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Strategic Project, Program and Portfolio Management Conference for Pharmaceuticals

- The most expected PPM conference in India
- **September 14 - 15, 2023, Mumbai, India (in-person)**

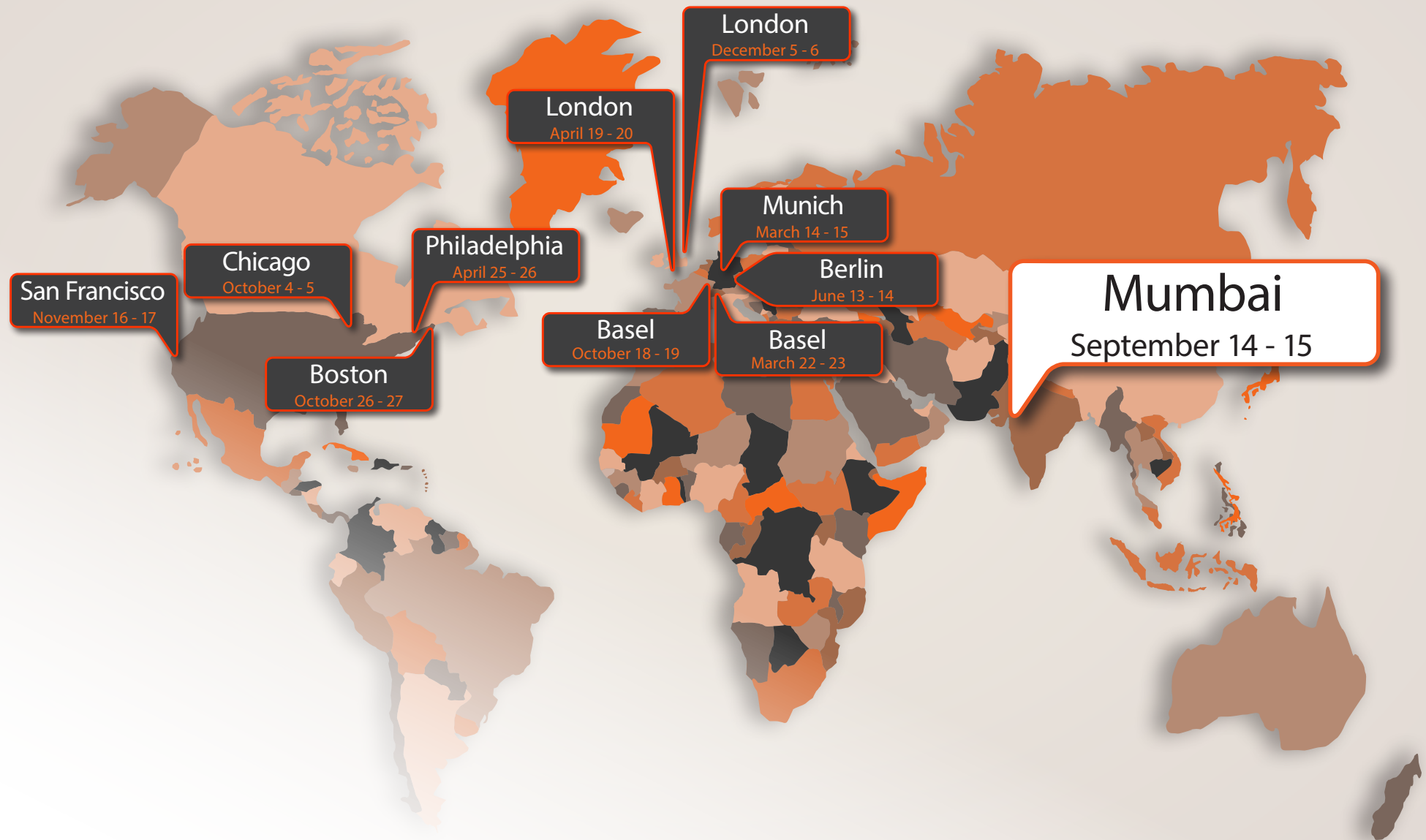
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2023 PPM Summits Worldwide



Our conference program, our story to tell to the world

Host



Simona Starinská

Event Organiser
Why Summits

This is not just another PPM conference. This is a conference which tells you a **STORY**. One story, followed by another, **stories of exceptional people who happen to choose Project and Portfolio Management** as their way to bring needed medicines to improve the health of millions of people on our planet.

