



**Beth Grimm**

Founder & Principal  
Beth Grimm Leadership  
Consulting



**Cris Howard**

Sr. Director, Pipeline Project  
Management, Bacteria-Based  
Vaccines  
GSK



**Dan Burns**

Project Management  
Advisor  
GSK



**Darshan Shah**

Executive Director,  
Global Program  
Management  
Incyte



**Diana Elkis**

Executive Director, Portfolio  
Strategy Implementation  
& Reporting, Global Drug  
Development  
Bristol Myers Squibb



**Emily Anderson**

Client Partner, Global Life  
Sciences Lead  
Turnberry Solutions



**Fabrizio Battaglia**

Executive Partner  
Global Partners Training



**Gerard Okoh**

Learning and Innovation  
Lead  
GSK



**Glen Mackey**

Data Science Team Lead  
Patch & Sparks, Inc.



**Jacob Cancelliere**

VP of Account Enablement  
Rego Consulting



**Katrina High**

Co-founder  
Artemis Factor



**Kelvin Roddy**

R&D Senior Director Program and  
Portfolio Management  
Alexion Pharmaceuticals



**Kirk T. Dackow**

Vice President of Consulting  
Delivery & Operations  
CMK Select LLC



**Kris Sprague**

Director, Program Management  
Ultragenyx



**Kristin Jemison**

Business Optimization Lead  
Teva Pharmaceuticals

**"ALWAYS BE CURIOUS"**

**WWW.WHYSUMMITS.COM**

# Our Speakers & Panelists:



**Kristin Fitzgerald**  
Project Management Advisor  
GSK



**James Bonini**  
Executive Director Research IT  
Regeneron



**Marion McGlynn**  
Head, Program Management  
Amylyx Pharmaceuticals



**Mark Kleinman**  
Senior Project Director  
CSL Behring



**Marisol Plaza**  
Sr. Director of IT, Program  
Management  
Bausch Health Companies Inc.



**Oleg Vishnevetski**  
Engineering PMO: Associate  
Director / SR. Principal Engineer -  
Project Controls  
Eli Lilly



**Ray Li**  
Solution Director, Data  
Strategy & AI  
Turnberry Solutions



**Rebecca Rudicell**  
Director, Precision and  
Translational Program  
Management  
Takeda



**Saloni Desai**  
Associate Director, Program  
Management  
Noven Pharmaceuticals



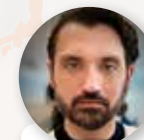
**Susan Montgomery**  
Principal - Business  
Transformation  
Turnberry Solutions



**Tanya Kranenburg**  
Director, Research Portfolio  
Management, Reporting &  
Analytics  
Regeneron



**Tim Mikhelashvili**  
Chief Executive Officer and  
Co-Founder  
Amedea Pharma



**Trevor Kacedon**  
CAR-T Manufacturing  
Senior Manager, Program  
Management  
Bristol Myers Squibb



**Vikas Patel**  
Head of Digital Strategy Services  
CMK Select



**Vinod V Nair**  
Director, Strategy & Program  
Management, Innovation Lab  
Novartis



**Vishal Saxena PhD**  
MBA, Sr. Director, Business  
Development, Integration &  
Alliance, Strategic Partnerships  
& Program Management, GPS  
Strategy  
Bristol Myers Squibb



**Wes McCoubrie**  
Senior Vice President  
Rego Consulting



**Melissa Perry**  
Program Director  
Artemis Factor



**Ori Schibi**  
Associate Partner  
Global Partners Training

# What to expect?



2 day-long conference filled with the TOP industry speakers



Workshops and Roundtables for a deeper dive into important topics in the Pharma & Biotech industry now



Sharing new ideas and building strong connections



Fun and icebreaking social events every evening with delegates, speakers and sponsors of the event



Interesting Keynotes, Case Studies and Panel Discussions



Creative and inspiring platform for fruitful discussion



The friendly and highly stimulating atmosphere in a smaller circle (around 150 attendees per conference)

## Key Topics

- Cross-functional collaboration in the era of globalization & digitalization in PPM
- Optimizing portfolio for organizational success to the ever-changing landscape
- Embracing the value of AI/ML in pharma PPM
- Improving decision-making for the best results
- Simplifying complexity across strategies
- Conquering people management & resource allocation challenges

... and more!



