

Management

5 - 6 August 2025 | SINGAPORE

Dear Colleague



Welcome to the Asian Pharma & Biotech Project, Program and Portfolio Management Conference: Advancing Drug Discovery and Development

As the pharmaceutical and biotech industries face increasing complexity and rapid innovation, effective project, program, and portfolio management (PPM) is more critical than ever to drive business growth and resilience. According to research published by Deloitte, the average cost of bringing a new drug to the market is now US\$ 2.6 Bn. Delays in project timelines can cost companies an additional US\$1Mn per day. Effective project management in the pharmaceutical and biotech industries prioritizes timely completion and cost control, helping businesses manage resources, reduce expenses, and launch new therapies.

Debuting in Singapore, the conference brings together clinical development professionals, R&D strategists, drug development experts, project leaders, and operational heads from across the Pharma, Biotech and Healthcare sectors.

The event will focus on how strategic PPM frameworks can accelerate clinical programs, optimize resource allocation, and drive therapeutic advancements. A key area of discussion will be strengthening collaboration between R&D, clinical operations, and regulatory teams to ensure more efficient drug discovery and delivery, improving outcomes for patients in need of innovative treatments.



What will be **DISCUSSED?**



Key Topics:

- Connecting Global Portfolio Vision with Regional Action: Learn how to effectively align your portfolio vision with regional operations, ensuring your organization can thrive despite external pressures, such as funding constraints.
- From Strategy to Success Aligning Global Objectives with Local Realities: Gain insights on how global and regional leaders can align strategies and tactics to navigate uncertainty.
- Smarter Resource Forecasting and Capacity Planning for Regional Teams: Learn how to better allocate resources to ensure smooth project execution and maximize return on investment in a rapidly changing environment.
- Future-Proof Your Project and Program with Scenario Planning: Discover the tools to proactively manage risks and ensure that your portfolios are robust and adaptable, even in times of crisis.
- ▶ Driving Program Success through Seamless Cross-Functional Collaboration: Explore how cross-functional collaboration can drive program success and increase agility within your projects.

Key Features:

- Expert-Led Keynotes: Hear from top industry leaders on how to connect global portfolio vision with regional action, and how Project Portfolio Management (PPM) is driving drug access and advancing industry growth.
- Interactive Panel Discussions: Engage with experts in discussions on aligning global objectives with local realities, fostering collaboration within the PMO for seamless project delivery, and overcoming talent gaps in PPM.
- Practical Case Studies: Learn from leading companies on transforming big ideas into clinical development successes, delivering complex manufacturing projects, and tackling regional challenges in multi-program execution.
- Actionable Sessions: Participate in sessions focused on future-proofing your project and program with scenario planning, making portfolio decisions work locally through prioritization and trade-offs, and measuring success with KPIs that drive results.

Why Attend?

- Elevate Your Portfolio
 Strategy: Learn how to
 transform your portfolio
 management function
 and align it with broader
 organizational goals to
 enhance both operational and
 strategic outcomes.
- Trends: Understand how AI, data analytics, and innovative technologies are transforming decision-making, project management, and portfolio prioritization.
- Innovation: Gain actionable insights on managing resources, optimizing decision processes, and fostering cross-functional collaboration to improve portfolio outcomes.
- Expand Your Network:

 Connect with peers, thought leaders, and industry experts who are at the forefront of driving portfolio management excellence.

Testimonials





Abhishek Mittal
(MBA, PMP®, IRMCert®, GRCP®)
Vice President and Head - Project
Management Office (PMO)
Neuland Laboratories Limited

Had the pleasure of participating in a panel discussion today at '2nd Strategic Project, Program and Portfolio Management conference for Pharmaceuticals' organised by Why Summits on the critical role of internal stakeholders in driving project success. Grateful to have exchanged insights with industry leaders on how to build these connections and unlock potential from within. We continuously strive to implement these best practices at



Christophe De Vleeschouwer

Director, Pipeline Project Management GSK Vaccines



Very good and engaging discussion! Thanks Why Summits for being part of the panel.



David SwiftSenior Procurement Leader

Lonza

Great discussions and insights from some of the best in the business.