You will hear experts talk about the current issues in this ever-evolving industry. The best practice **case studies on value added medicines opportunities and how it evolves to mature portfolio management organizations.**

What is **the role of project management in different levels of maturity** of ppm in different organizations?

How to **prioritize projects, what methodologies to use for developing products that qualify for multiple markets?**

Building a top notch alliance network, working with **behavior of internal stakeholders** in project portfolio management.

Considering factors for being a day 1 or first to market with complex generics and combination products.

Working with **innovation**, utilizing **internal cooperation to ensure successful product launch**, considering **ip strategies for generics and biosimilars**, working with **mature products**, working with **emerging markets**.

All topics we address, are addressed having our mission in our mind, bringing medicines to patients faster, sustainably for business needs.

Our visionary keynote presentations and best practice case studies will complement panel discussions with different speakers to better understand PPM challenges and solutions from different perspectives, with unique views coming from some of the most experienced passionate professionals.

Speakers and Panelists



Arnaud Goumain

Accounts Director
Planisware



Mohamad Nadeem

Manager- Strategy & Business Success
Coromandel



Vivek Kadam

Sr. Manager, Business Development
iZe Consulting



Himanshu Sehgal

Co-founder & Director – Client Delivery
Octavus Consulting



Amit Bansal

Global Divestment Projects Lead
Sanofi



Ashwini Kumar Shrivastava

Global PMO
Unilever



Bjarni Baerings

President
Hetero Europe S.L.



Debasish Mitra

Executive Vice President
Cipla Ltd



Deepti Arun

Deputy General Manager – Project
Management
Lupin



Gargi Nadkarni

Senior Manager – Portfolio
Lotus Pharmaceuticals, Alvogen Group



In the Chair - Day 1



Jayesh Khatri

Chief Operating Officer
Ashish Life Science Pvt Ltd



In the Chair - Day 2



Princy Achankunju

Senior General Manager, Project
Management
Lupin Ltd



Priti Jamkar

Deputy General Manager
Lupin Ltd



Ronak Barot

Deputy General Manager - Head
Portfolio Management & Business
Development
FDC Limited



Sandeep Singh

Vice President of Clinical Operations
CBCC Global Research



Shibasish Pramanik

PMO Director, Heart Failure
Abbott



Simranjeet Kaur

Deputy General Manager – APAC Operations
Lupin



Sourabh Agrawal

Senior Vice President
Lupin Ltd



Vikas Agrawal

General Manager – Global Intellectual Property
Unison Pharmaceutical

Agenda

Day1

8:30 **KEYNOTE:** PORTFOLIO MANAGEMENT CLASSIFICATION FOR YOUNG ASSOCIATES

- Exploration of Comprehensive API and Formulation Definitions
- Impact of Geographical, Therapeutic, and Dosage Form Factors on Organizational Role Prerequisites
- Case Example: Contrasting Portfolio Management Expectations in India versus the United States; Distinguishing between Formulation and API Portfolio Management Responsibilities

Ronak Barot, Deputy General Manager - Head Portfolio Management & Business development, **FDC Limited**

9:00 **PANEL DISCUSSION:** REGULATORY CHALLENGES OF COMPLEX GENERICS AND HOW TO DEAL WITH THEM

- What are the regulatory disparities existing among regulatory agencies in US and Europe?
- In addition to the US and European markets, what other key regions pose significant regulatory challenges for complex generics, and how can a harmonized global regulatory strategy be devised to address these complexities and maximize market access?
- How can we develop products that qualify for different markets?

Sandeep Singh, Vice President of Clinical Operations, **CBCC Global Research**

Jayesh Khatri, Chief Operating Officer, **Ashish Life Science Pvt Ltd**

Ronak Barot, Deputy General Manager - Head Portfolio Management & Business Development, **FDC Limited**

9:30 **KEYNOTE:** INDIAN GENERICS ENTRY INTO EUROPE

- Business requirements, strategic alternatives, success stories, and market outlook.
- Bjarni will speak about the key Indian generics players entering Europe, their success stories and failures, common strategic alternatives, and market outlook.

Bjarni Baerings, President, **Hetero Europe S.L.**

10:00 NETWORKING BREAK

10:30 **PANEL DISCUSSION:** OPPORTUNITIES AND CHALLENGES FOR DIFFERENT GENERIC DRUG TYPES

What Project and Portfolio Managers need to do to succeed in markets of different Generic drug types. We discuss the opportunities these markets are providing, what are the major challenges, and how to tackle them.

