

20TH
ANNIVERSARY



PPM WORLD TOUR 2025

Where Project Leaders Seek Excellence
and Find Solutions

Europe:

January 22–23 | Barcelona, **Spain**

April 3–4 | Basel, **Switzerland**

May 14–15 | London, **UK**

June 3–4 | Copenhagen, **Denmark**

June 11–12 | Berlin, **Germany**

October 8–9 | Basel, **Switzerland**

October 22–23 | London, **UK**

North America:

January 29–30 | San Diego, **CA, USA**

April 9–10 | Chicago, **IL, USA**

April 15–16 | Philadelphia, **PA, USA**

June 11–12 | San Francisco, **CA, USA**

October 15–17 | Boston, **MA, USA**

December 9–11 | Las Vegas, **NV, USA**

Asia and Oceania:

August 5–6 | Singapore, **Singapore**

September 3–4 | Melbourne, **Australia**

September 10–11 | Mumbai, **India**



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UNLIKE ANY OTHER PPM EVENT

In today's rapidly evolving world, where technology and innovation are advancing at an unprecedented pace, **Project and Portfolio Managers** face mounting challenges. Now more than ever, it's critical to uncover **methodologies, strategies, best practices, and tools** to deliver projects and manage portfolios effectively. The need for a well-curated, impactful conference has never been greater.

You can go to large trade shows with sprawling exhibit halls that are impossible to navigate, where content is typically pay-to-play and offers little actionable value. Or you can attend small, niche pharma events that may claim to be boutique experiences but often rehash the same topics and speakers, providing nothing truly innovative or groundbreaking.

PPM WORLD TOUR redefines what a conference can be. See what sets us apart on the next page.



UNLIKE ANY OTHER PPM EVENT



Content

Disrupting the Status Quo

The PPM WORLD Tour breaks the mold by consistently being the first to bring:

- **Innovative solutions** that address the toughest challenges in project and portfolio management.
- **Inspirational speakers** who have successfully led some of the most impactful projects and portfolios, setting benchmarks for the industry.
- **Actionable insights** that empower Project and Portfolio Leaders to lead their teams and organizations to success



People

Designed for Human Beings Who Happen to Be Professionals Leading Impactful Projects

We understand that **success** isn't just about **methodologies** or **strategies** — it's also about **connection, collaboration, and shared experiences**.

At our conferences, we go beyond **professional growth** by creating an environment where you can **connect meaningfully, form genuine friendships, and build critical business relationships** that support both **personal and organizational success**.

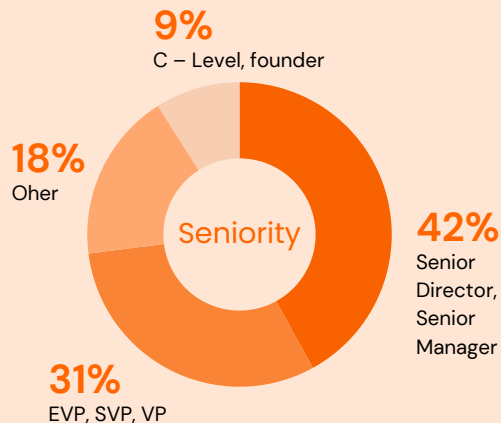


Format

Curating Senior-Level Interactions

Attendees will have exclusive opportunities to engage, learn, and network — not only through insightful keynotes, practical case studies, multi-perspective panel discussions, and interactive roundtables, but also through:

- **Sponsored Peer Group Dinners:** Private gatherings for senior influencers, CEOs, and thought leaders to discuss key topics.
- **Sponsored Cocktail Reception:** Networking events to connect over drinks in a relaxed atmosphere.
- **Tailored Matchmaking Programs:** Personalized connections to build partnerships and find solutions.
- **Informal Networking Sessions:** Casual interactions with peers and decision-makers.
- **Evening Socials:** After-hours events fostering meaningful conversations and connections.



Why we are
the **#1 choice**
for PPM events:

“

The level of expertise in the room was incredible. It's **rare to find so much relevant PPM managers** in one place.

