



22nd American Pharma and Biotech Project, Program and Portfolio Management Conference

- The most popular PPM conference for Pharmaceutical managers worldwide
- June 6 – 7, 2024, San Francisco, California, USA

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2024 PPM Summits Worldwide



World's Greatest PHARMA,
BIOTECH & HEALTHCARE Project
and Portfolio Management
Conferences UNITED under WHY
Summits PPM WORLD TOUR

Speakers and Panelists



In the Chair

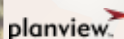
Dave Penndorf

PPM Advisor
Groundswell Pharma Consulting



Adeline Luciano

Head of Project
Management Operations
Sanofi



Dan Smith

VP of Product Management
Planview



Elise Brownell

Founder
Zephyr Biotech



Gu Feng

Executive Director
Novartis



Chris Vandepas

Director Portfolio Program
Management
Guardant Health



Joe Stalder

VP Program Management
Zentaris Pharmaceuticals



Karin Klemencic

Head of Site Business &
Computerized Systems
Boehringer Ingelheim



Laura Grebene

VP, Business and Program
Management
Genentech



Lulu Yang

People, Growth &
Transformation Leader
Genentech



Maithili Dalvi

Associate Director
Project Management
Gilead Sciences



Magnus Ytterstad

Portfolio Management
Strategic Advisor
Captario



Marie Spark

Lecturer & Program Director,
Project Management
Golden Gate University



Mike Horne

Program Director, Master of
Science in Human Resource
Management & Associate
Professor
Golden Gate University



Nataraj Dasgupta

VP Advanced Analytics
RxDataScience a Syneos
Health Company



Nicole Jackson

Assistant Vice Provost for
Academic Affairs
Golden Gate University



Noel Decker

VP and Head, Project
Management and Business
Operations, Science &
Development
Emergent BioSolutions



Pankit Bhalodia

Partner - Healthcare & Life
Sciences, WestMonroe



Sharmila Rao

Strategy Program Manager
Genentech



Shoba Gopalan

Vice President Program and
Alliance Management
Synthekine



Stephen Smith

Senior Program Director,
Oncology
Corcept Therapeutics



Tim Rumbaugh

Vice President, Program
Management
Edwards Lifesciences

What to expect?



2 day-long conference filled with the TOP industry speakers



Workshops and Roundtables for a deeper dive into important topics in the MedTech industry now



Sharing new ideas and building strong connections



Fun and icebreaking social events every evening with delegates, speakers and sponsors of the event



Interesting Keynotes, Case Studies and Panel Discussions



Creative and inspiring platform for fruitful discussion



The friendly and highly stimulating atmosphere in a smaller circle (around 150 attendees per conference)

Key Topics

- LEVERAGING TECHNOLOGIES FOR IMPROVED DECISION MAKING
 - DECIDING ON THE RIGHT MIX OF THERAPEUTIC AREAS
 - DECISION ANALYSIS AND STRUCTURED DECISION MAKING
 - ASSESSING PORTFOLIO RISK AND RETURN UNDER MULTIPLE FUTURE SCENARIO PREDICTIONS
 - GOVERNANCE AND RISK MANAGEMENT
 - DEEP DIVE INTO ARTIFICIAL INTELLIGENCE (AI), MACHINE LEARNING, AND PREDICTIVE ANALYTICS TO IMPROVE DECISION-MAKING
 - ALIGNING PROJECT AND PROGRAM EXECUTION TO CORPORATE STRATEGY
 - CAPACITY PLANNING IN A RESOURCE-CONSTRAINED ENVIRONMENT
- ... and more!

Reasons to attend



Friendly and highly stimulating atmosphere in a smaller circle (around 150 attendees per conference)



Fun icebreaking social events every evening with delegates, speakers and sponsors of the event.



Creative and inspiring platform for fruitful discussion



Workshops and Roundtables for a deeper dive into important topics in the Pharma industry now



Sharing new ideas and building strong connections



Big & SME Pharma and Biotech companies

20+
LEADING
SPEAKERS

20+
CASE STUDIES,
PRESENTATIONS,
AND PANELS

1

MASTERCLASS

2
DAYS

8+

HOURS OF
NETWORKING



"An event where everyone could participate in the conversation. Great mix of Panel discussion, round table and presentations that give the ability to network and meet everyone in the room."