Blerim Shkodra

Sr Director Capital Procurement & Category Leader

Lonza

It was a real pleasure being part of this great event.



Peter C. Luke
Project Corporate Vice President - API
Expansion
Novo Nordisk

Neuland Laboratories Limited.

Thanks for the opportunity to share lessons learned at the conference. Also, very well planned and managed event with great speakers and highly relevant network.



Stephen Smith

Senior Program Director, OncologySenior Program Director, Oncology

Corcept Therapeutics

Another great Why Summits conference in the books!



World Tour at a Glance



Industry Pioneers Attending From

































































Confirmed Speakers:





Abhishek Mittal
Vice President and Head Project Management Office
(PMO)

Neuland Laboratories Ltd



Adithya Ramanansriram Director, Strategy and Operations

Johnson & Johnson



Alla Kot
Chief Representative Officer
Farmak International



Alap Gandhi Country Medical Director, Malaysia & Brunei GSK



Aman Butta
Director- Clinical Affairs
(Medical Affairs+ Clinical
Operations), APAC
Intuitive



Anurita Majumdar
Senior Medical Director, Global
Medical Affairs, General
Medicine
GSK



Binxia Yang
Portfolio Director
Axcynsis Therapeutics



Danny Soon
CEO, Consortium for Clinical
Research and Innovation
Singapore; Executive Director

Singapore Clinical Research Institute



Hwee Ling OngHead of Business Operations **Illumina**



Ivan Horak
Founder & CEO
Tikva Allocell



Jek FongAPAC Disease Area Lead **Roche**



Jeremiah Decosta
Vice President Operations
MiRXES

Confirmed Speakers:





Kohei Hanao
Associate Director, Global
Development Japan
Johnson & Johnson



Konrad Paszkiewicz Chief Technology Officer Hummingbird Bioscience



Kunal Shah
Head, Project Management &
EARO Business Ops
Experimental Drug

Development Centre



Mathew Lau
Director, Strategy, Industry &
Projects

Bioprocessing Technology Institute



Michael Crowe Head of Project Management Lonza



Senior Director, Target Discovery

Engine Biosciences



Mohamed ElSayed
Chief Scientific Officer
Nucleic Acid Therapeutics
Initiative (NATi)



Patrick Cheng
Head, APAC Program/Project
Management
Merck



Dr. Richard M. Bayney (TBC) President & Founder, Project & Portfolio Value Creation (PPVC), US (TBC)



Sayan Ghosh Global Innovations & Portfolio Strategy Head

Opella Healthcare



Woohyung Wayne Lee Senior Director, Clinical Planning

GI Innovation



Dr. Yuri Murayama Head of Project and Portfolio Management Japan

AstraZeneca

DAY 0 | 4 August 2025

5:00pm PRE-EVENT MEET & GREET

Kick off the experience with some drinks while taking advantage of early bird registration and the chance to connect with fellow delegates. As everyone starts arriving, this is the perfect opportunity to network, catch up with familiar faces, and meet new ones. Raise a glass, spark conversations, exchange handshakes, share smiles, and embrace the camaraderie—whether reconnecting with old friends or forming new bonds in the industry, everyone is warmly welcomed here!

8:30am

Keynote Panel: The Evolving Pharma & Biotech Landscape in Asia: Accelerating Drug Development Through Innovation, Investment, and Strategic Growth

- The current state of drug development projects in Asia key opportunities and challenges in clinical trials, R&D, and commercialization.
- The role of incubators, government agencies, and venture funding in supporting early-stage innovation and accelerate drug development.
- Big pharma's impact on regional drug development pipelines collaboration models between multinational pharma and biotech startups to drive innovation and market access.
- Regulatory shifts, AI, and emerging technologies how these factors are transforming clinical development and portfolio management in Asia.
- Strengthening Asia's position as a global hub for pharma R&D strategies for securing investment, fostering partnerships, and driving faster clinical progress.