”

CELEBRATING **20 YEARS OF EXCELLENCE** IN PORTFOLIO MANAGEMENT



Miro Hornak

Founder of
Why Summits

20 Years of Driving Innovation in PPM

2025 marks **20 years** since **Why Summits founder, Miro Hornak**, organized the first pharma-focused **Project Portfolio Management** conference. In October 2005, inspired by his pharma clients' desire for a dedicated pharma-specific Portfolio Management event, Miro hosted the inaugural conference in Amsterdam. It featured **12 pharma speakers** sharing insights with **50 project and portfolio managers** in an intimate setting, with no sponsors — just a focus on meaningful, **peer-to-peer learning**.

Since then we have organized **PPM conferences every single year** — becoming the **only company in the world to do so without missing a year**, even during the challenges of the COVID-19 pandemic. In those years, we hosted **four virtual conferences** and numerous webinars, ensuring the PPM community remained connected and inspired.



Post-Pandemic: A New Era of Connection

In the post-COVID era, the need for reconnection and **collaboration** has grown stronger than ever. Professionals in pharma and biotech are eager to **meet, share ideas**, and **tackle emerging challenges** together.

The PPM WORLD Tour 2025 is designed to meet this need head-on.

2025: A Milestone Year

To celebrate two decades of excellence, the **PPM WORLD Tour 2025** will be our most ambitious series yet:



16 conferences across
4 continents



First-ever cross-industry event in Las Vegas, bringing **leaders from multiple sectors together**

WHY ARE PROJECT AND PORTFOLIO MANAGERS STUCK ?



Project and Portfolio Managers in pharma and biotech are navigating **some of the most complex challenges of any industry**. Their roles demand **balancing scientific innovation, long-term development cycles, stringent regulations, and commercial pressures** — all within a **highly competitive and resource-constrained environment**.

Here's why many find themselves stuck:



Balancing Long Timelines and Rapid Changes

Balancing 10 – 15 years of development with constant shifts.



Regulatory and Compliance Pressures

Keeping pace with evolving global regulations while staying agile is a constant struggle.



Data Overload Without Insights

Fragmented systems prevent PPMs from turning vast amounts of data into actionable strategies.



Reactive Management Over Proactive Strategy

Frequent disruptions, like trial delays or supply chain issues, leave little room for strategic planning.



Resource Constraints

Limited funding and talent create bottlenecks.



High Failure Rates

With 90% of clinical trials failing, PPMs must manage risks and reallocate resources rapidly.



Emerging Technology Gaps

Legacy systems slow the adoption of AI, machine learning, and automation.



Fragmentation Across Functions

Misaligned goals lead to inefficiencies.



Partnership Complexities

Aligning goals, expectations, and cultures in biotech-pharma alliances is critical yet challenging.



Conflicting Stakeholder Demands

Balancing expectations from stakeholders, regulators, and investors often creates tension.

Why we are the **#1 choice** for PPM events:

“

It wasn't just theory — it was **practical, insightful, and directly relevant to my day-to-day work.**

”

HOW THE 2025 PPM WORLD TOUR WILL HELP ?

The 2025 PPM World Tour offers actionable solutions to help PPMs break free from these challenges:



Prioritization Frameworks: Practical tools for managing complex portfolios effectively.



Cross-Functional Collaboration: Insights to break down silos and align teams.



Emerging Tech Integration: Best practices for leveraging AI, automation, and predictive tools.



Providing **strategies** for **aligning stakeholders, managing risks, and ensuring compliance** in a **dynamic environment**.



Case Studies and Peer Learning: Proven strategies from industry leaders tackling similar challenges.



Why we are the **#1 choice** for PPM events:

“

The sessions were highly relevant — everything from portfolio prioritization to AI-driven tools felt directly applicable to my challenges.

”



THE PPM WORLD TOUR DIFFERENCE



The PPM World Tour:



Brings together a **curated group** of **Senior-Level Decision Makers**, all **facing challenges** similar to yours



Offers **carefully crafted sessions** led by **speakers with proven experience** and insights that **inspire action**



Ensures all sponsors provide **relevant, tested solutions** aligned with attendees' needs and interests



Features **tailored networking programs** to **connect you with the people** who truly **matter to your goals**



Most Conferences:



Cater to attendees with varying priorities and experience levels, creating a lack of focus



Feature speakers with outdated presentations that fail to provide anything new or valuable



Feature hidden sales pitches as presentations, offering no relevance to the audience



Rely on chance for attendees to meet the right connections

OUR TOPICS



Portfolio Optimization & Strategy

Designing and managing portfolios to maximize value and align with long-term organizational goals.