Kelly Keen

Global Project & Portfolio Manager

Testimonials



„I really enjoy Why Summits' conference because as a senior project manager it's been really helpful to see the ideas and exchange them with the other people in the industry.“

David Rose

Senior Project Manager, CAI

Thanks so much for organizing and for the super talented speakers! Fantastic event“

Alejandro Martorell Riera

Senior Project Manager, Kite Pharma, USA



Why Summits brings together some of the most respected thought leaders in Portfolio Management in the BioPharma industry. Whether you're a novice or seasoned leader in this discipline, there are always nuggets to be found in a presentation, panel, or roundtable discussion. If you're striving to build or improve your capabilities in Portfolio Management, the Why Summits events are the places to be.

Richard Bayney

President & Founder, Portfolio Manager & Decision Analyst, PPVC



“I had the pleasure of attending Why Summit's 18th American Pharma & Biotech PPM conference. I left with fresh ideas, tools, and new friends in my network to collaborate with and further grow. I encourage all of you to take time out of your day to day and invest in you.“

Brittany Hall

Director, PM Community of Practice, Thermo Fisher Scientific, USA



This conference has really surprised us, how kind everyone was. I feel like everyone was so open to connecting. It was like we were already all a big group of friends coming together.“

Stephen McKay Clark

Global Solution Lead, Proggio



One of the things I really like about Why Summits is how intimate the conference is. You know there are a lots of other places that you can go to do talk about project management and portfolio management which I really love, you know a large global meetings like DIA, NF BIO, but there's nothing like the intimacy that Why Summits provides to us and being able to network with the small group of people. So that's one of the many reasons why I choose Why Summits

Ailsa Mendez

Executive Director Biotech Portfolio Lead, PPD



“A great event with many open-minded (non-competing) participants that are willing to share their thoughts openly on many different, highly relevant topics.“



Andreas Norlin

COO
VAR2 Pharmaceuticals

Dear Colleague,



Navigating the complex world of pharma requires exceptional portfolio prioritization, agile capacity management, resource allocation, and risk mitigation. To help you excel in this ever-changing landscape, we're excited to present a 2-day conference packed with in-depth content, interactive discussions, and valuable networking opportunities at the 22nd Pharma and Biotech Project, Program and Portfolio Management Conference.

Join us in San Francisco, where industry leaders and fellow executives will come together at the nexus of science, business, and operations to advance Biopharma R&D, Business Analytics, and Decision Making. By attending, you'll gain cutting-edge tools, insights, and organizational strategies to enhance your strategic decision-making, optimize portfolio prioritization and resource planning, and foster value and resilience in your organization.

Here's what you can expect at the conference:

- Engage in dynamic, interactive discussions with industry experts and peers.
- Discover innovative solutions and strategies to tackle today's pharma challenges.
- Build lasting connections with fellow executives and thought leaders in the field.
- Gain access to exclusive insights, tools, and best practices to optimize your decision-making process.
- Don't miss this unique opportunity to elevate your pharma R&D management skills and network with key decision-makers.

Mark your calendar and join us for this game-changing event that will redefine your approach to project, program, and portfolio management in the biopharma industry.

We look forward to seeing you in San Francisco!
Best regards,

A handwritten signature in blue ink that reads "Simona Marceková".

Simona Marceková
Event Organizer

Agenda

Day1

GLOBALIZATION & DIGITALIZATION – DO WE KNOW IT ALL?

“Connected world, connected healthcare: Digitalization drives global healthcare innovation.”

Google Bard

8:30am KEYNOTE: CRITICAL SKILLS FOR DIGITAL LEADERSHIP
The success of any leader hinges on the collective effort and participation of individuals within their organization. Cultivating support for initiatives, ideas, and concepts lies at the heart of effective leadership. This session delves into the essence of these core skills, offering practical guidance to refine them in the online world, empowering you to become a transformative digital leader.

Stephen Smith, Senior Program Director, Oncology, **Corcept Therapeutics**

9:00am PANEL DISCUSSION: GLOBAL WAYS OF WORKING
• How to achieve global team effectiveness?
• How to build best practices quickly and implement them to be really used?
• How to navigate your team into change & innovation environment?

