

# Asian Pharma & Biotech Project, Program and Portfolio

Management

5 - 6 August 2025 | SINGAPORE

# **Dear Colleague**



Welcome to the Asian Pharma & Biotech Project, Program and Portfolio Management Conference: Advancing Drug Discovery and Development

As the pharmaceutical and biotech industries face increasing complexity and rapid innovation, effective project, program, and portfolio management (PPM) is more critical than ever to drive business growth and resilience. According to research published by Deloitte, the average cost of bringing a new drug to the market is now US\$ 2.6 Bn. Delays in project timelines can cost companies an additional US\$1Mn per day. Effective project management in the pharmaceutical and biotech industries prioritizes timely completion and cost control, helping businesses manage resources, reduce expenses, and launch new therapies.

Debuting in Singapore, the conference brings together clinical development professionals, R&D strategists, drug development experts, project leaders, and operational heads from across the Pharma, Biotech and Healthcare sectors.

The event will focus on how strategic PPM frameworks can accelerate clinical programs, optimize resource allocation, and drive therapeutic advancements. A key area of discussion will be strengthening collaboration between R&D, clinical operations, and regulatory teams to ensure more efficient drug discovery and delivery, improving outcomes for patients in need of innovative treatments.



### What will be **DISCUSSED?**



### **Key Topics:**

- Connecting Global Portfolio Vision with Regional Action: Learn how to effectively align your portfolio vision with regional operations, ensuring your organization can thrive despite external pressures, such as funding constraints.
- From Strategy to Success Aligning Global Objectives with Local Realities: Gain insights on how global and regional leaders can align strategies and tactics to navigate uncertainty.
- Smarter Resource Forecasting and Capacity Planning for Regional Teams: Learn how to better allocate resources to ensure smooth project execution and maximize return on investment in a rapidly changing environment.
- Future-Proof Your Project and Program with Scenario Planning: Discover the tools to proactively manage risks and ensure that your portfolios are robust and adaptable, even in times of crisis.
- ▶ Driving Program Success through Seamless Cross-Functional Collaboration: Explore how cross-functional collaboration can drive program success and increase agility within your projects.

### **Key Features:**

- Expert-Led Keynotes: Hear from top industry leaders on how to connect global portfolio vision with regional action, and how Project Portfolio Management (PPM) is driving drug access and advancing industry growth.
- Interactive Panel Discussions: Engage with experts in discussions on aligning global objectives with local realities, fostering collaboration within the PMO for seamless project delivery, and overcoming talent gaps in PPM.
- Practical Case Studies: Learn from leading companies on transforming big ideas into clinical development successes, delivering complex manufacturing projects, and tackling regional challenges in multi-program execution.
- Actionable Sessions: Participate in sessions focused on future-proofing your project and program with scenario planning, making portfolio decisions work locally through prioritization and trade-offs, and measuring success with KPIs that drive results.

### Why Attend?

- Elevate Your Portfolio
  Strategy: Learn how to
  transform your portfolio
  management function
  and align it with broader
  organizational goals to
  enhance both operational and
  strategic outcomes.
- Trends: Understand how AI, data analytics, and innovative technologies are transforming decision-making, project management, and portfolio prioritization.
- Innovation: Gain actionable insights on managing resources, optimizing decision processes, and fostering cross-functional collaboration to improve portfolio outcomes.
- Expand Your Network:

  Connect with peers, thought leaders, and industry experts who are at the forefront of driving portfolio management excellence.

# **Testimonials**





Abhishek Mittal
(MBA, PMP®, IRMCert®, GRCP®)
Vice President and Head - Project
Management Office (PMO)
Neuland Laboratories Limited

Had the pleasure of participating in a panel discussion today at '2nd Strategic Project, Program and Portfolio Management conference for Pharmaceuticals' organised by Why Summits on the critical role of internal stakeholders in driving project success. Grateful to have exchanged insights with industry leaders on how to build these connections and unlock potential from within. We continuously strive to implement these best practices at

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Christophe De Vleeschouwer

Director, Pipeline Project Management GSK Vaccines



Very good and engaging discussion! Thanks Why Summits for being part of the panel.



**David Swift**Senior Procurement Leader

Lonza

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Great discussions and insights from some of the best in the business.