# Reasons to attend



Friendly and highly stimulating atmosphere in a smaller circle (around 150 attendees per conference)



Fun icebreaking social events every evening with delegates, speakers and sponsors of the event



Creative and inspiring platform for fruitful discussion



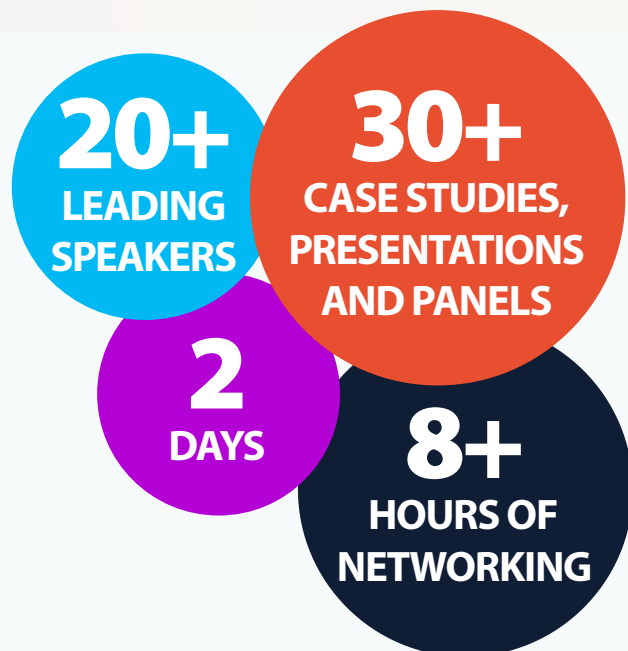
Workshops and Roundtables for a deeper dive into important topics in the Pharma industry now



Sharing new ideas and building strong connections



75% Big & SME Pharma and Biotech companies



## Testimonials



"An event where everyone could participate in the conversation. Great mix of Panel discussion, round table and presentations that give the ability to network and meet everyone in the room."



**Kelly Keen**

Global Project & Portfolio Manager



# Testimonials



**Adeline Luciano**

Head of Project Management  
Operations  
Sanofi



I recently had the privilege of attending the PPM Biopharma Why Summit, a 2-day conference in San Francisco focused on Project, Program, and Portfolio Management (PPM) within the Biopharma industry. It was the perfect opportunity to learn from and network with my peers, share challenges, and discuss fresh approaches. Well done WhySummit!!! Looking forward to more such opportunities!



**Marie Spark**

PM Educational Consultant  
PMI San Francisco



I love being part of this conference every year. While I do not come from the #biopharma industry, we PMs speak the same language and have the same challenges. I learn so much and it's also a wonderful community! So great to see old friends and make new connections!



**Dave Pendorf**

PPM Advisor  
Groundswell Pharma Consulting



Always a fun time MCing the Why Summits conferences! It's the intersection of a topic I'm so deeply passionate about (PPM), the industry I know so much about (life science in general, pharma in particular), and the people who - dare I say it - have become my friends.



**Noel Decker**

VP and Head, Science & Development  
Project Management, Strategy and  
Business Operations  
Emergent BioSolutions



Reflecting on my participation in the 22<sup>nd</sup> American Pharma and Biotech Project, Program, and Portfolio Management Conference in San Francisco last week, I am inspired by the wealth of knowledge shared and the incredible community of experts and lifelong learners I had the pleasure of working with and connecting to.

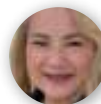


**Emmanuel Happe**

Senior Leader | Global Director



Thanks to Why Summits and the Great Speakers and Panels. Very inspiring. So many great things to do to provide a better Life for our patients



**Lulu Yang**

People, Growth & Transformation  
Leader  
Genentech



It was a pleasure co-presenting with Laura Grebene last week at the Why Summit on "Strategies to Address Common Failure Points on Projects and Programs". I loved to engaging dialogue during the workshop!



**Zane Zaleska**

Senior Project Manager



The Why Summit conference touched not only my mind, but also my heart. So many presenters emphasized the people skills and common sense in PPM which aligns with my personal values. At the core of every project are people and their wellbeing



**Dhawal Upadhyay**

General Manager - Global Program  
Management  
Intas Pharmaceuticals  
(Biopharma division)



It was an honor to be part of such a prestigious event and to contribute to discussions. Thanks Why Summits for the opportunity to engage with such a knowledgeable audience and networking with industry leaders !!



**Maithili Dalvi**

Associate Director, Project  
Management  
Gilead Sciences



It was exciting to speak on this panel at the 22<sup>nd</sup> American PPM conference! We work in multi-generational teams. Understanding each generation's foundational values and unique strengths are critical for project and organizational success. We focused our panel on the emerging wave of Gen Z in our workspace and how we can coach and develop them to be successful project managers.

#GenZ #ProjectManagement  
#DiverseTeams



**Peter C. Luke**

Project Corporate Vice President - API  
Expansion  
Novo Nordisk



Thanks for the opportunity to share lessons learned at the conference. Also, very well planned and managed event with great speakers and highly relevant network. Big thanks to Radoslava Gregová and Tomas Rendek for their very professional support.

# Industry Pioneers Attending From





# Dear Colleague,



Mastering the evolving landscape of pharma requires a strategic approach to portfolio prioritization, resource management, and risk mitigation. The 24th Pharma and Biotech Project, Program, and Portfolio Management Conference in Philadelphia offers two days of expert-led sessions, interactive discussions, and networking opportunities.