Danny Soon, CEO, Consortium for Clinical Research and Innovation Singapore; Executive Director, Singapore Clinical Research Institute

Ivan Horak, Founder & CEO, Tikva Allocell

Mohamed ElSayed, Chief Scientific Officer, Nucleic Acid Therapeutics Initiative (NATi)

9:00am

Keynote: Connecting Global Portfolio Vision with Regional Action

- Understanding the critical role of APAC in global portfolio strategy and its impact on multinational pharma.
- Exploring the complexities of aligning regional execution with overarching corporate goals.
- Best practices for optimizing cross-regional collaboration to deliver effective portfolio outcomes.

9:30am

Case Study: Smarter Resource Forecasting and Capacity Planning for Regional Teams

- Approaches for accurately forecasting resource needs across diverse regions, factoring in local market dynamics and varying team capacities.
- Best practices for identifying and addressing resource gaps in real-time, ensuring the right skills are available when needed for critical projects.
- Strategies for optimizing regional team structures to balance workload, increase efficiency, and align with global strategic goals.
- Techniques for leveraging external resources (e.g., outsourcing, contractors) to fill capacity gaps without compromising project quality or timelines.
- Tools and metrics for measuring the effectiveness of resource allocation and capacity planning to support long-term portfolio success.

10:00am

Panel: From Strategy to Success – Aligning Global Objectives with Local Realities

- Strategies for aligning global and regional priorities amid cultural, regulatory, and environmental diversity.
- Overcoming regional challenges related to talent, infrastructure, and market conditions.
- Best practices for fostering cross-cultural collaboration and efficient decision-making within multinational teams.

Anurita Majumdar, Senior Medical Director, Global Medical Affairs, General Medicine, GSK Michael Winther, Senior Director, Target Discovery, Engine Biosciences Sayan Ghosh, Global Innovation & Portfolio Strategy, Opella Healthcare

10:30am Networking Break

11:00am

Panel: Prioritization and Trade-Offs – Making Portfolio Decisions Work Locally

- Assessing common challenges in aligning projects with strategic goals.
- Best practices for managing trade-offs, using tools and frameworks to transform portfolio priorities into actionable local projects.
- Key success factors for effective prioritization, including resource allocation, stakeholder alignment, and managing competing demands.

Adithya Ramanansriram, Director, Strategy and Operations, Johnson & Johnson Jek Fong, APAC Disease Area Lead, Roche

Sayan Ghosh, Global Innovations & Portfolio Strategy, Opella Healthcare

11:30am

Case Study: Transforming Big Ideas into Clinical Development Success

- Real-world examples of aligning strategic portfolio decisions with clinical development objectives, from early-phase to late-stage projects.
- Techniques for prioritizing clinical trials within a portfolio, ensuring a balance between innovation and risk management.
- Strategies for integrating external partnerships (CROs, academic collaborations) into the clinical development portfolio while maintaining alignment with internal strategic goals.
- Lessons learned from managing clinical development projects in highly regulated markets, ensuring timely delivery despite local challenges.
- Frameworks for measuring the success of clinical projects in the context of broader portfolio performance, including KPIs and post-trial impact assessments

Woohyung Wayne Lee, Senior Director, Clinical Planning, GI Innovation

12:00pm

Case Study: Creating a Robust PMO for Execution Excellence

- Key elements for designing PMO structures that improve regional project oversight and ensure timely reporting.
- Methods for aligning PMOs with global goals while addressing local execution challenges and needs.
- Best practices for fostering a culture of accountability and collaboration across regional teams through effective PMO leadership.
- Tools and techniques to streamline project monitoring, reporting, and resource allocation within the PMO framework.
- Lessons learned from building and optimizing PMOs to enhance overall execution efficiency across diverse regions.

Patrick Cheng, Head, APAC Program/Project Management, Merck

12:30pm Networking Lunch

1:30pm

Panel: Fostering Collaboration Within the PMO for Seamless Project Delivery

- Effective methods for reinforcing the PMO's role in connecting HQ and local teams to drive smooth execution.
- Techniques for promoting cross-regional collaboration, communication, and alignment in portfolio delivery.

- Proven tactics for utilizing the PMO to foster accountability, support local teams, and align global objectives with regional execution.
- Practical solutions for overcoming cultural and operational challenges when building a unified PMO structure across diverse regions.
- Real-life experiences and lessons shared by panelists on optimizing PMO effectiveness and improving project alignment across regions.