**Blerim Shkodra** 

Sr Director Capital Procurement & Category Leader

Lonza

\*\*\*\*

It was a real pleasure being part of this great event.



Peter C. Luke
Project Corporate Vice President - API
Expansion
Novo Nordisk

\*\*\*\*

Neuland Laboratories Limited.

Thanks for the opportunity to share lessons learned at the conference. Also, very well planned and managed event with great speakers and highly relevant network.



### **Stephen Smith**

Senior Program Director, OncologySenior Program Director, Oncology

Corcept Therapeutics

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Another great Why Summits conference in the books!



# World Tour at a Glance



# **Industry Pioneers Attending From**







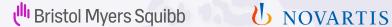


























































# **Confirmed Speakers:**





Abhishek Mittal
Vice President and Head Project Management Office
(PMO)

**Neuland Laboratories Ltd** 



Adithya Ramanansriram Director, Strategy and

Johnson & Johnson

Operations



Alla Kot
Chief Representative Officer
Farmak International



**Akshaya Bansal** Senior Director, Antibody-Drug Conjugates

Hummingbird Bioscience



Alap Gandhi Country Medical Director, Malaysia & Brunei GSK



Aman Butta
Director- Clinical Affairs
(Medical Affairs+ Clinical
Operations), APAC
Intuitive



Anurita Majumdar
Senior Medical Director, Global
Medical Affairs, General
Medicine

GSK



Binxia Yang
Portfolio Director
Axcynsis Therapeutics



**Danny Soon**CEO, Consortium for Clinical
Research and Innovation
Singapore; Executive Director

Singapore Clinical Research Institute



Finn Olsen Tram
PMO Director
Terumo



**Hwee Ling Ong**Head of Business Operations **Illumina** 



Ivan David Horak MD, FACP Founder & CEO Tikva Allocell

# **Confirmed Speakers:**





Jek Fong
APAC Disease Area Lead
Roche



Jeremiah Decosta
Vice President Operations
MiRXES



Kohei Hanao Associate Director, R&D Global Development Japan Johnson & Johnson



**Kunal Shah** Head, Project Management & EARO Business Ops

Experimental Drug
Development Centre



Mathew Lau
Director, Strategy, Industry &
Projects
Bioprocessing Technology

Institute



Michael Crowe
Head of Project Management
Lonza



**Michael Winther**Senior Director, Target
Discovery

**Engine Biosciences** 

iTAN

Mohamed ElSayed
Chief Scientific Officer
Nucleic Acid
Therapeutics Initiative
(NATi)



Patrick Cheng PMP®, PMI-RMP®, CINTM Head, APAC Program/ Project Management

Merck



Dr. Richard M.
Bayney (TBC)
President & Founder,
Project & Portfolio Value
Creation (PPVC), US (TBC)



Sayan Ghosh
Global Innovations &
Portfolio Strategy Head
Opella Healthcare



Tina Xin

Head of Corporate
Planning & Project
Portfolio Management
Zuellig Pharma



Woohyung Wayne Lee Senior Director, Clinical Planning Gl Innovation

#### DAY 0 | 4 August 2025

### 17:00 PRE-EVENT MEET & GREET

Kick off the experience with some drinks while taking advantage of early bird registration and the chance to connect with fellow delegates. As everyone starts arriving, this is the perfect opportunity to network, catch up with familiar faces, and meet new ones. Raise a glass, spark conversations, exchange handshakes, share smiles, and embrace the camaraderie—whether reconnecting with old friends or forming new bonds in the industry, everyone is warmly welcomed here!

### 8:50 Chairperson's Opening Remark

### 9:00

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# Keynote Panel: The Evolving Pharma & Biotech Landscape in Asia: Accelerating Drug Development Through Innovation, Investment, and Strategic Growth

- The current state of drug development projects in Asia key opportunities and challenges in clinical trials, R&D, and commercialization.
- The role of incubators, government agencies, and venture funding in supporting early-stage innovation and accelerate drug development.
- Big pharma's impact on regional drug development pipelines collaboration models between multinational pharma and biotech startups to drive innovation and market access.
- Regulatory shifts, Al, and emerging technologies how these factors are transforming clinical development and portfolio management in Asia.
- Strengthening Asia's position as a global hub for pharma R&D strategies for securing investment, fostering partnerships, and driving faster clinical progress.