This event brings together industry leaders to share insights on Biopharma R&D, business analytics, decision-making processes and more... Attendees will gain practical tools and strategies to enhance portfolio optimization, improve resource planning, and build organizational resilience in today's complex environment.

Here's what you can expect at the conference:

- Engage in dynamic, interactive discussions with industry experts and peers.
- Discover innovative solutions and strategies to tackle today's pharma challenges, such as digital transformation, the growing dominance of AI, hybrid project management and cross-functional collaboration
- Build lasting connections with fellow executives and thought leaders in the field.
- Gain access to exclusive insights, tools, and best practices to optimize your decision-making process.

Save the date and join us for this unique event, designed to optimize your approach to project, program, and portfolio management within the pharma & biotech industry.

We look forward to seeing you in Philadelphia  
Best regards,

**Kristína Šestáková**  
Event Organizer

# Agenda

## Day1

### CROSS-FUNCTIONAL COLLABORATION IN THE ERA OF GLOBALIZATION & DIGITALIZATION IN PPM

8:30

#### **KEYNOTE:** HOW LEADERSHIP FUELS CROSS-FUNCTIONAL COLLABORATION

Leadership has a critical role in fostering cross-functional collaboration in the pharma and biotech industries. Strong leadership unites diverse teams across R&D, clinical operations, regulatory, and commercial functions, promoting open communication, trust, and innovation. By leveraging digital tools and fostering a culture of collaboration, leaders can accelerate drug development and bring breakthrough therapies to market.

**Vishal Saxena PhD, MBA**, Sr. Director, Business Development, Integration & Alliance, Strategic Partnerships & Program Management, GPS Strategy, **Bristol Myers Squibb**

9:00

#### **CASE STUDY:** THE CORE CAPABILITIES OF A STRATEGIC PORTFOLIO MANAGEMENT (SPM) APPLICATION

SPM, at its foundation, is a framework of business capabilities, supporting processes, and enabling technology. To be considered a true SPM solution, enterprise tools must go beyond the traditional PPM functions. In this session, we will discuss and showcase a comprehensive list of those capabilities an industry leading SPM application, all while provide guidance for growth and maturation in the areas that are most important to your organization.

**Jacob Cancelliere**, VP of Account Enablement, **Rego Consulting**

**Wes McCoubrie**, Senior Vice President, **Rego Consulting**

9:30

#### **KEYNOTE:** OPTIMIZING CROSS-FUNCTIONAL COLLABORATION IN DRUG DISCOVERY: STRATEGIES FOR MANAGING COMPLEXITY AND ACCELERATING TIMELINES

This session highlights the power of cross-functional collaboration in managing the complexity of drug discovery. Explore proven strategies for aligning diverse teams, leveraging milestone-driven project management, and optimizing resource allocation. Gain insights into risk mitigation and how digital tools enhance transparency and communication.

**Kelvin Roddy**, Senior Director Program and Portfolio Management, **Alexion Pharmaceuticals**

**Day 0** April 14.



17:30

#### **NIGHT BEFORE THE EVENT - MEET & GREET**

Welcome to our event! We are so honored and grateful to have you with us!

Come and join us for some drinks, where you will be able to do an early bird registration along with some firsthand networking! All the delegates will start arriving and we will all have a chance to get to know one another - the sooner the better. Drinks, conversations, handshakes, smiles, hugs, whether with your old or new friends from the industry - everyone is welcome!

10:00

#### **PANEL DISCUSSION:** NAVIGATING THE RISKS OF CROSS-FUNCTIONAL COLLABORATION

As organizations increasingly rely on diverse, cross-functional teams to drive innovation, understanding, detecting and managing the potential pitfalls of this innovative set-up becomes crucial. This panel discussion highlights the key risks—ranging from coordination challenges to accountability issues—and explores effective strategies for fostering collaboration while mitigating these risks.

**Dan Burns**, Project Management Advisor, **GSK**

**Vishal Saxena PhD, MBA**, Sr. Director, Business Development, Integration & Alliance, Strategic Partnerships & Program Management, GPS Strategy, **Bristol Myers Squibb**

**Marion McGlynn**, Head, Program Management, **Amylyx Pharmaceuticals**

**Rebecca Rudicell**, Director, Precision and Translational Program Management, **Takeda**

10:30

Networking Break

### OPTIMIZING PORTFOLIO FOR ORGANIZATIONAL SUCCESS IN THE EVER-CHANGING LANDSCAPE

11:00

#### **KEYNOTE:** BUILDING A SERVICE-ORIENTED PMO THAT DELIVERS VALUE TO CUSTOMERS

This engaging keynote explains how by understanding and embracing the service-provider mindset, PMOs can position themselves as indispensable partners in organizational success, driving project excellence and strategic achievement in an increasingly complex business world.