Abhishek Mittal, Vice President and Head - Project Management Office (PMO), Neuland Laboratories Ltd

Patrick Cheng, Head, APAC Program/Project Management, Merck

2:00pm

Reserved Case Study: Tools and Software for Portfolio Execution – What's Driving Efficiency?

- Practical examples of how Portfolio and Project Management (PPM) tools are used to enhance efficiency in clinical and manufacturing projects.
- Finding the right fit for your PPM tools to drive project success, enhance visibility, and optimize resource allocation.
- Overcoming challenges in integrating PPM tools with existing systems and ensuring seamless data flow across teams.
- Key features of PPM software that drive decision-making, improve collaboration, and streamline project execution in complex environments.
- Lessons learned from real-world applications of PPM tools, highlighting successes and areas for improvement in portfolio execution.

2:30pm

Panel: Cutting Through the Red Tape – Fast-Tracking Clinical Trial Timelines

- Strategies for accelerating site activation and minimizing delays in the early stages of clinical trials across diverse regions.
- Innovative approaches to patient recruitment in challenging markets, including leveraging local networks, digital tools, and community engagement.
- Best practices for navigating complex regulatory environments to streamline approval processes and reduce bottlenecks.
- Techniques for building strong relationships with local authorities and stakeholders to ensure timely project execution and regulatory compliance.
- Real-world examples of overcoming common clinical trial challenges, from patient enrolment to site management, and ensuring alignment with overall portfolio timelines.

Aman Butta, Director- Clinical Affairs (Medical Affairs+ Clinical Operations), APAC, Intuitive Kunal Shah, Head, Project Management & EARO Business Ops, Experimental Drug Development Centre

3:00pm Networking Break

3:30pm

Panel: Future-Proof Your Project and Program with Scenario Planning

- Tools and frameworks for identifying potential project risks early and incorporating scenario planning to proactively manage uncertainties.
- Practical approaches to assess and prioritize risks at the project and program levels, considering both internal and external factors.
- Strategies for mitigating local risks, including regulatory changes, supply chain disruptions, and resource constraints, while aligning with global risk management processes.
- The role of integrating scenario planning into project decision-making, ensuring teams are prepared for various potential outcomes.
- Techniques for continuous risk monitoring and adapting risk mitigation plans to keep projects and programs on track despite changing conditions.

Kohei Hanao, Associate Director, Global Development Japan, Johnson & Johnson Woohyung Wayne Lee, Senior Director, Clinical Planning, GI Innovation

4:00pm

Case Study: Measuring Success – KPIs for Projects, Programs, and Portfolios

- Key performance indicators (KPIs) that align project and program outcomes with broader global portfolio objectives.
- Methods for tracking execution excellence through metrics that capture both qualitative and quantitative aspects of project success.
- Approaches for integrating financial, operational, and strategic metrics to provide a holistic view of portfolio performance.
- Best practices for adjusting KPIs to account for regional nuances and ensure consistent measurement across diverse markets.
- Tools for continuously evaluating project progress, mitigating risks, and making data-driven decisions to stay aligned with portfolio goals.

4:30pm

Case Study: Delivering Tomorrow's Complex Manufacturing Projects Today

- Real-world insights from the execution of complex manufacturing projects, including facility construction and upgrades, with a focus on meeting global quality and cost standards.
- Key challenges and solutions encountered in navigating local regulations, labor issues, and supply chain disruptions while maintaining global consistency.
- Practical approaches for balancing cost control with the implementation of advanced technologies to meet both local and global production demands.

- Lessons learned from managing cross-functional teams across regions, ensuring alignment on project goals, timelines, and quality standards.
- Risk mitigation strategies drawn from actual projects, including how to overcome regulatory hurdles and unforeseen delays without compromising on quality or safety.