- Oral Solids
- Biosimilars
- Respiratory Products
- Sterile Injectables
- OTC

Ashwini Kumar Shrivastava, Senior Delivery Lead, **Unilever**

Jayesh Khatri, Chief Operating Officer, **Ashish Life Science Pvt Ltd**

Ronak Barot, Deputy General Manager - Head Portfolio Management & Business Development, **FDC Limited**

11:00 **RESERVED PRESENTATION:** STRATEGIC PHARMACEUTICAL PROJECT MANAGEMENT: SURMOUNTING OPERATIONAL HURDLES TO ATTAIN VISIONARY OBJECTIVES

Arnaud Goumain, Account Executive, **Planisware**

Mohammad Nadeem, Manager- Strategy & Business Success, **Coromandel**

Vivek Kadam, Sr. Manager, Business Development, **i2e Consulting**

11:45 **KEYNOTE:** PHARMACEUTICAL ACQUISITIONS: THE STRATEGIC VALUE OF DIVESTMENT IN BIG PHARMA AND ITS IMPACT ON ACQUIRERS

Big Pharma's strategies involve divestment and consolidation in acquisitions. Divestment optimizes portfolios strategically, focusing resources on growth areas. Assets may find better growth under new ownership, aligning with evolving trends.

Divestment benefits acquirers with expertise, tech, and markets. Challenges like integration require careful handling. Understanding divestment dynamics is crucial, offering insights into industry shifts and guiding stakeholders in complex evolutions.

Amit Bansal, Global Divestment Projects Lead, **Sanofi**

12:15 LUNCH BREAK

Day1

13:15 **KEYNOTE:** EXECUTING INTEGRATION AND TRANSFORMATION PROGRAMS IN THE PHARMA + MED DEVICES DOMAIN

Integration programs which are mostly likely paired with transformation programs are structurally different from traditional R&D or functional programs and if successfully delivered and can help maximize the value of acquisitions. The multifaceted, multifunctional nature of integration and transformation programs offer organizations a unique opportunity to bring about change while integrating an acquired business.

Shibasish Pramanik, PMO Director, Heart Failure, **Abbott**

13:45 **PANEL DISCUSSION:** BEHAVIOR OF INTERNAL STAKEHOLDERS IN PROJECT PORTFOLIO MANAGEMENT AND ITS IMPACT ON SUCCESS

Stakeholder behavior and stakeholder management are key success factors within project portfolio management

The expert panel will address:

- How does the behavior of internal stakeholders influence project portfolio success?
- How does the intensity of engagement of stakeholders influence project portfolio success?
- How does a stakeholders' influence on success vary across different PPM phases?
- How is the influence of stakeholder behavior on success affected by role clarity?

We will discuss the roles of different stakeholders, examples of mature and non-mature systems.

We will look at how to identify stakeholders, how to do assessment of stakeholder behavior, and its consequences.

- Role and involvement of line managers
- Role and involvement of senior managers in PPM
- Role of the portfolio and project portfolio managers
- What is the ideal system?

Sourabh Agrawal, Senior Vice President, **Lupin Ltd**

Ashwini Kumar Shrivastava, Senior Delivery Lead, **Unilever**

Shibasish Pramanik, PMO Director, Heart Failure, **Abbott**

Priti Jamkar, Deputy General Manager, **Lupin Ltd**

14:15 **KEYNOTE:** REMODELING FUTURE PROSPECTS OF PHARMA MARKETING

The topic will cover insights about changing patients and HCP (Health Care Provider) behavior and its impact on the new marketing toolkit. It would also dwell on impact of technology on pharmaceutical marketing practices as well as care providers / recipients.

Sourabh Agrawal, Senior Vice President, **Lupin Ltd**

14:45 **KEYNOTE:** EFFECTIVE PROJECT & PORTFOLIO STRATEGIES TO OVERCOME DELAY IN LAUNCHING GENERIC FORMULATIONS

In this Keynote Simranjeet Kaur will delve into the factors that contribute to delays and explore strategies to conquer them in launching generic formulations. Uncover regulatory insights, portfolio management, and launch tactics to triumph over these obstacles.

Simranjeet Kaur, Deputy General Manager – APAC Operations, **Lupin**

15:15 NETWORKING BREAK

15:45 **AFTERNOON ASK'N'LEARN ROUNDTABLE DISCUSSIONS (15:45-16:45)**

Choose to join 2 roundtable discussions of your choice, led by our speakers, and engage in discussions on trending and hot topics. (see the topics on next page)

16:45 **THAT'S A WRAP!**

But we still have something special and exciting planned! No need to rush to the train station or the airport, we still have some fun things planned for you!