**Kris Sprague**, Director, Program Management, **Ultragenyx**

11:30

#### **CASE STUDY:** THE AI-DRIVEN FUTURE OF R&D PORTFOLIO REPORTING

The future of R&D drug development portfolio reporting is being reshaped by AI, offering pharmaceutical and biotech companies a transformative approach to pipeline management and decision making. This session will explore how advances in AI and Generative AI is shaping the future of reporting for pharma R&D organizations and how AI-powered tools integrate vast datasets across research, clinical, and real-world domains, enabling more efficient portfolio prioritization, risk assessment, and resource allocation.

This discussion will focus on the complexity of transition from traditional reporting to Gen AI-based solutions that require a fundamental shift—introducing new processes, skill sets, and an evolving operating model. This transition not only fosters greater efficiency but also accelerates drug development timelines—ultimately bringing life-saving therapies to patients faster. Join us to discover how your organization can harness AI to revolutionize portfolio reporting and drive R&D success.

**Kirk T. Dackow**, VP Client Delivery & Operations, **CMK Select**

**Vikas Patel**, Head of Digital Strategy Services, **CMK Select**



# Day1

## 12:00 **PANEL DISCUSSION: BALANCING INNOVATION AND RISK IN PORTFOLIO DECISION-MAKING**

Join industry experts as they explore the delicate balance between fostering innovation and managing risk in portfolio decision-making. This panel will introduce strategies for:

- evaluating potential rewards against risks
- ensuring a portfolio that supports cutting-edge advancements while maintaining stability.

You get a chance to learn from real-world examples and best practices for navigating the complexities of innovation and risk in pharma projects.

**Darshan Shah**, Executive Director, Global Program Management, **Incyte**

**Kristin Jemison**, Business Optimization Lead, **Teva Pharmaceuticals**

**Diana Elkis**, Executive Director, Portfolio Strategy Implementation & Reporting, Global Drug Development, **Bristol Myers Squibb**

**Gerard Okoh**, Learning and Innovation Lead, **GSK**

## 12:30 LUNCH BREAK

## EMBRACING THE VALUE OF AI/ML IN PHARMA PPM

## 13:30 **CASE STUDY: GAME-CHANGING TOOLS EMPOWERING SEAMLESS CROSS-FUNCTIONAL COLLABORATION**

Join us to gain a comprehensive understanding of how to leverage AI in your end-to-end meeting experiences to eliminate manual tasks, boost productivity, and enable consistent, data-driven collaboration. Spanning the entire meeting lifecycle—from preparation to follow-up—you will leave empowered to elevate meeting management and boost cross-functional success in your organization. In this case study, we'll introduce an innovative meeting toolkit, highlighting how its AI-driven capabilities simplify meeting management through agenda recommendations, real-time notetaking, automatic task assignment, and smart document retrieval, paving the way for streamlined decision-making and faster action.

**Kristin Jemison**, Business Optimization Lead, **Teva Pharmaceuticals**

## 14:00 **CASE STUDY: UNLOCK THE FUTURE OF PHARMA R&D WITH AI AND ML**

AI and ML have the potential to revolutionize portfolio demand planning in pharma R&D IT by improving forecasting accuracy, optimizing resource allocation, and reducing uncertainties in drug development. However, before launching a proof of concept (POC), companies must address key hurdles such as data quality, stakeholder alignment, and process integration. This session outlines a step-by-step approach to AI adoption, from assessing readiness to phased implementation while navigating regulatory challenges.

Key Takeaways:

- Define Your AI Why: Define the role of AI in portfolio demand planning
- Evaluate Readiness: Assess your data, processes, and people for AI integration
- Progressive Implementation: Apply a tiered model to seamlessly integrate AI into your operations seamlessly integrate AI into your operations

**Emily Anderson**, Client Partner, Global Life Sciences Lead, **Turnberry Solutions**

**Ray Li**, Solution Director, Data Strategy & AI, **Turnberry Solutions**

**Susan Montgomery**, Principal – Business Transformation, **Turnberry Solutions**

## 14:30 **PANEL DISCUSSION: THE IMPACT OF AI ON PROJECT AND PORTFOLIO MANAGEMENT IN DRUG DEVELOPMENT**

AI and machine learning are reshaping drug discovery and development, introducing faster decision-making and more precise resource allocation. This discussion will focus on the implications for project and portfolio management, including how AI-driven insights optimize pipeline prioritization, streamline workflows, and enhance cross-functional collaboration. Panelists will also explore strategies for integrating AI into existing PPM frameworks, the importance of managing data quality, and the evolving role of PPM leaders in leveraging AI for long-term success.