Michael Crowe, Head of Project Management, Lonza

5:00pm Closing Remark

5:05pm Networking Reception



Conference Agenda

8:30am

Keynote: PPM's Impact on Advancing Drug Access

- The strategic value of PPM in driving innovation, from concept to commercialization, ensuring successful product development and delivery across global and local markets.
- How PPM enables agile decision-making, fostering faster adaptation and value creation across diverse markets?
- Approaches to optimizing portfolio management to unlock value, enhance resource allocation, and improve efficiency at every stage of product development and commercialization.
- The evolving role of PPM in fostering cross-functional collaboration, aligning R&D, commercial, and operational teams to execute projects effectively
- Best practices for integrating PPM to enhance operational excellence and accelerate the delivery of pharmaceutical innovations to the market.

9:00pm

Case Study: The Evolution of Project and Programme Management in a Growing Biotech: Mirxes' Journey from Start-up to SME

Jeremiah Decosta, Vice President Operations, MiRXES

9:30am

Case Study: Next-Gen Partnerships – Unlocking Value through Strategic Collaboration

- Key success factors for building and managing biotech alliances, CRO collaborations, and vendor relationships.
- Best practices for fostering effective communication and alignment between internal teams and external partners.
- Strategies for ensuring long-term sustainability and mutual benefit in external partnerships.
- Approaches for navigating cultural, regulatory, and operational differences to optimize partnership management.
- Methods for mitigating risks and addressing challenges in vendor and partnership agreements across diverse APAC markets.

10:00am

Panel: Bridging Talent Gaps in Project, Program, and Portfolio Management

- Understanding the current talent landscape in APAC and its impact on PPM roles.
- Approaches to upskilling teams and developing a culture of continuous learning.
- Best practices for attracting and retaining top talent in competitive markets.

- How to integrate remote and hybrid work models to tap into a broader talent pool?
- Tools and programs for building leadership capabilities and fostering career development within PPM teams.

10:30am Networking Break

11:00am

Panel: Leading Change – Strategies for Adopting PPM Frameworks with Impact

- How to manage resistance and engage stakeholders during the transition to new tools and processes?
- Best practices for training and upskilling teams to ensure smooth implementation.
- Strategies for monitoring and measuring the success of PPM framework adoption.
- Real-world examples of overcoming challenges and achieving lasting change in regional operations.

Abhishek Mittal, Vice President and Head - Project Management Office (PMO), Neuland Laboratories Ltd

Hwee Ling Ong, Head of Business Operations, Illumina

11:30am

Case Study: Technology and Innovation in Drug Discovery and Delivery

- Leveraging AI to accelerate drug discovery, from target identification to preclinical development.
- Using machine learning to optimize data analysis, identify drug candidates, and predict clinical outcomes.
- Strategic partnerships with AI technology providers to enhance drug development processes.
- Addressing challenges in data integration, model interpretability, and regulatory hurdles.
- Demonstrating Al's impact on reducing R&D costs, shortening timelines, and increasing clinical success rates.

Konrad Paszkiewicz, Chief Technology Officer, Hummingbird Bioscience

12:00pm

Panel: PPM Forecasting Meets AI and Data Science

- How AI and data science tools are reshaping portfolio decision-making by providing more accurate forecasting and insights?
- Practical applications of AI in optimizing project planning, resource allocation, and risk management.
- The impact of advanced data analytics on improving project timelines and driving operational efficiency.

Conference Agenda

- Key considerations for integrating Al-driven tools into existing project management processes.
- Real-world examples of how AI and data science have transformed forecasting and decision-making in large-scale projects.

12:30pm Networking Lunch

1:30pm

Panel: Tackling Regional Hurdles in Multi-Program Execution

- How to effectively navigate regulatory differences across regions and ensure compliance in global programs?
- Strategies for managing resource constraints while maintaining project timelines and quality.
- Best practices for overcoming operational hurdles in multi-regional program execution.
- Approaches to fostering collaboration and alignment between cross-functional teams in diverse regions.
- Lessons learned from real-world examples of managing complex, multi-regional programs.

Adithya Ramanansriram, Director, Strategy and Operations, Johnson & Johnson

Alla Kot, Chief Representative Officer, Farmak International

Binxia Yang, Portfolio Director, Axcynsis Therapeutics

Michael Winther, Senior Director, Target Discovery, Engine Biosciences

2:00pm

Case Study: Agility with Purpose: Keeping Your Portfolio on Course

- How to adapt strategic portfolio reviews to reflect changing market trends and evolving business priorities?
- Methods for maintaining alignment between global objectives and regional market demands.
- Techniques for enhancing agility and responsiveness in portfolio decision-making.
- Best practices for integrating real-time data into portfolio review processes for better alignment and optimization.
- Key success factors for ensuring that portfolio reviews drive continuous business growth in dynamic environments.