Clinical Development Efficiency and Acceleration

Strategies to streamline clinical trials and bring innovations to market faster.



Cost Efficiency and Value Creation

Driving financial efficiency while maintaining quality and innovation.



Program and Portfolio Prioritization

Frameworks for balancing competing priorities and ensuring strategic alignment.



Resource Management & Optimization

Optimizing resource allocation and utilization across diverse portfolios and projects.



PPM Tools & Technology

Exploring the latest tools and platforms that enable smarter project and portfolio management.



Budgeting and Financial Forecasting in PPM

Practical tools and methodologies to align financial planning with portfolio goals.



Building Internal Capabilities

Enhancing organizational competencies to adapt and excel in complex project environments.



Driving Innovation in PPM

Fostering creativity and groundbreaking ideas to transform project outcomes.



Strategic Alliances & Partnerships

Navigating collaborations to drive mutual success and portfolio growth.

Industries:

33%

Pharma

26%

Biotech

11%

Medical
Devices

9%

Diagnostics

8%

Software

5%

Consultancy

4%

CROs

4%

CDMOs

“

Good for refreshing your PM knowledge and best practices; **how to incorporate PM tools and methodologies into a startup organization**

”

OUR TOPICS



Cross-Functional Collaboration

Breaking down silos and building stronger team alignment across functions.



Regulatory & Compliance Challenges

Addressing the evolving regulatory landscape and ensuring compliance across projects.



The Future of PPM

Anticipating and adapting to trends shaping the next era of project and portfolio management.



Data-Driven Decision Making & Scenario Planning

Leveraging analytics and scenario planning for proactive and informed decisions.



Emerging Trends & Technologies

Exploring cutting-edge advancements and their impact on PPM practices.



Best Practices Without Organizational Change

Practical strategies to enhance efficiency without large-scale restructuring.



Risk Management

Anticipating, evaluating, and mitigating risks across portfolios and projects.



Artificial Intelligence in PPM

Harnessing AI to revolutionize decision-making, risk management, and portfolio optimization.



Leadership & Culture

Fostering leadership excellence and a culture of collaboration and innovation.



Governance Excellence

Establishing effective governance structures to enhance accountability and performance.

Why we are
the **#1 choice**
for PPM events:

“

The conference **opened my eyes to technologies and strategies** I wasn't even aware of — **now I know what's possible.**

”



MEET OUR **PRESENT AND PAST SPEAKERS**



Richard Bayney
President & Founder
**Project & Portfolio
Value Creation**



Monika Sharma
Vice President, Product
Development & Leadership
**Diagonal
Therapeutics**



Peter C. Luke
Project Corporate Vice
President – API
Expansion
Novo Nordisk



Stephen Cho
VP & Head Portfolio Strategy
& Analytics, Strategy &
Growth
Novartis



Ivan Kugener
VP, Head of Global
Portfolio Management,
Valuation & Analytics
EMD Serono



**Anusha
Sivaramakrishnan**
Executive Director,
Head – Enterprise Project
Management and Governance
Arvinas



Tim Rumbaugh
Vice President Program
Management
Edwards Lifesciences



Ghislaine Bedulho
Head of Portfolio
Management
Sanofi



Wouter Schul
Executive Director, Head of
Global Program
Management
Biomarin



Kelvin Roddy
R & D Director Program
Management
Alexion Pharmaceuticals



Graham Howe
Vice President, Program
Management Office
BD



Irena Prášilová
CTO Portfolio Director
MSD



Sachin Raju
Director, Strategy Realization
Office, MRL GMSA
Merck



**Elaheh
Taherzadeh-Fard**
Director Project
Management Office
Merck



Christopher Vandepas
Director Portfolio Program
Management
Guardant Health



Sharmila Rao
Structured rotational:
Head of Portfolio activities
and product squad
Genentech



Gitana Vaičiulytė
Senior Project Manager
CluePoints



Christian Lerche
Global Head of Project and
Portfolio Management
Sanofi Global

and other industry leaders — see more online

Why we are
the **#1 choice**
for PPM events:

“

The speakers were **so inspirational** — they
gave me **new ideas and fresh ways** to
approach leadership challenges.