Stephen Smith, Senior Program Director, Oncology, **Corcept Therapeutics**

Maithili Dalvi, Associate Director, Project Management, **Gilead Sciences**

Sharmila Rao, Strategy Program Manager, **Genentech**

Tim Rumbaugh, Vice President, Program Management, **Edwards Lifesciences**

Karin Klemencic, Head of Site Business & Computerized Systems, **Boehringer Ingelheim**

Pankit Bhalodia, Partner - Healthcare & Life Sciences, **WestMonroe**

9:30am RESERVED PRESENTATION: DIGITALIZATION-DRIVEN TRENDS IN R&D PORTFOLIO MANAGEMENT

Digitalization is significantly transforming strategic planning for global pharmaceutical and biotech companies. This session will survey a number of resulting trends that we're seeing across our customer base, specifically in the areas of resource optimization, real-time adjustments, advanced analytics, and scenario planning

Dan Smith, VP of Product Management, **Planview**

10:00am NETWORKING BREAK

“ALWAYS BE CURIOUS”



5:30pm

NIGHT BEFORE THE EVENT - MEET & GREET

Welcome to our event! We are so honored and grateful to have you with us!

Come and join us for some drinks, where you will be able to do an early bird registration along with some first-hand networking! All the delegates will start arriving and we will all have a chance to get to know one another - the sooner the better. Drinks, conversations, handshakes, smiles, hugs, whether with your old or new friends from the industry - everyone is welcome!

TOOLS, PROCESSES & DATA – HOW TO SIMPLYFY PM's LIFE USING AI

“Data is the New Gold”

Clive Humby, British mathematician and data science pioneer

10:30am CASE STUDY: MAINTAIN ORGANIZATIONAL COMMITMENT TO THE USE OF PMO TOOLS AND PROCESSES

- Gain insights into the importance of aligning tools and processes with the organization's objectives and understanding the “why” behind their use.
- Communicate the value of PPM tools and processes to stakeholders to ensure maximized PPM effectiveness.
- Overcome obstacles related to accountability, governance, and adherence to processes for successful project execution.

Chris Vandepas, Director Portfolio Program Management, **Guardant Health**

11:00am PANEL DISCUSSION: THE ART OF THE NEW POSSIBLE: LEADING PMOS IN THE ERA MACHINE LEARNING AND AI

- How can life science PMOs leverage AI to reduce cycle times, lower costs, and eliminate launch delays?
- The biggest challenge to achieving audacious goals in large organizations is uniting a diverse group of functional experts to operate as one with minimal operational burden, which gets more complicated when each functional group uses different tools (each with its own data silo) that do not talk to each other.
- Disconnected tools and capability gaps in existing toolsets drive the use of inefficient methods like emails, slides, and spreadsheets for crucial workflows.
- Our panel will explore how ML, AI, and APIs can help PMOs energize research, development, and launches.

Chris Vandepas, Director Portfolio Program Management, **Guardant Health**

Joe Stalder, VP Program Management, **Zentalis Pharmaceuticals**

Shoba Gopalan, Vice President Program and Alliance Management, **SyntheKine**

Karin Klemencic, Head of Site Business & Computerized Systems, **Boehringer Ingelheim**

Day1

11:30am **RESERVED PRESENTATION: PROJECT AND PORTFOLIO MANAGEMENT IN THE AGE OF GENERATIVE AI**

This essential session unveils how AI and Generative AI can dramatically simplify operations, reduce costs, and enhance project timelines and productivity at unprecedented scales. Discover how Syneos Health, the world's third-largest CRO, is using Generative AI to transform traditional PPM processes. We'll showcase cutting-edge solutions like Protocol Nexus & Dynamic Resource Allocation and how they are setting new standards in PPM efficiency and innovation.

Nataraj Dasgupta, VP Advanced Analytics, **RxDataScience** a Syneos Health Company

12:00pm **KEYNOTE: AI AND ML FRIEND OR FOE**

Computers can never replicate human intelligence as brains and machines process information differently. But AI and ML far outpace the human ability to process large data sets, particularly when it comes to spotting patterns. With faster drug discovery, clinical trial optimization, supply chain management and more efficient data sharing, AI-related practices can make a world of difference in speeding up early drug research and time to market.