**MODERATION: Darshan Shah**, Executive Director, Global Program Management, **Incyte**

**Kelvin Roddy**, Senior Director Program and Portfolio Management, **Alexion Pharmaceuticals**

**James Bonini**, Executive Director Research IT, **Regeneron**

**Beth Grimm**, Founder & Principal, **Beth Grimm Leadership Consulting**

**Tim Mikhelashvili**, Chief Executive Officer and Co-Founder, **Amedea Pharma**

## 15:00 Networking Break

## 15:30 **CASE STUDY: OPERATIONALIZING THE CAPITAL PROJECT**

Oleg discusses the journey of moving the Branchburg Engineering development lifecycle from a series of custom documents and spreadsheet to an integrated system deployed site-wide. Highlight topics include project intake, prioritization, template management and resource estimation. Other topics include business integration with asset management and ERP procurement.

**Oleg Vishnevetski**, Engineering PMO: Associate Director / SR. Principal Engineer – Project Controls, **Eli Lilly (PDWare)**



# Day1

## 16:00 ROUNDTABLE DISCUSSIONS (30 MIN):

### 1. DESIGNING EFFECTIVE REMOTE AND GLOBAL TEAM STRATEGIES

Join fellow industry experts and share your thoughts & experience on what tools, techniques and strategies are best for managing and optimizing remote and global teams in pharma projects.

**Kris Sprague**, Director, Program Management, **Ultragenyx**

### 2. AI-DRIVEN MEETINGS: UNLOCKING EFFICIENCY & FUTURE AUTOMATION

AI is transforming how teams collaborate, but how can it specifically improve meetings? This interactive roundtable will explore AI's role in streamlining meeting workflows-before, during, and after-whether through Microsoft Copilot, other AI tools, or future automation strategies.

**Kristin Jemison**, Business Optimization Lead, **Teva Pharmaceuticals**

### 3. HOW TO MAKE AI STICK IN YOUR ORGANIZATION: FROM HYPE TO REALITY

AI has the power to transform and streamline workflows across various industries. However, few organizations have started leveraging the power of AI in meaningful ways yet. This is largely an exercise in Change Management. This session will explore how your companies have made concerted efforts to integrate AI into your organizations in a way that is sustainable, effective, and valuable to your teams.

**Sachin Raje**, Director, Strategy Realization office, MRL GMSA, **Merck**

### 4. PIPELINE PROJECT MANAGEMENT: TRANSFORMING THE PPM ROLE TO THE COO OF THE ASSET

**Cris Howard**, Sr. Director, Pipeline Project Management, Bacteria-Based Vaccines, **GSK**

## 16:30 ROUNDTABLE DISCUSSIONS (30 MIN):

### 1. ADVANCING PORTFOLIO STRATEGY THROUGH INNOVATIVE TOOLS

Tools, programs and systems used in portfolio strategy are continually evolving. This is an opportunity to share and learn what tools others are using to develop, inform, execute and measure their portfolio strategy.

**Alaina Kupec**, Executive Director, Portfolio Strategy & Analytics, **Gilead Sciences**

### 2. EFFECTIVE PPM TRANSFORMATION STRATEGIES

The discussion will explore innovative strategies for transforming project portfolio management to improve efficiency and adaptability. Participants will share insights on aligning processes with strategic goals, using technology, and managing change effectively.

**Tanya Kranenburg**, Director, Research Portfolio Management, Reporting & Analytics, **Regeneron**  
**James Bonini**, Executive Director Research IT, **Regeneron**

### 3. FOSTERING COLLABORATION BETWEEN SCIENTISTS AND COMMERCIAL TEAMS

A holistic portfolio management approach is key to identifying promising science early while aligning with therapeutic strategies and business processes. This roundtable will explore the challenges, strategies and benefits of this approach.

**Diana Elkis**, Executive Director, Portfolio Strategy Implementation & Reporting, Global Drug Development, **Bristol Myers Squibb**

### 4. MANAGING PRIORITIES IN CROSS-FUNCTIONAL COLLABORATION

In the complex landscape of cross-functional collaboration, effectively managing priorities is crucial for achieving organizational goals. This discussion will focus on the strategies and tools necessary to align diverse teams, navigate competing demands, and maintain clear communication.

**Dan Burns**, Project Management Advisor, **GSK**

## 17:00 IT'S A WRAP!

But no need to rush to the hotel, train station or the airport, we still have some fun things planned for you!

## 17:00 EVENING NETWORKING PROGRAM – ARTEMIS FACTOR COCKTAIL PARTY

Join the Artemis team for an unforgettable cocktail hour with signature drinks, stellar networking, and a chance to win big in our exciting raffle! Enjoy their signature drinks, like the Artemis Elixir, Milestone Martini or Deadline Daiquiri!