Day1

ALL 4 ROUNDTABLE DISCUSSION TOPICS ARE TO RUN SIMULTANEOUSLY TWICE IN A ROW,
SO EACH DELEGATE CAN CHOOSE TO ATTEND 2 ROUNDTABLE DISCUSSIONS.

1) **HYBRID PROJECT MANAGEMENT**

Priti Jamkar, Deputy General Manager, Lupin Ltd

2) **IN/OUT LICENSING STRATEGIES FOR GENERICS - A FOCUS ON EMERGING MARKETS**

Ashwini Kumar Shrivastava, Senior Delivery Lead, Unilever

3) **MANAGING RISK, LEGAL, REGULATORY, AND COMPLIANCE ISSUES FROM
THE PERSPECTIVE OF PORTFOLIO AND PROJECT MANAGERS**

Jayesh Khatri, Chief Operating Officer, Ashish Life Science Pvt Ltd

Day2

8:30 KEYNOTE FOLLOWED BY A PANEL DISCUSSION: CRAFTING EFFECTIVE PATENT LITIGATION STRATEGIES FOR GENERICS AND BIOSIMILARS (60 minutes)
Uncover the intricate web of patent litigation within the realm of generics and biosimilars through this presentation. Gain a comprehensive understanding of navigating complex legal procedures and discover techniques to effectively address challenges. Discover the power of crafting innovative intellectual property strategies to unlock market potential and thrive in the fiercely competitive arena of generics and biosimilars

Presenter:

Gargi Nadkarni, Senior Manager – Portfolio, Lotus Pharmaceuticals, Alvogen Group

Panelists:

Vikas Agrawal, General Manager – Global Intellectual Property, Unison Pharmaceutical

Gargi Nadkarni, Senior Manager – Portfolio, Lotus Pharmaceuticals, Alvogen Group

9:30 PANEL DISCUSSION: PRODUCT DIFFERENTIATION AS A STRATEGY TO OPTIMIZE THE PORTFOLIO IN US AND EUROPE
• How does product differentiation serve as a strategic tool for optimizing portfolios in both the US and Europe?
• What are the key considerations when tailoring product strategies to enhance market positioning and competitiveness across these distinct regions?

Bjarni Baerings, President, Hetero Europe S.L.

Debasish Mitra, Executive Vice President, Cipla Ltd

Vikas Agrawal, General Manager – Global Intellectual Property, Unison Pharmaceutical

10:00 NETWORKING BREAK

10:30 KEYNOTE: CHANGE MANAGEMENT
For any organisational change to be successful, the top management has to communicate and drive the point by creating a buy in. Change leadership has been perceived as a proactive approach to change management. This session will focus on:
1. Change management approaches and models
2. Barriers to change
3. Importance and advantages of change management

Princy Achankunju, Senior General Manager, Project Management, Lupin Ltd

11:00 RESERVED PRESENTATION: ELEVATING PHARMACEUTICAL SUCCESS: UNVEILING THE POWER OF STRATEGIC CONSULTING AND MARKET INSIGHTS
This keynote will showcase on how Consulting's services play a pivotal role in enhancing strategic project, program, and portfolio management within the pharmaceutical industry. It highlights the value of consulting and market insights in achieving pharmaceutical success covering the topics of competitive intelligence, market research, data analysis, use of technology along with few challenging case studies.

Himanshu Sehgal, Co-founder & Director – Client Delivery, Octavus Consulting

11:30 CASE STUDY: NEW WAYS OF WORKING
• Project executions using Scrum and Canva methodologies
• How can we start delivering faster using established methodology

Ashwini Kumar Shrivastava, Senior Delivery Lead, Unilever

12:00 LUNCH BREAK

13:00 KEYNOTE: THE NEXTGEN PROJECT MANAGEMENT: SHIFTING GEARS
It's a non-linear world today where projects are no longer a fixed destination. In order to thrive in the ever changing world, we need to expand our current mindset, shape new initiatives and promote thought leadership.
NextGen project management is more about humanizing project management, sharpening our power skills and dealing effectively with multigenerational teams.
The discussion will provide insights on various such aspects.
So it time to STEP UP.....

Deepti Arun, Deputy General Manager – Project Management, Lupin

13:30 CASE STUDY: 505(b)(2) HYBRID DRUG OPPORTUNITIES
There is great potential in the 505(b)(2) pathway. The key is being selective and strategic about which products to develop, and then creating a careful plan for submission and launch
• How can companies successfully harness the potential of the 505(b)(2) pathway?
• How to evaluate the potential for 505(b)(2) products?
• What are the essentials for the right planning and strategy for 505(b)(2) products to increase the potential for strong sales and ROI?