This talk will focus on how to embrace AI to create more value and impact for the organization by embracing technology to be more strategic and innovative as well as leveraging our communications skills to keep senior management and team members informed of progress, foresee risks to develop mitigation strategies, and plan ahead for quick unexpected pivots. Integrating AI and ML into program management in biopharma will enhance efficiency, drive down costs, and bring effective therapies to patients in a timely manner.

Shoba Gopalan, Vice President Program and Alliance Management, **SyntheKine**

12:30pm LUNCH BREAK

DECISION MAKING IN PROJECT & PORTFOLIO MANAGEMENT

"Structured decision-making requires careful analysis of all available information, as well as an understanding of the broader context in which decisions are made."

Rachel King, co-founder and former CEO of GlycoMimetic

1:30pm **RESERVED PRESENTATION: ENHANCING PRECISION AND STRATEGIC DECISION-MAKING IN R&D PORTFOLIO MANAGEMENT**

- Refining Predictive Accuracy in Portfolio Forecasts
- Prioritization Strategies for R&D Portfolios
- Facilitating Superior Investment Decisions

Magnus Ytterstad, Portfolio Management Strategic Advisor, **Captario**

2:00pm **CASE STUDY: EMPOWERING THE PMO FOR ORGANIZATIONAL SUCCESS: FOSTERING A CULTURE OF DECISION-MAKING AUTHORITY**

- Instill a deep understanding of the PMO's role in driving organizational objectives.
- Break down cultural barriers and resistance to PMO initiatives through comprehensive education and awareness.
- Secure C-level support and alignment to establish a PMO-centric culture that drives strategic execution.
- Empower the PMO to make informed decisions and contribute directly to organizational success.

Gu Feng, Executive Director, **Novartis**

2:30pm **PANEL DISCUSSION: OPTIMIZING A DECISION MAKING PROCESS FOR A GROWING ORGANIZATION. SETTING CLEAR STRATEGIC OBJECTIVES AS WE SCALE**

In this panel discussions we will explore several approaches that helped biotech and pharma companies to optimize their decision making process within portfolio management: Based on the risk and return assessment, identifying opportunities to optimize the portfolio. This involves adjusting resource allocations, prioritizing or deprioritizing certain projects, or pursuing new partnerships or collaborations to mitigate risks or enhance returns.

Gu Feng, Executive Director, **Novartis**

Chris Vandepas, Director Portfolio Program Management, **Guardant Health**

Joe Stalder, VP Program Management, **Zentalis Pharmaceuticals**

Adeline Luciano, Head of Project Management Operations, **Sanofi**

Noel Decker, VP and Head, Project Management and Business Operations, Science & Development, **Emergent BioSolutions**

3:00pm **KEYNOTE: FORMING AND FLEXING YOUR ORGANIZATION'S DECISION-MAKING MUSCLE**

Joe Stalder, VP Program Management, **Zentalis Pharmaceuticals**

3:30pm NETWORKING BREAK

Day1

4:00pm AFTERNOON ASK'N'LEARN ROUNDTABLE DISCUSSIONS

1) AI AS TOOL FOR PROJECT PLANNING

Joe Stalder, VP Program Management, **Zentalis Pharmaceuticals**

2) IMPLEMENTING HYBRID PROJECT MANAGEMENT – HOW TO GET EVERYBODY ON BOARD

Adeline Luciano, Head of Project Management Operations, **Sanofi**

3) FROM PROJECT TO PORTFOLIO MANAGER

Maithili Dalvi, Associate Director, Project Management, **Gilead Sciences**

4:30pm **WORKSHOP:** HARMONIZING ARTIFICIAL INTELLIGENCE AND EMOTIONAL INTELLIGENCE IN BIO PHARMA: REVOLUTIONIZING HR

Mike Horne, Program Director, Master of Science in Human Resource Management & Associate Professor

Nicole Jackson, Assistant Vice Provost for Academic Affairs, **Golden Gate University**

5:30pm THAT'S A WRAP!

But we still have something special and exciting planned! No need to rush to the train station or the airport, we still have some fun things planned for you!



6:00pm EVENING NETWORKING PROGRAM - WEST MONROE COCKTAIL PARTY

Something is cooking up for the passionate, restless and energetic ones! In collaboration with WEST MONROE we have a special experience planned for you, and we wouldn't want you to miss what will be an unforgettable evening!