# Day2

## SIMPLIFYING COMPLEXITY ACROSS STRATEGIES

### 8:30 **KEYNOTE:** THE IMPORTANCE OF A SOLID BUSINESS CASE TO DRIVE YOUR DIGITAL STRATEGIC INITIATIVES FORWARD

Establishing a strong business case early on in your assessment of digital projects not only defines why this initiative matters and is worth the time, effort, and investment, but it also sets you up with the information needed to be successful in your long-term planning around digital transformation. This keynote highlights how embedding a solid business case into the strategic imperatives enables project leaders to use the business case as a decision-making tool that will help to cultivate a culture of change and continuous business transformation for the long run.

**Marisol Plaza**, Sr. Director of IT, Program Management, **Bausch Health Companies Inc.**

### 9:00 **CASE STUDY:** CHATBOT TO INTERROGATE CLINICALTRIALS.GOV DATABASE

The creation and development of a dynamic chatbot that can interpret and fully answer typical questions that specialists in a clinical operations organization might ask of the clinicaltrials.gov database to better understand historical and current clinical trials.

**Glen Mackey**, Data Science Team Lead, **Patch & Sparks, Inc.**

**Andy Guyader**, Data Scientist, **Patch & Sparks, Inc.**

### 9:30 **PANEL DISCUSSION:** INNOVATING IN A HIGHLY REGULATED ENVIRONMENT

Balancing innovation and compliance in the pharmaceutical industry presents unique challenges, particularly for project and portfolio managers. This discussion focuses on strategies for driving groundbreaking therapies while adhering to strict regulatory frameworks. Panelists will explore techniques for aligning regulatory requirements with innovation goals, managing cross-functional teams to navigate compliance hurdles, and incorporating risk management into project timelines.

**Vinod V Nair**, Director, Strategy & Program Management, Innovation Lab, **Novartis**

**Kristin Fitzgerald**, Project Management Advisor, **GSK**

**Kristin Jemison**, Business Optimization Lead, **Teva Pharmaceuticals**

### 10:00 NETWORKING BREAK

## CONQUERING PEOPLE MANAGEMENT & RESOURCE ALLOCATION CHALLENGES

### 10:30 **CASE STUDY:** A PPM CAPABILITIES REFLECTION ON R&D INTEGRATED PLANNING CHALLENGES AND OPPORTUNITIES

Struggling with complex interdependencies in R&D projects? You're not alone! Kristin Fitzgerald and Dan Burns, Senior Director, Project Management Advisors, both from GSK will guide you through the critical role of PPM in integrated planning—sharing their insights on how to overcome these challenges, empower teams, and drive success. With a cross-functional approach at the heart of their strategy, they'll help you see new opportunities for improved collaboration and smarter decision-making.

**Kristin Fitzgerald**, Project Management Advisor, **GSK**

**Dan Burns**, Project Management Advisor, **GSK**

**11:00 KEYNOTE:** OPTIMIZING AI AND HUMAN SKILLS FOR CURRENT AND FUTURE CHALLENGES  
What is the proper emphasis of your investments right now – Artificial intelligence or Human skills – and in what balance? How will critical management and contributor roles in this industry evolve as AI continues to surge? And how do you take advantage of today's rapid change to sharpen the skills and behaviors of your people for this exciting future? Join former technology executives as they revolutionize learning designs and share a 'validated change framework' your company can put to work right away to address today's challenges and prepare for what is to come. This session is ideal for pharma and biotech executives and managers looking for solid footing in a fast-changing, AI-forward environment, with tips on how to help your people operate with greater confidence and optimism for their future!

**Fabrizio Battaglia**, Executive Partner, **Global Partners Training**

**Ori Schibi**, Associate Partner, **Global Partners Training**

### 11:30 **PANEL DISCUSSION:** BRIDGING GENERATIONAL SKILL GAPS: LEVERAGING STRENGTHS ACROSS AGE GROUPS?

Explore how generational diversity impacts cross-functional collaboration and project management. This panel brings together leaders to discuss skill gaps, communication challenges, and strategies for leveraging the strengths of younger and more seasoned professionals. Learn how to foster an inclusive culture that values fresh perspectives and deep expertise, ensuring seamless collaboration and driving innovation across all levels of the organization.

**MODERATION:** **Mark Kleinman**, Senior Project Director, **CSL Behring**

**Trevor Kacedon**, CAR-T Manufacturing Senior Manager, Program Management, **Bristol Myers Squibb**

**Saloni Desai**, Associate Director, Program Management, **Noven Pharmaceuticals**

**Vinod V Nair**, Director, Strategy & Program Management, Innovation Lab, **Novartis**

### 12:00 LUNCH BREAK

## IMPROVING DECISION MAKING FOR THE BEST RESULTS

**13:00 KEYNOTE:** OPTIMIZING RELATIONSHIPS FOR SUCCESSFUL PROJECT DELIVERY  
This keynote highlights how combining emotional intelligence with core project management skills drives project success. It explores the critical balance of hard and soft skills required to navigate complexities, particularly as industries embrace AI and innovation. The presentation emphasizes that neither hard project management skills nor soft skills like emotional intelligence alone can guarantee success—both must work in tandem to enhance productivity, foster collaboration, boost motivation, and build trust for accelerated project delivery.