”



OUR RECENT PARTNERS



Company size:

58%

Large and
medium
companies

42%

Small and
Startup
Companies

Why we are
the **#1 choice**
for PPM events:

“

This conference **delivers exactly what you need** without the unnecessary fluff of other events.

”

ABOUT THE **PPM WORLD TOUR**

PPM WORLD TOUR: The Premier Global Forum for Pharma and Biotech Innovation

The **PPM World Tour** is the **leading conference series driving innovation and excellence in project, program, and portfolio management** for the **pharma, biotech, and life sciences industries**. As the only **truly global forum** of its kind, it connects **senior leaders, decision-makers, and innovators** to tackle the unique **challenges of modern portfolio management**.

Bringing together **key stakeholders across the value chain** — ranging from **large pharma companies, biotech pioneers, and manufacturing leaders** to **disruptive startups, investors, and technology providers** — the PPM World Tour provides an **unparalleled platform to learn, collaborate, and transform**.

Be Part of the Change

As the **pharma and biotech industries undergo fundamental transformation**, the **PPM World Tour** is **more than just a conference** — it's a **catalyst for progress, equipping professionals with the insights and connections** they need to **lead in an era of rapid change**.



Why we are the **#1 choice** for PPM events:

“

I walked away with **practical tools and strategies** that I could **implement immediately**.

”

“

Meeting other professionals tackling similar challenges helped me **validate my own approaches and gain fresh perspectives**.

”

MEET THE PEOPLE BEHIND PPM WORLD TOUR



Miro Hornak

Founder of
Why Summits

PPM World Tour is organized by **Why Summits**, a **global leader** in hosting **high-impact conferences**.

Miro Hornak, the **founder and CEO** of Why Summits, is a **veteran conference organizer** with a legacy of **over 2,000 successful events** across **50+ countries** since **2003**. Why Summits builds on Miro's **two decades of experience**, delivering **world-class events** that **drive innovation and collaboration**.



Liza Zhaivoronok

Vice President,
PPM World Tour

The **PPM World Tour** is led by **Liza Zhaivoronok**, **Vice President** at **Why Summits**.

Liza is responsible for the **vision, strategy, and execution** of the PPM World Tour, ensuring that each event provides **exceptional value** for **attendees**. With **her leadership** and a **passion for delivering actionable insights**, Liza ensures the tour addresses the **evolving challenges** of **senior-level PPM professionals worldwide**.



Sri Hari Kamban

Sponsorship Director

Sponsorship opportunities are expertly managed by **Sri Hari Kamban**, a **seasoned leader** in **conference sponsorship** and **partnership management**.

Sri ensures that sponsors gain **meaningful engagement** and **visibility**, creating **valuable opportunities** for both **sponsors and attendees**. His **collaborative approach** is a key factor in making the PPM World Tour a **platform for impactful connections**.

Why we are the **#1 choice** for PPM events:

“

I've attended several of these conferences and know that **the time is very well spent**. I always come away with **new insights and ideas**, and **having met some great people**.

”

MEET THE PEOPLE BEHIND PPM WORLD TOUR



Lubos Kusy
Director of PPM & PV
Projects



Andrea Beneova
Conference Producer



Isaac Kaitho
Business
Development Lead



Niraj Kumar Singh
Global Head -
Partnership (Life Science
& Healthcare)



Jenn See
Conference Producer



Mercy Kaguthi
Business Development
Representative



Prince Saju
Senior Business
Partnerships Manager



Kristína Šestáková
Conference Producer



Bijay Raj
Registration
Manager



Sheila Keraso
Business Development
Executive



Nataliia Makusheva
Marketing and Business
Development Manager



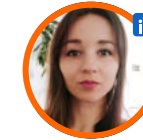
Justus Isaac
Business Development
Specialist