2:30pm

Panel: Driving Program Success through Seamless Cross-Functional Collaboration

 Key strategies for fostering seamless communication and collaboration between R&D, commercial, and operations teams.

- How to overcome silos and encourage a unified approach to decision-making and problem-solving.
- Best practices for overcoming common challenges in cross-functional team dynamics.
- Techniques for creating a unified vision and shared accountability across departments
- Real-world examples of successful cross-functional collaboration and its impact on program outcomes.

Alla Kot, Chief Representative Officer, Farmak International Jek Fong, APAC Disease Area Lead, Roche

Michael Crowe, Head of Project Management, Lonza

3:00pm Networking Break

3:30pm

Case Study: Ensuring Consistent Governance in Regional Program Management

- Strategies for establishing a robust governance framework that ensures alignment with global standards.
- Tools and techniques for maintaining transparency and accountability in regional program management.
- Best practices for managing compliance and mitigating risks across multiple regions.
- How to adapt global governance frameworks to fit regional contexts while maintaining consistency?
- Insights into overcoming challenges in decision-making and reporting structures at the regional level.

4:00pm

Trendsetters' Roundup: Leading the Way – How PPM is Shaping the Future of Health and Drug Development?

- Navigating global health trends, regulatory changes, and public-private partnerships.
- The critical role of PPM in driving faster, more efficient drug development while maintaining patient-centric approaches.
- How innovation, Al, and digital transformation will reshape drug discovery and delivery?

4:30pm Closing Remarks

4:45pm End of Conference

2025 World Tour at a Glance

- 22 23 January, BARCELONA
 28th European Pharma and Biotech Project, Program and Portfolio
 Management Conference
- 29 30 January, SAN DIEGO
 American Strategic Portfolio Management in Life Sciences West
 Coast
- 3 4 April, BASEL
 29th European Biopharma Project Program and Portfolio
 Management Conference
- 9 10 April, CHICAGO
 2nd American Medical Device Project & Portfolio Management
 Conference
- 15 16 April, PHILADELPHIA
 24th American Pharma and Biotech Project, Program and Portfolio
 Management Conference
- 6 14 15 May, LONDON European Strategic Portfolio Management in Life Sciences
- 7 3 4 June, COPENHAGEN Biopharma PPM in Clinical Research and Development Summit Edition
- 11 12 June, BERLIN
 2nd European MedTech Summit 2025 Medical Device Project &
 Portfolio Management Conference

- 9 11 12 June, SAN FRANCISCO
 25th American Pharma and Biotech Project, Program and Portfolio
 Management Conference
- 5 6 August, SINGAPORE
 Asian Pharma and Biotech Project, Program and Portfolio
 Management Conference
- 3 4 September, MELBOURNE
 Pharma and Biotech Project, Program and Portfolio Management
 Conference
- 10 11 September, MUMBAI
 3rd Strategic Project, Program and Portfolio Management
 Conference for Pharmaceuticals
- 8 9 October, BASEL
 30th European Pharma and Biotech Project, Program and Portfolio
 Management Conference
- 15 17 October, BOSTON
 26th American Pharma and Biotech Project, Program and Portfolio Management Conference
- 22 23 October, LONDON
 31st European Pharma and Biotech Project, Program and Portfolio Management Conference
- 9 11 December, LAS VEGAS
 2nd Annual PPM TOOLBOX SUMMIT

Our Partners











































Contact us

Updated: 27 March, 2025 for the latest programe update, please download agenda on conference website



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Sponsoring:



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Disclamer:

Please note - all of the information in this document is subject to change at any time. Whilst every effort has been made to ensure the accuracy of the information, statements and decisions recorded in them, their status will remain that of a draft until such time as they are confirmed as a final version prior the subsequent meeting, Additionally, the user information is only valid at a certain moment in time and is subject to change due to movement and changes in bit rate requirements.

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