Day2

PROJECT MANAGEMENT MATURITY

„What is the difference between project management and project leadership? Although there is an elusive line between them, the core difference is that management deals with complexity, whereas leadership deals with change.“

Jim Highsmith

8:30am **BENCHMARKING STUDY:** MEASURING AND ENHANCING PROJECT MANAGEMENT MATURITY: UNLEASHING ORGANIZATIONAL EXCELLENCE

See the results of a comprehensive study interviewing industry R&D PPM leaders, investigating their organizational maturity regarding data connectivity, data analytics and use of AI.

- Calibrate your organization's project & portfolio management practices against industry standards.
- Understand what others are (and are not) doing with Artificial Intelligence for PPM
- Walk away with pragmatic suggestions of how to raise your teams' PPM maturity

Dave Penndorf, PPM Advisor, **Groundswell Pharma Consulting**

9:00am **PANEL DISCUSSION:** LEADING VS. MANAGING PROJECTS

Join our expert panel as they discuss the nuances of driving projects towards success, from inspiring teams to navigating complexities. Uncover the skills and strategies that distinguish exceptional project leaders from proficient managers. Empower yourself to achieve remarkable project outcomes in the dynamic pharma landscape.

Laura Grebene, VP, Business and Program Management, **Genentech**

Sharmila Rao, Strategy Program Manager, **Genentech**

Tim Rumbaugh, Vice President, **Program Management**, **Edwards Lifesciences**

Moderator:

Marie Spark, Lecturer & Program Director, Project Management, **Golden Gate University**

9:30am **KEYNOTE:** WE CAN BE BRILLIANT TOGETHER – SOLVING PROJECT FAILURE

- Gain a global perspective of how project management is performing as a profession.
- Explore the true nature and root cause of project failure
- Take a fresh look at the potential of our profession through a new model being designed based on simplification and systems-thinking to enable predictable project success regardless of product/service, company, industry or location
- Understand how to look at your own situation through a new lens of accountability, expectations, risk perception, and the drive for continual progress
- Consider joining a community of passionate change agents to collaborate on bringing a bold vision to reality

Tim Rumbaugh, Vice President, Program Management, **Edwards Lifesciences**

10:00am NETWORKING BREAK

PEOPLE POWER AND WHERE TO FIND IT

„The “P” in PM is as much about ‘people’ management as it is about ‘project’ management.“

Cornelius Fichtner

10:30am **KEYNOTE:** RESOURCE MANAGEMENT - MATCHING PEOPLE & PRIORITIES

PMO organizations embracing resource management effectively maintain their competitive edge in times of resource constraints, skills scarcity, flat budgets, and ambitious R&D agendas. With the most efficient resource utilization at the top of the list, these organizations significantly reduce the overall project cycle time and maximize their portfolio's throughput. We will also include here a debate and real examples of how one company's PMO leveraged the PMO people, processes, tools and templates to deploy a practical, scalable and sustainable resource management solution.

Adeline Luciano, Head of Project Management Operations, **Sanofi**

11:00am **PANEL DISCUSSION:** EMBRACING THE RISE OF GEN Z PROJECT MANAGERS: HARNESSING THEIR UNIQUE SKILLS FOR SUCCESS

- How can organizations benefit from hiring new Gen Z Project Managers?
- Where is their potential and what to be aware of?
- How to merge Gen Z tech skills and agility with existing processes?

Chris Vandepas, Director Portfolio Program Management, **Guardant Health**

Maithili Dalvi, Associate Director, Project Management, **Gilead Sciences**

Lulu Yang, People, Growth & Transformation Leader, **Genentech**

11:30am LUNCH BREAK

Day2

BREAK OUT SESSIONS

- 12:30pm **WORKSHOP: THE PSYCHIC ROLE OF THE PM/PMO IN PREPARING FOR DUE DILIGENCE: SYNCING EXPECTATIONS**
This experiential session addresses the importance of aligning due diligence expectations between biopharmaceutical companies and investors (i.e., sell and buy side), and translating a sponsor's story within a virtual due diligence room. Dr. Brownell facilitates the workshop to make it as fun as it is informative, current and memorable. Attendees will also receive a report via email of the key points plus example due diligence checklists from actual investors.
Elise Brownell, Founder, **Zephyr Biotech**
- 1:30pm **WORKSHOP: CHANGE MANAGEMENT**
Laura Grebene, VP, Business and Program Management, **Genentech**
Lulu Yang, People, Growth & Transformation Leader, **Genentech**
- 2:30pm **NETWORKING BREAK**