**Saloni Desai**, Associate Director, Program Management, **Noven Pharmaceuticals**



# Day2

**13:30 CASE STUDY: INTEGRATING TOOLS IN STRATEGY & QUANTITATIVE DECISION-MAKING**  
Presenting information for decision-makers is often challenging. This presentation will discuss some of the tools available for analyzing complex strategy challenges and how you can implement them in your work. Just as important as the data is how it is communicated to decision-makers so that they can rapidly assimilate the information, have confidence in the methodology, and use it to make decisions. This presentation will focus primarily on the tools (the “what”) while also touching on the implementation (the “how”).

**Alaina Kupec**, Executive Director, Portfolio Strategy & Analytics, **Gilead Sciences**

**14:00 PANEL DISCUSSION: EMPOWERED & EFFECTIVE DECISION-MAKING: MAKING DECISIONS WITH SPEED, QUALITY, AND EFFICIENCY**  
In this panel, industry experts discuss how their organizations have created environments to accelerate the implementation of strategy and achievement of objectives while establishing transparency and confidence in decision-making. Portfolio, program, and project governance focuses on who makes the decisions (decision rights and governing bodies) and how the decisions are made (processes and procedures). By implementing best practices for decision-making and leveraging diverse perspectives, organizations can achieve better outcomes.

**MODERATION: Darshan Shah**, Executive Director, Global Program Management, **Incyte**

**Kris Sprague**, Director, Program Management, **Ultragenyx**

**Vishal Saxena PhD, MBA**, Sr. Director, Business Development, Integration & Alliance, Strategic Partnerships & Program Management, GPS Strategy, **Bristol Myers Squibb**

**Marion McGlynn**, Head, Program Management, **Amylyx Pharmaceuticals**

**Tanya Kranenburg**, Director, Research Portfolio Management, Reporting & Analytics, **Regeneron**

**14:30 NETWORKING BREAK**

**15:00 AFTERNOON ASK’N’LEARN ROUNDTABLE DISCUSSIONS (30 MINUTES):**

## **1. ELEVATE FOR IMPACT: DELEGATE THE REST**

Why AI Ain’t the Threat — It’s the Teammate You Didn’t Know You Needed

Join this interactive roundtable to explore how project managers can leverage AI to delegate the busywork and elevate human insight. We’ll talk co-pilot culture, real-life use cases, and what it takes to lead confidently in the age of AI.

In this session, you’ll explore:

- When to delegate to AI vs. when to lean in with human insight
- What “co-pilot culture” looks like in project management
- Real-world examples of AI as a productivity partner, not a replacement
- How to reframe fear and lead with intention in the age of automation

**Melissa Perry**, Program Director, **Artemis Factor**

**Katrina High**, Co-founder, **Artemis Factor**

## **2. FUTURE TRENDS IN CROSS-FUNCTIONAL COLLABORATION: WHAT’S NEXT?**

Explore the future of collaboration in an increasingly digital and globalized world. How will emerging technologies like AI, blockchain, and virtual reality further transform team dynamics and workflow?

**Rebecca Rudicell**, Director, Precision and Translational Program Management, **Takeda**

## **3. NEURODIVERSITY: CREATING SPACE FOR YOUR TEAM MEMBERS WHO LIVE THEIR LIVES ON THE SPECTRUM**

20% of individuals live with neurodivergence, encompassing a range of conditions that impact how people think, learn, and interact with the world. This practical discussion explores how you can create an inclusive atmosphere where all team members are supported, encouraged, and can thrive.

**Trevor Kacedon**, CAR-T Manufacturing Senior Manager, Program Management, **Bristol Myers Squibb**

## **4. GO BOLDLY: TIPS AND TECHNIQUES TO MAXIMIZE YOUR LEADERSHIP IMPACT**

**Cris Howard**, Sr. Director, Pipeline Project Management, Bacteria-Based Vaccines, **GSK**

**15:30 WORKSHOPS (45 MIN):**

### **1. STRATEGIC SCENARIO PLANNING FOR PROJECT SUCCESS**

Learn more about the potential of strategic scenario planning to improve project outcomes and resilience. This workshop will guide you through developing flexible plans for various future scenarios, using scenario planning techniques to anticipate challenges, and adapting your strategies to uncertain market conditions. Learn how to create actionable plans and employ tools that support scenario analysis, helping you make informed decisions and enhance project success.