Sandeep Singh, Vice President of Clinical Operations, CBCC Global Research

14:00 PANEL DISCUSSION: THE RISE OF COMPLEX GENERICS
• Key considerations for pursuing complex generics
• Overview and comparison of risks vs. returns
• High-level framework and tools to manage risks and optimize market access
• Deep-dive into commercial considerations in the U.S. and Europe
• Overview of less regulated markets with challenges and opportunities

Debasish Mitra, Executive Vice President, Cipla Ltd

Gargi Nadkarni, Senior Manager – Portfolio, Lotus Pharmaceuticals, Alvogen Group

Priti Jamkar, Deputy General Manager, Lupin Ltd

14:30 NETWORKING BREAK

Day2

15:00

AFTERNOON ASK'N'LEARN ROUNDTABLE DISCUSSIONS (15.00-16.00)

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16:30

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Day2

Day 1 Roundtable Discussions

ALL 4 ROUNDTABLE DISCUSSION TOPICS ARE TO RUN SIMULTANEOUSLY TWICE IN A ROW,
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1) **COMMERCIAL MODELS – THERE'S NO BEST HERE THEN WHAT DO WE DO?**

Amit Bansal, Global Divestment Projects Lead, Sanofi

2) **BUILDING TOP NOTCH ALLIANCE NETWORKS**

Simranjeet Kaur, Deputy General Manager – APAC Operations, Lupin

3) **FACTORS FOR BEING A DAY 1 OR FIRST TO MARKET**

Bjarni Baerings, President, Hetero Europe S.L.

2023 PPM Summits World at a glance

- 
- 1** March 14 - 15, Munich, Germany
Global Project Management, Portfolio Planning and Partnerships for Generics
 - 2** March 22 - 23, Basel, Switzerland
23rd European Pharma and Biotech Project, Program and Portfolio Management Conference
 - 3** April 19 - 20, London, UK
22nd European Pharma and Biotech Project, Program and Portfolio Management Conference
 - 4** April 25 - 26, Philadelphia, PA, United States
18th American Pharma and Biotech Project, Program and Portfolio Management Conference
 - 5** June 13 - 14, Berlin, Germany
European Medical Device Project & Portfolio Management Conference
 - 6** September 14 - 15, Mumbai, India
Strategic Project, Program, and Portfolio Management Conference for Pharmaceuticals
 - 7** October 4 - 5, Chicago, IL, United States
American Medical Device Project & Portfolio Management Conference
 - 8** October 18 - 19, Basel, Switzerland
24th European Pharma and Biotech Project, Program and Portfolio Management Conference
 - 9** October 26 - 27 Boston, MA, United States
19th American Pharma and Biotech Project, Program and Portfolio Management Conference
 - 10** November 16 - 17 San Francisco, CA, United States
20th American Pharma and Biotech Project, Program and Portfolio Management Conference
 - 11** December 5 - 6, London, UK
24th European Pharma and Biotech Project, Program and Portfolio Management Conference

Sponsorship



Exhibiting

With a large and senior audience and decision makers, thoroughly selected, exhibiting at any Summit at 2023 PPM SUMMIT WORLD is a popular sponsorship option with great value for solution providers.

Sponsorship includes:

- Selected Summit Three Access Passes
- Exhibition space
- Helping to prearrange face to face meetings with selected participants

Dinner Sponsorship

2023 PPM SUMMIT WORLD TOUR will host a series of dinners These dinners bring together thoughtfully selected groups of 15-20 peers from established pharma, biotech, healthcare, and medtech companies. The dines start with a 30 minute networking reception followed by a 60 minute seated dinner, with the option for participants to remain afterward to continue networking.

- Selected Summit Three Access Passes
- 30-minute reception, and 60 minute seated dinner

Speaking

Limited speaking opportunities are available for our sponsoring partners to demonstrate the expertise of their organization. Be sure to ask about these early so we can ensure your presentation flows seamlessly with the overall content. Speaking sponsorships has several options – keynote presentations, case study presentations, expert presentations, panel discussions, workshops or roundtable leadership. Speaking opportunities are available for experts in the field of Project and Portfolio Management, Contract Management, Consultancy, CMO, CRO, Data Management and Intelligence, Artificial Intelligence, Robotics, IoT and Digital Innovations

Additional sponsorship opportunities are available for those who wish to further customize their involvement.

Contact us



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