- 3:00pm **AFTERNOON ASK'N'LEARN ROUNDTABLE DISCUSSIONS**
2 SETS OF ROUNDTABLE DISCUSSIONS (each delegate can choose to attend 2 discussions as they are run simultaneously)
- 1) SOFT SKILLS & THE POWER OF FEEDBACK**
Noel Decker, VP and Head, Project Management and Business Operations, Science & Development, **Emergent BioSolutions**
Lulu Yang, People, Growth & Transformation Leader, **Genentech**
- 2) RESOURCE MANAGEMENT IN SMALL VS BIG PHARMA**
Adeline Luciano, Head of Project Management Operations, **Sanofi**
Maithili Dalvi, Associate Director, Project Management, **Gilead Sciences**
- 4:30pm **THAT'S A WRAP!**

2024 PPM Summits Worldwide

- 1** March 7 - 8, London, United Kingdom
25th European Pharma and Biotech Project, Program and Portfolio Management Conference
- 2** March 20 - 21, Munich, Germany
2nd Global Project Management, Portfolio Planning and Partnerships for Generics
- 3** April 11 - 12, Chicago, IL, United States
American Medical Device Project & Portfolio Management Conference
- 4** April 18 - 19, Philadelphia, PA, United States
21st American Pharma and Biotech Project, Program and Portfolio Management Conference
- 5** May 22 - 24, Basel, Switzerland
Portfolio Conference – Basel
- 6** June 6 - 7 San Francisco, CA, United States
22nd American Pharma and Biotech Project, Program and Portfolio Management Conference
- 7** September 11 - 12 Mumbai, India
2nd Strategic Project, Program and Portfolio Management Conference for Pharmaceuticals
- 8** September 19 - 20 Barcelona, Spain
3rd Global Project Management, Portfolio Planning and Partnerships for Generics
- 9** October 2 - 3, London, United Kingdom
26th European Pharma and Biotech Project, Program and Portfolio Management Conference
- 10** October 16 - 18 Boston, MA, United States
23rd American Pharma And Biotech Project, Program And Portfolio Management Conference
- 11** November 20 - 22, Basel, Switzerland
27th European Pharma And Biotech Project, Program And Portfolio Management Conference
- 12** November 13 - 15, Las Vegas, NV, United States
Portfolio Conference – Las Vegas

Sponsorship



Additional sponsorship opportunities are available for those who wish to further customize their involvement.

Exhibiting

With a large and senior audience and decision makers, thoroughly selected, exhibiting at any Summit at 2024 PPM SUMMIT WORLD is a popular sponsorship option with great value for solution providers.

Sponsorship includes:

- Selected Summit Three Access Passes
- Exhibition space
- Helping to prearrange face to face meetings with selected participants

Dinner Sponsorship

2024 PPM SUMMIT WORLD TOUR will host a series of dinners. These dinners bring together thoughtfully selected groups of 15-20 peers from established pharma, biotech, healthcare, and medtech companies. The dines start with a 30 minute networking reception followed by a 60 minute seated dinner, with the option for participants to remain afterward to continue networking.

- Selected Summit Three Access Passes
- 30-minute reception, and 60 minute seated dinner

Speaking

Limited speaking opportunities are available for our sponsoring partners to demonstrate the expertise of their organization. Be sure to ask about these early so we can ensure your presentation flows seamlessly with the overall content. Speaking sponsorships has several options – keynote presentations, case study presentations, expert presentations, panel discussions, workshops or roundtable leadership. Speaking opportunities are available for experts in the field of Project and Portfolio Management, Contract Management, Consultancy, CMO, CRO, Data Management and Intelligence, Artificial Intelligence, Robotics, IoT and Digital Innovations.

Contact us



SPEAKING:

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ATTENDING AND SPONSORING:

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REGISTER HERE



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