**Marion McGlynn**, Head, Program Management, **Amylyx Pharmaceuticals**

### **2. DATA VISUALIZATION TECHNIQUES FOR ENHANCED DECISION-MAKING**

Data visualization tools can be extraordinarily helpful in interpreting and presenting data effectively. But how to do it properly and effectively to not generate unnecessary complexity? Besides the theory, this engaging session offers practical exercises on creating dashboards and visual reports to support decision-making processes.

**Mark Kleinman**, Senior Project Director, **CSL Behring**

### **3. WORKSHOP: RISK MANAGEMENT FUNDAMENTALS FOR PHARMA AND BIOTECH: NAVIGATING THE CHALLENGES OF ARTIFICIAL INTELLIGENCE**

Identifying and managing risks are essential skills for all PPMs. The increased integration of AI tools presents both opportunities and challenges. By mastering the fundamentals of risk management and understanding the capabilities and limitations of AI, you can better navigate these complexities. This interactive workshop will cover the basics of risk management with a focus on AI. It aims to provide the necessary tools and insights to develop an effective risk management strategy for long-term success.

**Beth Grimm**, Founder & Principal, **Beth Grimm Leadership Consulting**

**16:30 CONFERENCE CLOSING REMARKS. END OF THE CONFERENCE.**



# 2025 PPM Summits Worldwide

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- 1** 22 - 23 January, BARCELONA  
28<sup>th</sup> European Pharma and Biotech Project, Program and Portfolio Management Conference
  - 2** 29 - 30 January, SAN DIEGO  
American Strategic Portfolio Management in Life Sciences – West Coast
  - 3** 3 - 4 April, BASEL  
29<sup>th</sup> European Biopharma Project Program and Portfolio Management Conference
  - 4** 9 - 10 April, CHICAGO  
2<sup>nd</sup> American Medical Device Project & Portfolio Management Conference
  - 5** 15 - 16 April, PHILADELPHIA  
24<sup>th</sup> American Pharma and Biotech Project, Program and Portfolio Management Conference
  - 6** 14 - 15 May, LONDON  
European Strategic Portfolio Management in Life Sciences
  - 7** 3 - 4 June, COPENHAGEN  
Biopharma PPM in Clinical Research and Development Summit Edition
  - 8** 11 - 12 June, BERLIN  
2<sup>nd</sup> European MedTech Summit 2025 - Medical Device Project & Portfolio Management Conference
  - 9** 11 - 12 June, SAN FRANCISCO  
25<sup>th</sup> American Pharma and Biotech Project, Program and Portfolio Management Conference
  - 10** 5 - 6 August, SINGAPORE  
Asian Pharma and Biotech Project, Program and Portfolio Management Conference
  - 11** 3 - 4 September, MELBOURNE  
Pharma and Biotech Project, Program and Portfolio Management Conference
  - 12** 10 - 11 September, MUMBAI  
3<sup>rd</sup> Strategic Project, Program and Portfolio Management Conference for Pharmaceuticals
  - 13** 8 - 9 October, BASEL  
30<sup>th</sup> European Pharma and Biotech Project, Program and Portfolio Management Conference
  - 14** 15 - 17 October, BOSTON  
26<sup>th</sup> American Pharma and Biotech Project, Program and Portfolio Management Conference
  - 15** 22 - 23 October, LONDON  
31<sup>st</sup> European Pharma and Biotech Project, Program and Portfolio Management Conference
  - 16** 9 - 11 December, LAS VEGAS  
2<sup>nd</sup> Annual PPM TOOLBOX SUMMIT

# Our Valued Partners, Past and Present





## Exhibiting

With a large and senior audience and decision makers, thoroughly selected, exhibiting at any Summit at 2025 PPM SUMMIT WORLD is a popular sponsorship option with great value for solution providers.

Sponsorship includes:

- Selected Summit Three Access Passes
- Exhibition space
- Helping to prearrange face to face meetings with selected participants

## Dinner Sponsorship

2025 PPM SUMMIT WORLD TOUR will host a series of dinners. These dinners bring together thoughtfully selected groups of 15-20 peers from established pharma, biotech, healthcare, and medtech companies. The dines start with a 30 minute networking reception followed by a 60 minute seated dinner, with the option for participants to remain afterward to continue networking.

- Selected Summit Three Access Passes
- 30-minute reception, and 60 minute seated dinner

## Speaking

Limited speaking opportunities are available for our sponsoring partners to demonstrate the expertise of their organization. Be sure to ask about these early so we can ensure your presentation flows seamlessly with the overall content. Speaking sponsorships has several options – keynote presentations, case study presentations, expert presentations, panel discussions, workshops or roundtable leadership. Speaking opportunities are available for experts in the field of Project and Portfolio Management, Contract Management, Consultancy, CMO, CRO, Data Management and Intelligence, Artificial Intelligence, Robotics, IoT and Digital Innovations.



# Contact us

Updated: 14 April, 2025

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