Danny Soon, CEO, Consortium for Clinical Research and Innovation Singapore; Executive Director, Singapore Clinical Research Institute

Ivan David Horak MD, FACP, Founder & CEO, Tikva Allocell

Mohamed ElSayed, Chief Scientific Officer, Nucleic Acid Therapeutics Initiative (NATi)

### 9:30

## Reserved Session: Al Synergy - Enhancing R&D Innovation and Portfolio Management with Al-Powered PPM tools

• Improving R&D Efficiency: Ensuring organizations are working on the right projects, at the right time and with the right resources.

- Enhancing Innovation: PPM tools provide visibility into ongoing projects, helping organizations identify areas for innovation, track emerging trends, and encourage collaboration among R&D teams.
- Optimizing Portfolio Management: Drive better decision-making by allowing organizations to assess and prioritize projects based on strategic alignment, ROI, risk, and resource availability.
- Risk and Resource Management: Proactively manage risks ensuring that R&D initiatives stay on track despite potential challenges.
- Data-Driven Insights: Utilize current and historical data to help track project performance which enables continuous improvement and alignment with overall business goals.

### 10:00

# Panel: Future-Proof Your Project and Program with Scenario Planning

- Tools and frameworks for identifying potential project risks early and incorporating scenario planning to proactively manage uncertainties.
- Practical approaches to assess and prioritize risks at the project and program levels, considering both internal and external factors.
- Strategies for mitigating local risks, including regulatory changes, supply chain disruptions, and resource constraints, while aligning with global risk management processes.
- The role of integrating scenario planning into project decision-making, ensuring teams are prepared for various potential outcomes.
- Techniques for continuous risk monitoring and adapting risk mitigation plans to keep projects and programs on track despite changing conditions.

Kohei Hanao, Associate Director, Global Development Japan, Johnson & Johnson Woohyung Wayne Lee, Senior Director, Clinical Planning, GI Innovation

### 10:30 Networking Break

### 11:00

### Case Study: Project Management and Prioritization to Accelerate Novel Therapeutics Development

- Strategic collaboration managing biotech alliances, CRO collaborations and vendor relationships
- Effective communication to ensure alignment between internal and external partners
- Overcoming cultural, regulatory and operational challenges to accelerate drug development

Akshaya Bansal, Senior Director, Antibody-Drug Conjugates, Hummingbird Bioscience

### 11:30

### Case Study: Connecting Global Portfolio Vision with Regional Action

- Understanding the critical role of APAC in global portfolio strategy and its impact on multinational pharma.
- Exploring the complexities of aligning regional execution with overarching corporate
- Best practices for optimizing cross-regional collaboration to deliver effective portfolio outcomes.

### 12:00

### Panel: From Strategy to Success – Aligning Global Objectives with **Local Realities**

- · Strategies for aligning global and regional priorities amid cultural, regulatory, and environmental diversity.
- Overcoming regional challenges related to talent, infrastructure, and market condi-
- Best practices for fostering cross-cultural collaboration and efficient decision-making within multinational teams.

Anurita Majumdar, Senior Medical Director, Global Medical Affairs, General Medicine, GSK Michael Winther, Senior Director, Target Discovery, Engine Biosciences Sayan Ghosh, Global Innovation & Portfolio Strategy, Opella Healthcare

### 12:30 Networking Lunch

### 13:30

### Panel: Prioritization and Trade-Offs – Making Portfolio Decisions **Work Locally**

- Assessing common challenges in aligning projects with strategic goals.
- Best practices for managing trade-offs, using tools and frameworks to transform portfolio priorities into actionable local projects.
- Key success factors for effective prioritization, including resource allocation, stakeholder alignment, and managing competing demands.

Adithya Ramanansriram, Director, Strategy and Operations, Johnson & Johnson Jek Fong, APAC Disease Area Lead, Roche Sayan Ghosh, Global Innovations & Portfolio Strategy, Opella Healthcare

### 14:00

### **Deciding What Matters: Making Smarter Portfolio Choices with** Confidence

- Learn how to apply structured frameworks to drive effective portfolio prioritization.
- Explore how data and cross-functional input enable confident, transparent decision-making.
- Discover practical strategies to align decisions with enterprise goals across global and regional levels.

### 14:30

### Panel: Leading Change – Strategies for Adopting PPM Frameworks with Impact

- · How to manage resistance and engage stakeholders during the transition to new tools and processes?
- Best practices for training and upskilling teams to ensure smooth implementation.
- Strategies for monitoring and measuring the success of PPM framework adoption.
- Real-world examples of overcoming challenges and achieving lasting change in regional operations.

Abhishek Mittal, Vice President and Head - Project Management Office (PMO), Neuland Laboratories Ltd

Hwee Ling Ong, Head of Business Operations, Illumina

### 15:00 Networking Break

### 15:30

### Workshop: Implementing Project Prioritization Frameworks for Strategic Decision-Making and Resource Allocation

In this hands-on workshop, participants will learn practical frameworks and methodologies to enhance their project prioritization and resource allocation strategies. Led by an experienced industry expert, the session will guide attendees through proven approaches for evaluating both internal and external projects, making informed investment decisions, and optimizing resource allocation to align with organizational goals. Through interactive exercises and real-world case studies, participants will:

- Gain a deep understanding of various project prioritization frameworks
- Learn how to apply quantitative and qualitative analysis to investment decisions
- Explore techniques for balancing resources between competing projects
- Develop actionable strategies for aligning prioritization with long-term business objectives This workshop offers a practical, problem-solving approach and tangible tools where participants can immediately apply to their portfolio and project management efforts.

Finn Olsen Tram, PMO Director, Terumo

### 16:15

# Roundtable Discussion: Data-Driven Decision Making & Scenario Planning – Using Analytics for Informed Decisions

In this interactive roundtable, participants will explore how data and analytics can elevate decision-making and improve scenario planning across the project and portfolio landscape. Through open discussion, attendees will share real-world examples of how they use data to inform strategy, navigate uncertainty, and guide resource allocation. The conversation will also cover practical tools, common challenges, and lessons learned from embedding analytics into PPM workflows. Facilitated by an industry expert, this session offers a collaborative space to benchmark practices, crowdsource solutions, and walk away with new ideas to strengthen data-informed planning in your organization.

Dr. Richard M. Bayney, President & Founder, Project & Portfolio Value Creation (PPVC)

17:00 Closing Remark

17:05 Networking Reception & End of Day 1



### 8:50 Chairperson's Opening Remark

9:00

## Keynote: Leading the Way – How PPM is Shaping the Future of Health and Drug Development?

- Navigating global health trends, regulatory changes, and public-private partnerships.
- The critical role of PPM in driving faster, more efficient drug development while maintaining patient-centric approaches.
- How innovation, AI, and digital transformation will reshape drug discovery and delivery?
   Finn Olsen Tram, PMO Director, Terumo

9:00

### Case Study: Transforming Big Ideas into Clinical Development

#### Success

- Real-world examples of aligning strategic portfolio decisions with clinical development objectives, from early-phase to late-stage projects.
- Techniques for prioritizing clinical trials within a portfolio, ensuring a balance between innovation and risk management.
- Strategies for integrating external partnerships (CROs, academic collaborations) into the clinical development portfolio while maintaining alignment with internal strategic goals.
- Lessons learned from managing clinical development projects in highly regulated markets, ensuring timely delivery despite local challenges.
- Frameworks for measuring the success of clinical projects in the context of broader portfolio performance, including KPIs and post-trial impact assessments

Woohyung Wayne Lee, Senior Director, Clinical Planning, Gl Innovation

10:00

# Reserved Session: Tools and Software for Portfolio Execution – What's Driving Efficiency?

- Practical examples of how Portfolio and Project Management (PPM) tools are used to enhance efficiency in clinical and manufacturing projects.
- Finding the right fit for your PPM tools to drive project success, enhance visibility, and optimize resource allocation.
- Overcoming challenges in integrating PPM tools with existing systems and ensuring seamless data flow across teams.
- Key features of PPM software that drive decision-making, improve collaboration, and streamline project execution in complex environments.
- Lessons learned from real-world applications of PPM tools, highlighting successes and areas for improvement in portfolio execution.

### 10:30 Networking Break

11:00

# Case Study: The Evolution of Project and Programme Management in a Growing Biotech: Mirxes' Journey from Start-up to SME

Jeremiah Decosta, Vice President Operations, MiRXES

11:30

### Case Study: Creating a Robust PMO for Execution Excellence

- Key elements for designing PMO structures that improve regional project oversight and ensure timely reporting.
- Methods for aligning PMOs with global goals while addressing local execution challenges and needs.
- Best practices for fostering a culture of accountability and collaboration across regional teams through effective PMO leadership.
- Tools and techniques to streamline project monitoring, reporting, and resource allocation within the PMO framework.
- Lessons learned from building and optimizing PMOs to enhance overall execution efficiency across diverse regions.

Patrick Cheng PMP®, PMI-RMP®, CINTM, Head, APAC Program/Project Management, Merck

12:00

# Panel: Fostering Collaboration Within the PMO for Seamless Project Delivery

- Effective methods for reinforcing the PMO's role in connecting HQ and local teams to drive smooth execution
- Techniques for promoting cross-regional collaboration, communication, and alignment in portfolio delivery.
- Proven tactics for utilizing the PMO to foster accountability, support local teams, and align global objectives with regional execution.
- Practical solutions for overcoming cultural and operational challenges when building a unified PMO structure across diverse regions.
- Real-life experiences and lessons shared by panelists on optimizing PMO effectiveness and improving project alignment across regions.

Abhishek Mittal, Vice President and Head - Project Management Office (PMO), Neuland Laboratories Ltd

Patrick Cheng PMP®, PMI-RMP®, CINTM, Head, APAC Program/Project Management, Merck Tina Xin, Head of Corporate Planning & Project Portfolio Management, Zuellig Pharma

12:30 Networking Lunch

### 13:30

### Panel: Driving Program Success through Seamless Cross-Functional Collaboration

- Key strategies for fostering seamless communication and collaboration between R&D, commercial, and operations teams.
- How to overcome silos and encourage a unified approach to decision-making and problem-solving.
- Best practices for overcoming common challenges in cross-functional team dynamics.
- Techniques for creating a unified vision and shared accountability across departments.
- Real-world examples of successful cross-functional collaboration and its impact on program outcomes.

Alla Kot, Chief Representative Officer, Farmak International

Jek Fong, APAC Disease Area Lead, Roche

Michael Crowe, Head of Project Management, Lonza

Mathew Lau, Director, Strategy, Industry & Projects, Bioprocessing Technology Institute

### 14:00

### Panel: Tackling Regional Hurdles in Multi-Program Execution

- How to effectively navigate regulatory differences across regions and ensure compliance in global programs?
- Strategies for managing resource constraints while maintaining project timelines and quality.
- Best practices for overcoming operational hurdles in multi-regional program execution.
- Approaches to fostering collaboration and alignment between cross-functional teams in diverse regions.
- Lessons learned from real-world examples of managing complex, multi-regional programs.

Michael Winther, Senior Director, Target Discovery, Engine Biosciences
Binxia Yang, Portfolio Director, Axcynsis Therapeutics
Adithya Ramanansriram, Director, Strategy and Operations, Johnson & Johnson
Alla Kot, Chief Representative Officer, Farmak International

### 14:30

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### Panel: Cutting Through the Red Tape – Fast-Tracking Clinical Trial Timelines

• Strategies for accelerating site activation and minimizing delays in the early stages of clinical trials across diverse regions.

- Innovative approaches to patient recruitment in challenging markets, including leveraging local networks, digital tools, and community engagement.
- Best practices for navigating complex regulatory environments to streamline approval processes and reduce bottlenecks.
- Techniques for building strong relationships with local authorities and stakeholders to ensure timely project execution and regulatory compliance.
- Real-world examples of overcoming common clinical trial challenges, from patient enrolment to site management, and ensuring alignment with overall portfolio timelines.

Aman Butta, Director- Clinical Affairs (Medical Affairs+ Clinical Operations), APAC, Intuitive Kunal Shah, Head, Project Management & EARO Business Ops, Experimental Drug Development Centre

#### 15:00

# Reserved Case Study: Delivering Tomorrow's Complex Manufacturing Projects Today

- Real-world insights from the execution of complex manufacturing projects, including facility construction and upgrades, with a focus on meeting global quality and cost standards
- Key challenges and solutions encountered in navigating local regulations, labor issues, and supply chain disruptions while maintaining global consistency.
- Practical approaches for balancing cost control with the implementation of advanced technologies to meet both local and global production demands.
- Lessons learned from managing cross-functional teams across regions, ensuring alignment on project goals, timelines, and quality standards.
- Risk mitigation strategies drawn from actual projects, including how to overcome regulatory hurdles and unforeseen delays without compromising on quality or safety.

### 15:30 Networking Break

### **Roundtable Discussions**

Roundtable Discussions provide an interactive, informal setting where participants can engage in open discussions, raise their own challenges, and benchmark strategies with their peers. Each roundtable will be facilitated by a discussion leader who ensures the conversation stays focused and that everyone can contribute. These sessions are designed to foster active problem-solving, share practical experiences, and encourage collaborative idea exchange. To make the most of this format, participants should come prepared with real-world examples from their work and be ready to actively engage with others.

### 16:00

#### **Roundtable Discussion 1**

Resource Management & Optimization: Allocating resources efficiently across portfolios.

### 16:30

#### **Roundtable Discussion 2**

Cross-Functional Collaboration: Breaking silos and fostering stronger internal alignment.

17:00 Closing Remark and End of Conference



# **2025** World Tour at a Glance

- 22 23 January, BARCELONA
  28<sup>th</sup> European Pharma and Biotech Project, Program and Portfolio
  Management Conference
- 29 30 January, SAN DIEGO
  American Strategic Portfolio Management in Life Sciences West
  Coast
- 3 4 April, BASEL
  29<sup>th</sup> European Biopharma Project Program and Portfolio
  Management Conference
- 9 10 April, CHICAGO
  2nd American Medical Device Project & Portfolio Management
  Conference
- 15 16 April, PHILADELPHIA
  24<sup>th</sup> American Pharma and Biotech Project, Program and Portfolio
  Management Conference
- 6 14 15 May, LONDON European Strategic Portfolio Management in Life Sciences
- 7 3 4 June, COPENHAGEN Biopharma PPM in Clinical Research and Development Summit Edition
- 11 12 June, BERLIN
  2nd European MedTech Summit 2025 Medical Device Project &
  Portfolio Management Conference

- 9 11 12 June, SAN FRANCISCO
  25<sup>th</sup> American Pharma and Biotech Project, Program and Portfolio
  Management Conference
- 5 6 August, SINGAPORE
  Asian Pharma and Biotech Project, Program and Portfolio
  Management Conference
- 3 4 September, MELBOURNE
  Pharma and Biotech Project, Program and Portfolio Management
  Conference
- 10 11 September, MUMBAI
  3<sup>rd</sup> Strategic Project, Program and Portfolio Management
  Conference for Pharmaceuticals
- 8 9 October, BASEL
   30<sup>th</sup> European Pharma and Biotech Project, Program and Portfolio
   Management Conference
- 15 17 October, BOSTON
   26<sup>th</sup> American Pharma and Biotech Project, Program and Portfolio Management Conference
- 22 23 October, LONDON
   31st European Pharma and Biotech Project, Program and Portfolio Management Conference
- 9 11 December, LAS VEGAS
  2nd Annual PPM TOOLBOX SUMMIT

# **Our Partners**











































### **Contact us**

**Updated:** 5 May, 2025 for the latest programe update, please download agenda on conference website



# Vice President PPM World Tour:



**Liza Zhaivoronok**liza.zhaivoronok@whysummits.com

# **Speaking:**



**Jenn See** jenn.see@whysummits.com

# **Sponsoring:**



**Srihari Kamban** shk@whysummits.com

### **Disclamer:**

Please note - all of the information in this document is subject to change at any time. Whilst every effort has been made to ensure the accuracy of the information, statements and decisions recorded in them, their status will remain that of a draft until such time as they are confirmed as a final version prior the subsequent meeting, Additionally, the user information is only valid at a certain moment in time and is subject to change due to movement and changes in bit rate requirements.

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