Michaela Pastorova
Conference Producer



Meshell Atetwe
Senior Business Development
Executive



**Lyudmyla
Shmyhanivska**
Project Manager Business
Development



Fairoz Ayoor
Project & Portfolio
Management - Life
Sciences



Anastasiia Zarovna
Social Media Manager



Zuzana Svoradova
Operations and
Administrative Director



Faith Ondego
Business Development
Manager



Valeriia Istomina
Marketing Manager



Winny Kathambi
B2B Client Support, Business
Development



Anastasia Babak
Marketing Manager



Himanshu Pandey
Senior Business Development
Manager (MICE)



Alina Pinchuk
Marketing Manager

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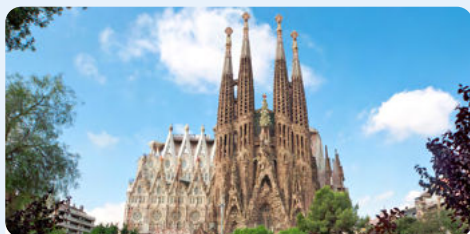
Why we are the **#1 choice** for
PPM events:

“

This event **reminded me why I love
what I do** and **inspired me to drive
even greater impact** in my
organization.

”

2025 PPM CONFERENCES



28th European Pharma and Biotech Project, Program and Portfolio Management Conference

Date: **January 22-23, 2025**

Location: **Barcelona, Spain**

[Learn More](#)



American Strategic Portfolio Management in Life Sciences – West Coast

Date: **January 29-30, 2025**

Location: **San Diego, CA, USA**

[Learn More](#)

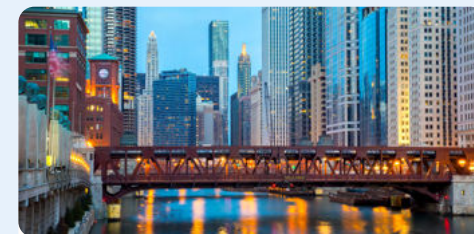


29th European Biopharma Project Program and Portfolio Management Conference

Date: **April 3-4, 2025**

Location: **Basel, Switzerland**

[Learn More](#)



2nd Annual American MedTech Summit Chicago

Date: **April 9-10, 2025**

Location: **Chicago, IL, USA**

[Learn More](#)



24th American Pharma and Biotech Project, Program and Portfolio Management Conference

Date: **April 15-16, 2025**

Location: **Philadelphia, PA, USA**

[Learn More](#)



European Strategic Portfolio Management in Life Sciences

Date: **May 14-15, 2025**

Location: **London, United Kingdom**

[Learn More](#)



Biopharma PPM in Clinical Research and Development Summit

Date: **June 3-4, 2025**

Location: **Copenhagen, Denmark**

[Learn More](#)



25th American Pharma and Biotech Project, Program and Portfolio Management Conference

Date: **June 11-12, 2025**

Location: **San Francisco, CA, USA**

[Learn More](#)

2025 PPM CONFERENCES



2nd Annual European MedTech Summit Berlin

Date: **June 11-12, 2025**

Location: **Berlin, Germany**

[Learn More](#)



Asian Pharma and Biotech Project, Program and Portfolio Management Conference

Date: **August 5-6, 2025**

Location: **Singapore**

[Learn More](#)



Pharma and Biotech Project, Program and Portfolio Management Conference

Date: **September 3-4, 2025**

Location: **Melbourne, Australia**

[Learn More](#)



3rd Strategic Project, Program and Portfolio Management Conference for Pharmaceuticals

Date: **September 10-11, 2025**

Location: **Mumbai, India**

[Learn More](#)



30th European Pharma and Biotech Project, Program and Portfolio Management Conference

Date: **October 8-9, 2025**

Location: **Basel, Switzerland**

[Learn More](#)



26th American Pharma and Biotech Project, Program and Portfolio Management Conference Boston

Date: **October 15-17, 2025**

Location: **Boston, MA, USA**

[Learn More](#)



31st European Pharma and Biotech Project, Program and Portfolio Management Conference

Date: **October 22-23, 2025**

Location: **London, United Kingdom**

[Learn More](#)



2nd Annual PPM Toolbox Summit Las Vegas

Date: **December 9-11, 2025**

Location: **Las Vegas, NV, USA**

[Learn More](#)

GET **CONNECTED**



Liza Zhaivoronok

Vice President, PPM World Tour

Company: **Why Summits**

Web: www.whysummits.com

Email: liza.zhaivoronok@whysummits.com

Follow our Social Media:

